



**VSBA**

**Virginia School Boards Association**

Leadership • Advocacy • Support

Snapshots Throughout VSBA's History

# 2021 Annual Convention

November 17- 19, 2021, Williamsburg, VA

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Eventmobi  
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**#VSBA2021AC**





Proud to serve Virginia school systems  
for more than 50 years

**MOSELEY**ARCHITECTS

Pictured: Patrick Henry K-8, Alexandria City Public Schools



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Please note that link and log in sharing is not permitted. The personalized links and log ins when shared with others do not work properly when attending an event and you will experience technical difficulties. In the interest of professional integrity, please do NOT purchase one registration for your full board. VSBA Academy Credit Points will NOT be awarded for any individual not registered for the Convention.



# WE KNOW THE UNIQUE RISKS SCHOOLS FACE WE KNOW HOW TO RESPOND



## IMAGINE A TRUE PARTNER IN MEETING YOUR RISK MANAGEMENT NEEDS

VAcorp is here for you and wants to be your one-stop provider of insurance-related coverages and services. We know the risks your educators, school staff, and administration face to provide a safe and caring environment to educate our future leaders.

### WE ARE HERE TO HELP YOU AND WE TAKE THAT COMMITMENT VERY SERIOUSLY.

#### SUPPORT YOU NEED

When school divisions closed due to the threat of COVID-19, VAcorp was here to provide guidance and support. Now, we continue to review written plans and provide prompt feedback so our members can feel comfortable and confident in your efforts to provide a safe environment for your school community. Contact us for a review of your Infectious Disease Preparedness and Response plan or other risk management concern.



#### COVERAGES YOU NEED

Your peace of mind is as important to us as it is to you. As industry innovators, we go to great lengths to remain on the cutting edge in addressing emerging risks. As the first to respond to the rapidly evolving threat of cyber-crime by offering comprehensive Cyber Risk coverage to protect your data and computing systems, our cyber program has been recognized as a model for other self-insurance pools across the nation. Our coverage is unhindered by sublimits, and you have the option to purchase up to \$10,000,000 in protection from cyber threats of social engineering fraud and ransomware.

#### TRAINING YOU NEED

VAcorp continues to provide the training you need in the format you prefer. We consistently provide in-service training live, in-person for many school divisions across the commonwealth year after year. However, we also offer live virtual training, pre-recorded webinars, and streaming options online for numerous safety videos to make training as convenient and accessible as possible.



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**WE'RE HERE FOR YOU**



## Welcome from the President

Welcome to the 2021 VSBA Annual Convention!

The VSBA board of directors and staff have planned an exciting lineup that is full of great learning opportunities for you to take back to your local school division. All three general session speakers bring a wide variety of leadership skills and education expertise. I am excited this year to have a panel made up of former school board members from across the state to help us celebrate 115 years of the Virginia School Boards Association in a brand new bonus general session Wednesday morning. The breakout sessions all day Thursday feature presentations from school divisions, content area experts, and our own staff that have been carefully planned with information ranging from legal updates to training and best practices. I encourage you to use your time at the Annual Convention to learn from others and to network with your fellow school board members and staff. Please make sure you take some time to visit with our business exhibitors throughout the conference center and thank them for supporting public education in Virginia. Those of you attending virtually will have access to all four general sessions and select breakouts. We are excited to see this new iteration of the annual convention come to life.



Do not hesitate to ask the staff for any assistance you may need during the convention. Visit them at the registration desk for information and questions. We are excited that you are here and look forward to a productive and enjoyable convention. Thank you for all that you continue to do for the students in Virginia.

Sincerely,

A handwritten signature in black ink that reads "Janet Turner-Giles". The signature is fluid and cursive, with a large initial "J" and "T".

Janet Turner-Giles  
2020- 2021 President  
Virginia School Boards Association



## Congratulations VSBA Award Winners

### Regional School Board Member of the Year

Southside Region– Mary Benjamin, Dinwiddie County School Board  
Tidewater Region- Robert Holt, Franklin City School Board

Award sponsored by Grimm + Parker Architects



### Quarter Century Club

Valarie C. Ayers, Powhatan County School Board

Award sponsored by Grimm + Parker Architects



### VSBA Exhibitors Scholarship

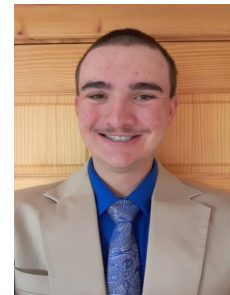
Thank you to the following sponsors; Platinum- RRMM Architects and Sivad PPE, Gold- Benefit Plan Administrators, Silver- Ameresco, Kajeet, MB Kahn Construction, MBP, and The Supply Room.



