

2009 VSBA Annual Convention Registration Form

Register me today for:

\$315 Annual Convention (\$215) plus
one Early Bird Workshop (\$100)

OR

\$215 VSBA Annual Convention only

OR

\$100 Early Bird Session only

Early Bird Sessions

(Wednesday, November 18, 9:30 - Noon)

Turning Around Chronically Low
Performing Schools

OR

The Nuts and Bolts of FERPA
Requests, Subpoenas and FOIA Requests

Name: _____

School Division: _____

Please check one:

Board Member

Superintendent

Other _____(Title)

Mail to:

VSBA
200 Hansen Road; Suite 2
Charlottesville, VA 22911

-OR-

Register Online at www.vsba.org

Registration and Refund Policy as set by the VSBA Board of Directors

The deadline for preregistration is October 13. The preregistration fee is \$215 per person. Registration fees received after October 13 will be \$265 per person. Purchase orders and registration via telephone do not constitute payment of registration fees and will result in a \$50 late fee if paid after the deadline date.

No refunds after October 13 except in the case of personal illness. Prior to October 13, refunds of one-half of the registration fee minus a \$50 processing fee may be made.

All requests for refunds must be made to the VSBA President, in writing, and signed by the Board Chair certifying a personal illness.

In case of meeting cancellation due to inclement weather, a refund of one-half of the registration fee minus the processing fee may be made.



Hotel Information

The convention will be held at the Williamsburg Lodge, 310 S. England Street in the Colonial Williamsburg area. More than 600 rooms, at various room rates, have been reserved at several locations and will be available on a first-come, first-served basis. Rooms in the headquarters hotel, the Williamsburg Lodge, were reserved last December through a rotation process. **None are available at this time.** Rooms are available at alternative sites. Make reservations by calling:

800-261-9530
Colonial Williamsburg
(Inn/Woodlands/Historic houses)

Deadline: October 29

757-220-2250
Crowne Plaza/Ft. Magruder

Deadline: October 29

757-229-4100
Four Points by Sheraton

Deadline: October 17

800-832-5665
Kingsmill Resort

Deadline: September 17

Discount rates have been secured at all locations. You must mention you are attending the VSBA Annual Convention to get the discount rates.

Remember— The deadline for reservations at each hotel is listed above, after which room rate increase significantly.



2009 VSBA Annual Convention

November 18-20, 2009

Williamsburg Lodge
Williamsburg, VA

Agenda at a Glance

Tuesday, November 17

10:30 17th VSBA/SunTrust/
Moseley Architects
Golf Classic
(pre-registration required)

Wednesday, November 18

8:30 - 5:30 Registration
9:30 - Noon Early Bird Seminars
(pre-registration required)
2:00 - 4:00 Opening General Session
4:00 - 4:30 Break
4:30 - 5:00 Regional Meetings
5:00-6:00 **Green Schools Reception***
9:00 - 11:00 VSBA Education Celebration
Reception/Dance

Sponsored by RRMM

Thursday, November 19

7:15 6th Annual VSBA 5K
Walk/Run
Sponsored by BCWH & Eperitus
8:00 - 9:15 Continental Breakfast
9:15 - 12:45 Seminars
12:45 - 2:15 Boxed Lunches
Compliments of Ballou Justice Upton Architects
2:15 - 4:30 VASS Workshop
2:15 - 4:30 Seminars
2:15 - 5:00 Delegate Assembly
4:30 - 5:30 Honor Your High School
Football Teams Reception

Sponsored by M.B. Kahn

Friday, November 20

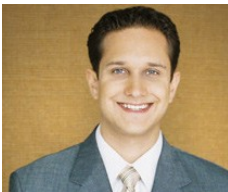
8:00 - 9:00 Continental Breakfast
9:00 - 11:00 General Session
11:00 Adjourn

* New this year

Convention Highlights

Wednesday, November 18

Jason Ryan Dorsey's focus on bridging the four generations in the workplace began when he was asked to teach corporate executives how to motivate, retain, and develop Gen Y employees—his own generation. Jason quickly discovered the key to maximizing Gen Y employee performance was to address the bigger issues of understanding, connecting, and leading all four generations in the workplace. Jason developed a step-by-step framework and front-line-tested strategies for leading each generation of employee through every step of the employee lifecycle.



Friday, November 20

Sonia Manzano is a first-generation American of Latino descent. Born on the Lower East side of Manhattan, she has become an influential and positive role model for millions of children since the 1970's, when she was offered an opportunity to join Sesame Street. Sonia has received many awards, written two books, and been nominated twice for an Emmy Award as Outstanding Performer in a Children's Series. Just in case you do not recognize her by her real name, there is no doubt you will recognize Sonia in her long-standing role as the beloved "Maria" on Sesame Street. Sonia's topic is, **"Would Elmo Make a Good School Board Member?"**



Convention Seminars

Over 30 different seminars will be held in areas such as boardmanship and governance, school operations, instructional innovation, legislative and legal issues, and community engagement. A detailed description of Thursday's breakouts will be emailed and available on the web at www.vsba.org in early October.

Relaxation Station

Courtesy of VSBA Insurance Services, the relaxation station will offer 10-minute professional massages on a first-come, first-served basis in the exhibit hall.

Exhibit Hall

Visit the VSBA Annual Convention Exhibit Hall and learn about many useful products and services available to school boards. You will also have the chance to win numerous daily raffles and pick up some great treasures from over 65 exhibitors. Please also be sure to visit the "VSBA Green Exhibitors" in the exhibit hall.*

VSBA Green Schools Challenge*

School boards who have participated in the *VSBA Green Schools Challenge* will be recognized and cash prizes will be awarded on Wednesday to the Challenge's winning divisions at the VSBA Green Schools Reception.



Early Bird Seminars

The Nuts and Bolts of FERPA Requests, Subpoenas and FOIA Requests

In a time when government accountability and transparency have been daily issues in the national media, compliance with the sometimes frequent barrage of document requests from parents, attorneys and other entities has never been more important. This challenge is made more difficult by the web of federal and state laws and regulations that govern students. In this workshop, you will learn the nuts and bolts of complying with FERPA, FOIA and subpoenas, and how to manage electronic documentation to comply with different types of document requests. **Board members need to attend to be knowledgeable of theirs and staff's role in the process.** Because of the comprehensiveness of this topic, school staff may also register to attend.

Turning Around Chronically Low Performing Schools

Learn about evidenced-based practices that can improve the performance of chronically low-performing schools. The *What Works Clearinghouse* has developed a practice guide that identifies a set of recommendations designed to help failing schools make adequate yearly progress. This workshop is designed to review these recommendations, learn how practice and policy alternatives can be developed for immediate implementation in schools and learn about tools and resources that can support your efforts.