



# VSBA

**Virginia School Boards Association**

Leadership • Advocacy • Support



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# School Board Chair and Vice Chair Virtual Training

## Webinar Track

Are you a newly seated Chair or Vice-Chair? Have you been in the position but still feel like you could be more efficient, or garner a better understanding of your position and all it entails? Well if your answer to either of these questions is yes, have you registered for the New Chair and Vice Chair Webinar Track yet? This webinar track includes four webinars with over 4 hours of content. The topics covered within this track are governance in the midst of adversity, the important relationship between the school board and the board of supervisors, advocacy, and communication tips and tricks.

As a bonus, if you sign up to complete this webinar track you will automatically be enrolled to attend the next New Chair and Vice Chair Orientation on January 25, 2022. As Chair or Vice-Chair of your board, we encourage you to take advantage of this informative session. The meeting features experts in many topics whose presentations have been designed to help you seamlessly navigate your position and responsibilities. From media relationships to superintendent relationships, this orientation has you covered. Learn more about the legal authority of the chair, as well as parliamentary procedure and ethical considerations.

For any questions please contact Mikaela Coffey at [mikaela@vsba.org](mailto:mikaela@vsba.org).

# Webinar Track Agenda

## Webinar #1 **How to Foster a Positive Relationship Between the School Board and the Board of Supervisors**

The school board and the board of supervisors/city council must work closely together to advance the needs of our students. Learn best practices for how to enhance the communication lines between you and your counterparts in local government. Good relations rely on shared expectations and proper communication to determine who makes what decisions. When we understand and agree with each other then we can play our roles properly.

## Webinar #2 **Advocacy A Must for School Board Members**

As school board members, you are the front-line advocates for your district's students, parents, staff, and administration in voicing support or concern for proposed legislation and regulations under consideration by the Virginia General Assembly, Board of Education, United States government, and local governing bodies. Join Virginia School Boards Association Government Relations Specialist J.T. Kessler for this webinar that will focus on the important role that school board members play in informing federal, state, and local policymakers of the impact their decisions have on local school divisions.

## Webinar #3 **Free Speech for Me But Not Thee**

School Board members often communicate with their constituents through Facebook, Twitter, or other social media accounts. In this webinar we will discuss challenges and limitations such as removing comments or blocking individuals. In addition Constitutional issues and the Virginia Freedom of Information Act will be discussed.

## Webinar #4 **Governance in the Midst of Crisis**

In this webinar you will hear from Executive Director Gina Patterson and Dr. Phil Gore, Division Director of Board Development with the Texas Association of School Boards. Gina and Dr. Gore will lead a discussion on the board's role during the COVID-19 pandemic.

### **Registration:**

Registration for VSBA webinars is only open to VSBA members and affiliate members. Please reach out to your school division clerk to register for this. For affiliate members, please reach out to Mikaela Coffey for registration at [mikaela@vsba.org](mailto:mikaela@vsba.org).

Cost: \$215 per registration attendee (multiple registrations needed if viewing from multiple devices/locations, VSBA Academy Credit Points will NOT be awarded for any individual not registered)

Please mail payment to:

VSBA 200 Hansen Road, Suite 2 Charlottesville, VA 22911



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### **2021 VSBA REFUND AND CANCELLATION POLICY**

Substitution of an individual may be made at any time. If a meeting or conference is canceled and/or postponed registration fees will be automatically transferred to the rescheduled date of the conference. If attendees are unable to attend the rescheduled date, a substitution can be made, or the recording of the conference will be supplied to the registered individual. Registrations will not be refunded, if you can not attend the conference the recording will be provided to you afterward for your viewing.