Megyn McCoy  
Caroline County Public Schools



Jaiden Scott  
Lynchburg City Public Schools



Lucas Arnold  
Wythe County Public Schools

### VSBA Exhibition of School Architecture

Sponsored by First Citizen



Platinum Award Recipient  
VMDO Architects  
Alice West Elementary School  
Arlington County Public Schools

Platinum Award Recipient  
Quinn Evans  
Dorothy Hamm Middle School  
Arlington County Public Schools

Visit the Mezzanine to view the entries for the People's Choice Award. All votes must be submitted no later than 5 pm on Thursday, November 18th. Vote [here!](#)

### VSBA Student Video Contest

Sponsored by Haney Phinyowattanachip PLLC



First Place: Washington County- Abingdon High School, "We're Back"  
Second Place: Hanover County- Atlee, Hanover, Mechanicsville, and Patrick Henry High School, "Better Together"  
Third Place: Isle of Wight County- Smithfield High School, "From Zoom to Homeroom"

View each of these videos in the Awards section of the event platform.



## VSBA Master Boards



Franklin City Governance Team  
Earned June 2021



Fredericksburg City Governance Team  
Earned June 2021



Caroline County Governance Team  
Earned August 2021



Surry County Governance Team  
Earned August 2021



Lynchburg City Governance Team, Earned October 2021

For more information on becoming a VSBA Master Board visit the VSBA website here:

<https://www.vsba.org/services/board-training-development/>

**Connect on Social Media and Join the Conversation**



@VirginiaSchoolBoardsAssociation

Use #VSBA2021AC to  
share your Convention  
Experience

PAGE 07



@VASchoolBoards

## **VSBA Regions**

### **Central**

Albemarle County  
Buckingham County  
Charlottesville City  
Culpeper County  
Fluvanna County  
Greene County  
Louisa County  
Madison County  
Nelson County  
Orange County  
Rappahannock County

### **Tidewater**

Accomack County  
Chesapeake City  
Franklin City  
Hampton City  
Isle of Wight County  
Newport News City  
Norfolk City  
Northampton County  
Poquoson City  
Portsmouth City  
Southampton County  
Suffolk City  
Surry County  
Sussex County  
Virginia Beach City  
Williamsburg/James City  
York County

### **Eastern**

Caroline County  
Colonial Beach Town  
Essex County  
Gloucester County  
King & Queen County  
King George County  
King William County  
Lancaster County  
Mathews County  
Middlesex County  
Northumberland County  
Richmond County  
Westmoreland County  
West Point Town

### **Northeastern**

Alexandria City  
Arlington County  
Fairfax City  
Fairfax County  
Falls Church City  
Fauquier County  
Fredericksburg City  
Loudoun County  
Manassas City  
Manassas Park City  
Prince William County  
Spotsylvania County  
Stafford County

### **Southern**

Amherst County  
Appomattox County  
Bedford County  
Campbell County  
Charlotte County  
Danville City  
Halifax County  
Lynchburg City  
Lunenburg County  
Mecklenburg County  
Pittsylvania County  
Prince Edward County

### **Blue Ridge**

Alleghany County  
Bland County  
Botetourt County  
Craig County  
Covington City  
Floyd County  
Franklin County  
Giles County  
Henry County  
Martinsville City  
Montgomery County  
Patrick County  
Pulaski County  
Radford City  
Roanoke City  
Roanoke County  
Salem City  
Wythe County

### **Southwest**

Bristol City  
Buchanan County  
Carroll County  
Dickenson County  
Galax City  
Grayson County  
Lee County  
Norton City  
Russell County  
Scott County  
Smyth County  
Tazewell County  
Washington County  
Wise County

### **Valley**

Augusta County  
Bath County  
Buena Vista City  
Clarke County  
Frederick County  
Harrisonburg City  
Highland County  
Lexington City  
Page County  
Rockbridge County  
Rockingham County  
Shenandoah County  
Staunton City  
Warren County  
Waynesboro City  
Winchester City

### **Southside**

Amelia County  
Brunswick County  
Charles City County  
Chesterfield County  
Colonial Heights City  
Cumberland County  
Dinwiddie County  
Goochland County  
Greensville County  
Hanover County  
Henrico County  
Hopewell City  
New Kent County  
Nottoway County  
Petersburg City  
Powhatan County  
Prince George County  
Richmond City



## Keynote Speakers

WEDNESDAY, NOVEMBER 17

Speaker Sponsor:



Coach Frank Beamer



Frank Beamer is one of the greatest coaches in the modern history of college football. He was a former player at Virginia Tech who coached his alma mater for 30 years. Beamer attended Virginia Tech and was the starting cornerback for the football team for three years. Beamer played in the 1966 and 1968 Liberty Bowls with Virginia Tech. Beamer's coaching career began in 1972 where he was a graduate assistant for the University of Maryland, College Park. Beamer spent 1973-76 as the assistant coach for The Citadel and 1977-78 as the defensive coordinator. In 1979-80, Beamer was the defensive coordinator for Murray State and then from 1981-1986, he was promoted to head coach of Murray State. Beamer was hired as the head coach of Virginia Tech in 1986 and he signed a four-year contract worth \$80,000 annually. Under Beamer, Virginia Tech's football program has evolved from independent status, to the Big East Conference and then to the Atlantic Coast Conference where it currently remains. Beamer's teams won three Big East Championships and four ACC titles. Beamer was named Big East Coach of the Year three times, in 1995, 1996, and 1999.

