



VSBA

Virginia School Boards Association

Leadership • Advocacy • Support



Earn 10 VSBA Academy Credits

New School Board Member and Superintendent Virtual Training Webinar Track

Becoming a new school board member or superintendent is an honor and a privilege. Enjoy a successful and less stressful transition by completing the New School Board Member and Superintendent University webinar track. This webinar track includes four webinars with over 4 hours of content. The topics covered within this track are governance in the midst of adversity, the important relationship between the school board and the board of supervisors, advocacy, and FOIA tips and tricks.

As a bonus, if you sign up to complete this webinar track you will automatically be enrolled in our next New School Board Member and Superintendent's Orientation on January 25, 2022. Many important topics will be covered within the orientation, including the roles and responsibilities of board/superintendents, how to work with your local appropriating body, school law, parliamentary procedure and school board budget basics. We will also have a presentation on communication within the school board with different tips and tricks for new school board members, and hear from a knowledgeable panel on their experiences as a new school board member.

For any questions please contact Mikaela Coffey at mikaela@vsba.org.

Webinar Track Agenda

Webinar #1 **How to Foster a Positive Relationship Between the School Board and the Board of Supervisors**

The school board and the board of supervisors/city council must work closely together to advance the needs of our students. Learn best practices for how to enhance the communication lines between you and your counterparts in local government. Good relations rely on shared expectations and proper communication to determine who makes what decisions. When we understand and agree with each other then we can play our roles properly.

Webinar #2 **Advocacy A Must for School Board Members**

As school board members, you are the front-line advocates for your district's students, parents, staff, and administration in voicing support or concern for proposed legislation and regulations under consideration by the Virginia General Assembly, Board of Education, United States government, and local governing bodies. Join Virginia School Boards Association Government Relations Specialist J.T. Kessler for this webinar that will focus on the important role that school board members play in informing federal, state, and local policymakers of the impact their decisions have on local school divisions.

Webinar #3 **The Virginia Freedom of Information Act (FOIA)**

The Freedom of Information Act has the laudable purpose of ensuring that citizens have ready access to public records and to the meetings in which the business of the public is conducted. To the members of a public body, however, FOIA may sometimes seem like a hindrance to smooth operation. The webinar will help school board members understand the purposes and requirements of FOIA and how to best meet those requirements in a legally defensible, efficient and fair manner.

Webinar #4 **Governance in the Midst of Crisis**

In this webinar you will hear from Executive Director Gina Patterson and Dr. Phil Gore, Division Director of Board Development with the Texas Association of School Boards. Gina and Dr. Gore will lead a discussion on the board's role during the COVID-19 pandemic.

Registration:

Registration for VSBA webinars is only open to VSBA members and affiliate members. Please reach out to your school division clerk to register for this. For affiliate members, please reach out to Mikaela Coffey for registration at mikaela@vsba.org.

Cost: \$215 per registration attendee (multiple registrations needed if viewing from multiple devices/locations, VSBA Academy Credit Points will NOT be awarded for any individual not registered)

Please mail payment to:

VSBA 200 Hansen Road, Suite 2 Charlottesville, VA 22911



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2021 VSBA REFUND AND CANCELLATION POLICY

Substitution of an individual may be made at any time. If a meeting or conference is canceled and/or postponed registration fees will be automatically transferred to the rescheduled date of the conference. If attendees are unable to attend the rescheduled date, a substitution can be made, or the recording of the conference will be supplied to the registered individual. Registrations will not be refunded, if you can not attend the conference the recording will be provided to you afterward for your viewing.