THURSDAY, NOVEMBER 18

Ravi Hutheesing




Ravi's journey as a rock star, aviator, cultural diplomat for the US Department of State, and keynote speaker is an inspiring example of how to pivot and succeed in an ever-changing world.

He is the first American-born descendant of India's first family (which includes prime ministers Nehru and Gandhi), but his worldwide visibility skyrocketed in 1997 as the guitarist of triple-Grammy-nominee, Hanson, performing at the White House, Madison Square Garden, Saturday Night Live, Today Show, and more.

Ravi later became a pilot and aviation speaker helping the industry attract new student pilots, and in 2015, the US Department of State began sponsoring his cultural programs in Russia, Indonesia, Iraq, and Lebanon.

A highly respected keynote speaker in education leadership, Ravi is also the founder of Ravi Unites Schools—a large network of international K-12 schools whose classes participate in peer-to-peer real-time audio-video interactions—and author of PIVOT: Empowering Students Today to Succeed in an Unpredictable Tomorrow.

FRIDAY, NOVEMBER 19, 2021

Speaker Sponsor:  COMCAST

Beth Chapman



Beth Chapman has worked in executive positions in four of the seven Constitutional Offices, being elected statewide to two of them – Secretary of State and State Auditor. She has worked as a Cabinet Member for a Governor, a Press Secretary for a Lt. Governor, working closely with the Alabama Legislature and multiple state agencies.

Her years of experience in the public relations and political arena span various aspects: successfully lobbying for legislation, campaign management, event planning, fundraising, managing non-profit organizations, advocating for and managing associations with a specialty in lobbying, media relations, community relations and grassroots organization.

Chapman is an award-winning writer, an experienced public speaker and a leading authority in the political and public relations arena. Her firm is eminently qualified to meet all your government or public relations needs.

# THE SMART PARTNER

## for School Health Plans

BPA is proud to support VSBA Members with customized solutions that save money and keep employees healthy. We partner with national healthcare leaders to offer a menu of options for a self-funded plan that delivers excellence in value and care.

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BestLife  
Wellness

Care  
Management

Data  
Analytics

Telemedicine

Employee  
Assistance  
Program

Prescription  
Benefits  
Management

Ancillary  
Products

Health Plan  
Compliance



Founded and headquartered in Roanoke, Virginia, BPA exists to help employers successfully manage their healthcare benefits, with core values that drive everything we do: commitment, innovation, responsiveness, service, conscientiousness, and community.







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“ They do a great job throughout the programming and design process of investing time in our stakeholders so that the community is involved every step of the way and in every project that we do.”

– Anthony Arnold, VBCPS Executive Director of Facilities Services

**Princess Anne Middle School**  
Virginia Beach City Public Schools





## WELCOME TO THE 2021 HYBRID VSBA ANNUAL CONVENTION FROM THE VSBA EXECUTIVE DIRECTOR



I want to welcome you to the 2021 Hybrid VSBA Annual Convention! This year's convention once again promises to provide you with outstanding learning opportunities designed to improve your knowledge and skills as an education leader in Virginia. Your work on your local school board is critical to the success of your school division and to the success of public schools throughout our state. School boards today must boldly exercise their leadership and advocacy roles in an increasingly complex environment. Whether you are attending in-person or online, our speakers and breakout sessions this year will focus on how we, as board members and administrators, can advocate for our students, enabling all our students to have the support and resources they need to be successful in school. For those of you attending in person, don't forget to visit our exhibit hall where you can find out the latest information on products and services for your school divisions and participate in daily door prizes. The Virginia School Boards Association is proud to have helped school boards succeed for 115 years and we look forward to continuing that support for many years to come. Welcome to the 2021 Annual Convention!

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### EVENTMOBI PLATFORM

EventMobi is the Virtual Platform where you will access the 2021 VSBA Annual Convention. You will see this referred to as "The Platform" or "EventMobi". Make sure to bookmark the convention website: [www.eventmobi.com/2021vsbaac](http://www.eventmobi.com/2021vsbaac). This is the site to save to get logged in and access all of the convention materials. Log in with your email address used for registration and create your password, then come back again and again to get the most out of your virtual convention experience.



Look for this icon in the program to find content available in person and online! Feel like watching a session from your room, no problem- simply watch from your device on the EventMobi platform.



Event Platform Sponsored by BoardDocs



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### VIRTUAL ATTENDEES- HELP DESK

Need Help? You can reach the event Help Desk by filing a help desk ticket at the bottom of the platform homepage, or by emailing [helpdesk@vsba.org](mailto:helpdesk@vsba.org). The Help Desk will be available 30 minutes prior to the first session through the end of the final session for each day of the convention.

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### IN PERSON ATTENDEES- WI-FI

Complimentary wireless internet is available throughout the Convention Center.

To access the internet use network: MarriottBonvoy\_Conference and the password: williamsburg2021

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### NETWORK THROUGH SOCIAL MEDIA

Join the online conversation with your school board and superintendent colleagues by posting your VSBA Annual Convention-related messages and photos on Twitter and Facebook. Include @VASchoolBoards and #VSBA2021AC in your posts so others can view them.

Do a search for the #VSBA2021AC hashtag to read tweets and view Facebook posts related to the VSBA Annual Convention.

Follow the VSBA Facebook and Twitter pages for additional information and photos throughout the convention.



## CONVENTION PROGRAMS AND INITIATIVES

In an effort to continue many of your favorite programs and initiatives that you have all come to know at the in-person Convention in Williamsburg, VSBA has moved these opportunities online! See below for additional information on these programs and how you can access them through the event platform.

### Exhibition of School Architecture

VSBA Exhibition of School Architecture, visit the Awards section on the event platform to view the entries and vote for your favorite to win the People's Choice Award here: <https://www.surveymonkey.com/r/2021VSBA PeoplesChoice>

Voting closes at 5:00 p.m. on Thursday.

Sponsored by First Citizens Bank



### Signs of Success

VSBA Signs of Success, which are displays showcasing a favorite success story in local school divisions from around the Commonwealth, will be on display in the Signs of Success section of the event platform. Visit at any time to see the great programs going on in Virginia's public schools. This section will be available throughout the entire virtual convention.

### 2021 Student Art Contest Winners

Head over to the Awards Section of the event platform where you will be able to view the winners of the 2021 VSBA Student Art Contest. Photos of the winning pieces are also included throughout this program. This section will be available throughout the entire virtual convention.

### 18th Annual VSBA 5k Run/Walk

VSBA 5K Walk/Run Information Station. Pick up your race materials or register to join the fun at Quinn Evans Architects Booth 61. It's not too late to register on-site. The 18th Annual VSBA 5K Walk/Run is sponsored by Quinn Evans Architects, Dunbar and ASCENT Engineers.





## EVENT LEVEL SPONSORS

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## WEDNESDAY, NOVEMBER 17, 2021

### 8:30AM-5:30PM Convention Registration

Williamsburg Lodge Conference Center Lobby, Upper Level

### 8:45-9:45 Taskforce Coffee and Convo Sessions

#### VSBA Taskforce on Workforce Readiness

##### Tidewater Rooms C/D, Upper Level

During the spring of 2021, the VSBA requested proposals for the fourth annual Excellence in Workforce Readiness Award. The award was established to showcase school divisions that are implementing innovative programs designed to prepare students for workforce readiness. Your students deserve the best that we as School Board members can provide in Workforce Readiness opportunities. Come, see and learn what these winning school divisions have done and what your school division can also implement.

Moderators: Teddy Martin, II, Henry County School Board, VSBA President-Elect

Presenters: Andrew Woolfolk, Public Information Officer, Louisa County Public Schools, Randi Richards-Lutz, Career and Technical Education Director, Culpeper County Public Schools, Sherri Thrift, Division Career Coach, Williamsburg-James City County Public Schools, Jessica Walter, Director of School Counseling and College & Career Readiness, Williamsburg-James City County Public Schools, Casey Roberts, Executive Director, New horizons Education Centers

#### VSBA Taskforce on Students and Schools in Challenging Environments

##### Tidewater Rooms A/B, Upper Level

The VSBA Task Force on Students and Schools in Challenging Environments invites you to join their session as they share their findings from their 3.0 Report. The VSBA Task Force on Students and Schools in Challenging Environments was created by the VSBA Board of Directors at its June 6, 2013 meeting to make recommendations to the Virginia Board of Education and the Virginia Department of Education on ways to help challenged schools in Virginia.

Moderator: Rodney Jordan, Norfolk City School Board, VSBA Past-President



### 10:00-11:30 VSBA 115 Year Bonus General Session Celebration

#### Colony Room, Upper Level

Presiding: Rodney Jordan (Norfolk City), Immediate Past President, Virginia School Boards Association

Entertainment: What Do You Hope For?, Graduates of the Class of 2020, Alexandria City Public Schools

Panel Presentation: 115 Years of Leadership Advocacy & Support

Guest Speaker: Dr. Billy Haun, Executive Director, VHSL



The Virginia School Boards Association is hosting a 115 Year "Bonus" General Session Celebration. Dr. Jowanda Rollins-Fells will serve as moderator for a panel of past VSBA board of directors who will be discussing how far we have come in education. Panelists include Jim Ruhland, Tyrone Foster, William "Bill" Kidd, Joan Wodaski, and Barbara Haywood.

Following the panel, we will hear from Dr. Billy Haun. Dr. Billy Haun serves as the Executive Director for the Virginia High School League. Before his time as Executive Director at VHSL he previously served as Chief Academic Officer and Assistant Superintendent for Instruction of the Virginia Department of Education which allowed him to work with all areas of Virginia. Haun earned a bachelor's degree in education from Virginia Tech, a master's degree in education administration and supervision from Shenandoah University, and a doctorate in administration and supervision from the University of Virginia.

Thank you to VA Lottery for Sponsoring the 115 Year Bonus General Session



VIRGINIA LOTTERY

**Noon-6:00 Exhibit Area Open  
Virginia Room, Lower Level**

Register for the daily door prize by visiting each exhibit booth. To be eligible for the Wednesday, 5 p.m. drawing you must complete and deposit your entry form by 5 p.m. at the ZMM booth 1. Entries will continue to be eligible for the Thursday and Friday drawings. A winning entry is not eligible for future drawings.



**Noon-1:45 VSBA Award of Distinction Luncheon  
Piedmont Room C (By Invitation Only)**

The Award of Distinction is the highest level in the VSBA Boardsmanship Academy. This reception is to honor those who have earned at least 84 credits over the last two years. Congratulations to the 47 individuals who have achieved the highest Academy level and we hope to see more next year! Attendees will be able to meet the Wednesday afternoon General Session Speaker, Coach Frank Beamer!



**2:00-4:00 VSBA Opening General Session  
Colony Room, Upper Level**

Presiding: Janet Turner-Giles (Nelson County), President, Virginia School Boards Association  
Entertainment: Nelson County Jazz Band and Show Choir, Nelson County Public Schools  
Speaker: Coach Frank Beamer, Retired Head Football Coach, Virginia Tech (Sponsored by BPA)



Coach Frank Beamer is a retired American college football coach, most notably for the Virginia Tech Hokies, and former college football player. His coaching experience began in 1972, and from 1981 to 1986 Beamer served as the head football coach at Murray State University. He then went on to become the head football coach at Virginia Tech from 1987 until his final game in 2015. He was one of the longest-tenured active coaches in NCAA Division I FB Sand, at the time of his retirement, was the winningest active coach at that level. He was inducted into the College Football Hall of Fame in 2018.

**Rolling Screen Prior to the General Session Sponsored by Energy Systems Group.**



**4:30-5:00 VSBA Regional Meetings**

School boards meet in regions to vote for regional officers, discuss issues of regional concern, and to plan the Regional Spring Networking Forums. School boards are listed by region on page 8 of this program.

Northeastern Allegheny  
Tidewater Tidewater C  
Blue Ridge Tidewater D

Eastern Tidewater A  
Southside Tidewater B  
Southern Liberty

Valley Patriot  
Southwest Piedmont A-B  
Central Piedmont C

**5:00-6:00 VSBA President's Reception  
Virginia Room, Lower Level**

This event will provide an opportunity for attendees to network after the VSBA Regional Meetings. Refreshments will be provided. Attendee spouses/guests are welcome to attend this event.



**8:15-11:00 VSBA/RRMM Education Celebration Evening of Comedy & Music  
Colony Room, Upper Level**

Stop by the Colony Room to enjoy a relaxing evening of laughs and music with comedian Dave Temple followed up by music stylings from a live DJ. Dave Temple is the Spotlight stealing comic that has clubs managers and college bookers across the country asking, "Where did you find this guy?!" Originally from Philadelphia, Dave began stand-up comedy as a challenge amongst friends. Always known to be a gravitating force in social settings, he and 7 of his friends decided to put their entertaining skills to test. They were to meet at a local open-mic. However, only one of his buddies showed and as the saying goes "the rest is history." Dave brings an unadulterated view on life and his immediate surroundings with a poignancy that is unparalleled and leaves every single audience in stitches. Dave's brand of humor has made him a comedian that can perform in both the best comedy clubs and at corporate events for Fortune 500 companies. Dave comes at the stage with the mindset of making people laugh!





# A win for education.

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Ballum



Nicole S.  
Cheuk



Patrick T.  
Andriano



Megan Lisa  
Watkins



Wade T.  
Anderson



Lori M.  
Purvis

At Sands Anderson, we understand the challenges facing school board members, superintendents, school division staff, and the many others who promote excellence in public education in Virginia.

Our School & Education Law Team represents school boards across the Commonwealth, collaborating across practice areas to support our clients' complete legal needs.



**SandsAnderson**

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## ANNUAL CONVENTION EXHIBITORS

(alphabetically with booth number listed)

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**Thank you to our Event Level Sponsors  
recognized in BOLD above. Check out  
more on page 14!**

## Providing a comfortable and productive environment for quality education.

As a school district leader, the well-being of kids and teachers comes first. But changes in funding, energy efficiency requirements, and environmental sustainability goals make it hard to keep up.

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## THURSDAY, NOVEMBER 18, 2021

Thursday is Spirit Day! Wear your school division spirit items or your Virginia "loves" Public Education T-Shirt!

### 7:00 VSBA 18th Annual 5K Walk/Run

Pick up materials for the run/walk beginning at 6:30 a.m. at a table near the start of the race, adjacent to the VSBA registration desk in the main entrance of the Williamsburg Lodge Conference Center. Race results and prizes will be announced and presented at 2:00 p.m. at the Quinn Evans Architects Booth #61.



### 8:00-5:30 Convention Registration

Williamsburg Lodge Conference Center Lobby, Upper Level

### 8:00-6:00 Exhibit Hall Area Open

#### Virginia Room

The exhibit area will NOT be open Friday. Register for the daily door price by visiting each exhibit booth. To be eligible for the Thursday, 5:00 p.m. drawing you must complete and deposit your entry form (found in your registration packet) by 5:00 p.m. at the ZMM booth 1. Entries will continue to be eligible for the Friday drawings which will be drawn at the Closing General Session. Must be present to win. A winning entry is not eligible for future drawings.



- "People's Choice Award" for the Exhibition of School Architecture, Before Thursday at 5pm, vote for your favorite design to be selected for the award, which will be announced at the Friday general session. (Sponsored by First Citizens Bank)

- VSBA Signs of Success, which are displays showcasing a favorite success story in local school divisions, will be on display on the Event Mobi Platform.

### 8:00-9:15 Breakfast

Virginia Room, Lower Level

### 8:00-4:00 All Day Refreshment Break (sponsored by BPA)

Virginia Room, Lower Level



### 8:45-10:00 Thursday General Session

#### Colony Room, Upper Level

Presiding: Janet Turner-Giles (Nelson County), President, Virginia School Boards Association

Greetings: VASS President, Dr. Zebedee Talley, Superintendent, Martinsville City Public Schools

Speaker: Ravi Hutheesing, Founder, Ravi Unites, Inc.



Ravi is the first American-born member of India's first family (prime ministers Nehru and Gandhi), but his worldwide visibility skyrocketed in 1997 as the guitarist of Hanson. Ravi later became a pilot and aviation speaker helping the industry attract new student pilots, and in 2015, the US Department of State began sponsoring his cultural programs in Russia, Indonesia, Iraq, and Lebanon. Ravi is a highly respected keynote speaker in education leadership, founder of Ravi Unites Schools, a large network of international K-12 schools whose classes participate in peer-to-peer real-time audio-video interactions. Excellence in Risk Management Awards.

**Rolling Screen Prior to the General Session Sponsored by Energy Systems Group.**



Thank you to staff and students from Newport News City Public Schools for providing video coverage of the 2021 Annual Convention!

## SESSION TRACKS

Choose to follow an entire track of interest, or simply attend one or two sessions from a track of interest.

### *Students and Schools in Challenging Environments (sponsored by ABM)*

- 10:15- Piedmont A, Leading with Love
- 11:30- Tidewater C/D, Equity in Appalachia
- 12:45- Piedmont A, Equitable Family Engagement (Lunch and Learn)
- 12:45- Piedmont B, Equality, Equity, Liberation & #the4thbox
- 2:30- Colony A-C, R.I.S.E. ReInventing the School Environment
- 3:45- Colony D/E, Local Solutions to Solve the Homework Gap



### *Board Governance & Relations*

- 10:15- Colony D/E, Collaborative Leadership Program for School Boards & Boards of Supervisors
- 10:15- Piedmont B, Superintendent Search Panel
- 11:30- Piedmont B, Our Headaches, Your Solutions
- 11:30- Piedmont C, What Does Being a School Board of the Year Mean, & Why Become a VSBA Master Board
- 2:30- Allegheny, Is there an antidote to poisonous policy discussions
- 3:45- Piedmont B, Future Ready Schools Require Future Ready Boards

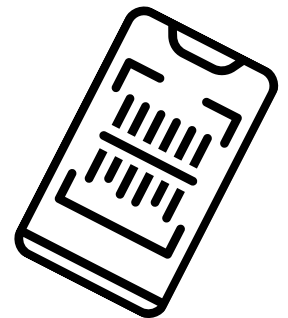
### *School Law*

- 11:30- Colony D/E, 2021 Annual School Law Update
- 3:45- Colony A-C, Update on Collective Bargaining

### *STEM*

- 10:15- Piedmont C, VA STEM: Inspiration through Integration
- 11:30- Patriot, Bringing Real STEM & Sustainability to K-12 Classrooms

**CHECK OUT ALL OF THE CONTENT AVAILABLE  
ON THE DIGITAL EVENT PLATFORM**



Watch the General Sessions from ANYWHERE!

View the entire Convention schedule and plan your programming!

Get Access to exclusive digital-only break out sessions!

View the Signs of Success Submitted by Divisions across the Commonwealth!

View the complete list of award winners!

Scan here!







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### 10:15-12:30 Thursday Morning Breakout Sessions

If a session is filled to capacity, please attend another or join from anywhere virtually to a breakout session that is being livestreamed. Attendees must wear a mask and their event name badge at all times.



**10:15-11:15**

#### **Allegheny, Upper Level**

##### **Establishing Meaningful Business Partnerships: A Handshake Not A Handout**

In this presentation, you will have the opportunity to hear how Henrico County Public Schools ensures that their business partners are engaged and feel that they play a major role in the success of the students.

This presentation will focus on establishing a partnership that brings “value” to both the business and the school. This will require that both parties have a voice and choice in what the partnership will look like. This goes beyond the simple ask to a planned out long-term outcome. This not only includes opportunities for students but connections to the community as well. They will also focus on the “look” of meaningful partnerships. This will include celebrations of accomplishments and how to “grow” the relationship.

Moderator: Teddy Martin, II, Henry County School Board, VSBA President-Elect

Presenter: Mac Beaton, Director of Workforce and Career Development, Henrico County Public Schools, Beverly Cocke, Workforce and Career Development Specialist, Henrico County Public Schools

**10:15-11:15**

#### **Colony Rooms A-C, Upper Level**

##### **On An Island**

Hanover County Public Schools was the only school division in the Commonwealth of Virginia which offered a five day per-week face to-face option, as well as a fully developed online school option, at every grade level for the entirety of the 2020-2021 school year. Learn how a relentless focus on doing what is best for children led to the successful planning, implementation and completion of Hanover's "Return to Learn" plan in a year like none other.

Moderator: Gunin Kiran, Montgomery County School Board, VSBA Blue Ridge Region Chair

Presenters: Dr. Michael Gill, Superintendent, Hanover County Public Schools, and Jennifer Greif, Chief Academic Officer, Hanover County Public Schools



**10:15-11:15**

#### **Colony Room D/E, Upper Level**

##### **Collaborative Leadership Program for School Boards & Boards of Supervisors**

The Virginia School Board Association (VSBA) and the Virginia Association of Counties (VACo) are launching a collaborative leadership program at the VACo Annual Conference, with the focus of bringing members of the boards of supervisors and school boards together to strengthen relationships and create opportunities for discussion and collaboration on behalf of citizens. This session at the VSBA Annual Conference is part two in the series.

Moderator: Janet Turner-Giles, Nelson County School Board, VSBA President

Presenters: James City County, Ruth Larson Supervisor, Scott Stevens County Administrator, Williamsburg James City County Public Schools- Jim Kelly School Board Chair, Greg Dowell School Board Vice-Chair and Dr. Olwen Herron Division Superintendent.

**10:15-11:15**

#### **Piedmont Room A, Lower Level**

##### **Leading With Love – A Small Division's Big Response to the Pandemic**

In this presentation the Falls Church City Public Schools team will present their unique approach from the initial days of the pandemic shut-down to the eventual reopening of schools, as there were no roadmaps during the pandemic. FCCPS was unique in that it focused on the guiding pillar of a caring culture which is a critical component of the division's strategic plan. This provided a framework for their “Leading with Love” response during a global crisis. This approach was built around care, concern, and most importantly, love.

Moderator: Mary Benjamin, Dinwiddie County School Board, VSBA Southside Region Chair

Presenters: Falls Church City Public Schools-Rebecca Sharp, Executive Director of Special Services, Marybeth Connelly, Director of Community Outreach, John Brett, Director of Communications, Peter Noonan, Superintendent

**10:15-11:15**

**Piedmont Room B, Lower Level**

**Superintendent Search Panel**

Samantha Bosserman, VSBA Consultant, explains the VSBA model used successfully in 5 searches in 2020-21. Board members from Buena Vista City, and Franklin County will review their successful experiences using this VSBA service.

Moderator: Iris Lane, Westmoreland County School Board, VSBA At-Large Member

Presenters: Samantha Bosserman, VSBA Consultant, Teresa Ellison, School Board Chair, Buena Vista City Public Schools, and Julie Nix, School Board Chair, Franklin County

**10:15-11:15**

**Piedmont Room C, Lower Level**

**VA STEM: Inspiration through Integration**

Virginia STEM continues to evolve. There are various models of how schools implement STEM. The STEM Advisory Board is working to align state efforts to ensure all youth have quality STEM experiences. As school leaders, what can we do to provide the most equitable access to this deeper learning opportunity for all youth? Are there ways to help inspire youth to identify themselves as STEM capable and competent?

Moderator: Douglas Brown, Newport News City School Board, VSBA Tidewater Region Chair

Presenter: Chuck English, Virginia STEM Coordinator, State and Science Museum of Virginia

**10:15-11:15**

**Tidewater Rooms C/D, Upper Level**

**From Data to Insights: The Critical Role of Understanding Who, What, & Where for Strategic Decision-Making**

Collecting data is only the first step in gaining insights for more informed decision-making. Join us to discover efficient ways to determine benchmarks, identify issues, and make decisions with the past, present, and future in mind. See how divisions use student performance data to track growth as well as identify which students need assistance. Plus, hear how one division used geovisual data to perform boundary and demographic studies to determine new school placement and ensure equity.

Moderator: Dr. Jowanda Rollins-Fells, Caroline County School Board, VSBA Eastern Region Chair

Presenter: Jeff Carew, Managing Director, Forecast5 Analytics, Inc.

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ANALYTICS

**10:15-11:15**

**Patriot Room, Upper Level**

**Innovative Funding Solutions for the Critical Needs of K-12 School Divisions**

During this session, the presenters will engage attendees in an interactive discussion on ways that other school systems have utilized school facility improvements to reach their educational vision. Presenters will lead participants through a self-assessment of their facility needs and educational priorities, as well as help attendees learn how their school divisions can capture dollars through operational inefficiencies and reallocation of these resources to transform learning spaces, create healthier learning environments, enhance technology, and increase safety and security in your schools. ABM partners with school divisions to meet the educational, technological, and safety demands in today's world.

Moderator: Ray Whitaker, School Board Member, Essex County

Presenters: Nathan Botwright, Senior Leader, ABM, and Whit Blake, Regional Director, ABM

**ABM**

**10:15-11:15**

**Liberty Room, Upper Level**

**CCPS On the Go!**

In this session, Chesterfield County Public Schools will share strategies on family and community engagement, highlighting ways where they have taken the school division into the community. The presentation will include strategies born out of necessity during the pandemic to best practices that CCPS will carry into the future. From student technology support and mobile hot spots to book mobiles and student recognitions. School Board members and school division leadership staff will get lots of great ideas for events, partnerships, and financing that they can take back to their home communities.

Moderator: Dr. James Coleman, Lynchburg City School Board, VSBA Finance and Audit Committee Chair

Presenters: Chesterfield County Public Schools-Dr. Thomas Taylor, Deputy Superintendent, Debbie Bailey, School Board Member, Amy Bartilotti, Coordinator of Family and Community Engagement, and Dr. Merv Daugherty, Superintendent



**11:30-12:30**

**Allegheny, Upper Level**

**Virginia's Budget Process: An Overview for School Board Members**

The budget process is one of the most important tasks lawmakers must undertake as members of the Virginia General Assembly. What does the budget process look like? How do the decisions made in Richmond impact public education? In this session, VSBA Government Relations Specialist, J.T. Kessler, will provide an overview of Virginia's budget-making process as well as potential state priorities in the 2022 biennium budget that Governor Northam will unveil in December.

Moderator: Dr. James Coleman, Lynchburg City School Board, VSBA Finance and Audit Committee Chair

Presenter: J.T. Kessler, VSBA Government Relations Specialist

**11:30-12:30**

**Colony Rooms A-C, Upper Level**

**The Identity Project: Renaming Schools in a Dual Pandemic**

Many public schools today were named when vastly different beliefs guided decisions in the United States. In 2020, the dual crisis of COVID-19 and social justice protests highlighted many racial inequities in today's society and in Alexandria City Public Schools. In this session, learn how ACPS took decisive action by launching its renaming process, The Identity Project. The goal was to lead a wide-reaching community conversation that allowed all voices, particularly students, to be heard as it looked toward a more equitable future in Alexandria, in support of its anti-racist journey.

Moderator: Dr. Barbara Kanninen, Arlington County School Board, VSBA Northeastern Region Chair

Presenters: Alexandria City Public Schools-Dr. Gregory Hutchings, Jr., Superintendent, Meagan Alderton, School Board Chair, and Julia Burgos, Chief of School & Community Relations

**11:30-12:30**

**Colony Room D/E, Upper Level**

**2021 Annual School Law Update**

The Sands Anderson Education Law Team will present this popular convention session addressing significant legal developments. Specifically, this year's presentation will include continued issues related to COVID19 and in-person instruction, federal Title IX Regulations, First Amendment and Social Media, Transgender students, and myriad court decisions. The presentation will address both general and special education issues impacting the operation of school divisions across the Commonwealth.

Moderator: David Woodard, Tazewell County School Board, VSBA Legislative Positions and Federal Relations Committee Chair

Presenters: Sands Anderson-Brad King, Attorney, Nikki Cheuk, Attorney, Jason Ballum, Attorney, and Anne Mickey, Attorney

**11:30-12:30**

**Piedmont Room A, Lower Level**

**The Impact of Student Mental Health, Nutrition, and Wellness; How Schools Can Help?**

Through the COVID-19 pandemic, students and adults have learned the importance of personal health and wellness. This link will become stronger between student mental health, nutrition, and wellness and will impact their learning abilities and environment. In this session, attendees will learn how school nutrition programs have a mission and responsibility to ensure students are served nutritious meals that honor their diverse taste preferences and seek to create a welcome learning environment. Equitable access to proper nutrition matters more than ever before. Leaders from the panel will discuss how they are creating inclusive, student-centered nutrition programs and learning environments to promote student success.

Moderator: Janet Turner-Giles, Nelson County School Board, VSBA President

Presenters: SodexoMAGIC-Selena Cuffe, President, Camille Range, Senior Manager of Nutrition Systems, and Sherry Ephraim, Director of Business Development



**As a reminder, masks are REQUIRED at all times during VSBA events with the exception of when actively eating or drinking.  
Thank you for doing your part to keep all attendees safe.**



**11:30-12:30**

**Piedmont Room B, Lower Level**

**Our Headaches, Your Solutions: Learning from Crisis Communications in Charlottesville City Schools**

From headline-catching crises like the neo-Nazi rallies in August 2017 to the daily challenges that happen everywhere, Charlottesville's experiences are an invitation for learning. Come for an interactive hour discussing scenarios and solutions on crisis communication.

Moderator: Gavin Honeycutt, Mecklenburg County School Board, VSBA Southern Region Chair

Presenter: Beth Cheuk, Coordinator of Community Relations, Charlottesville City Schools

**11:30-12:30**

**Piedmont Room C, Lower Level**

**What Does Being a School Board of the Year Mean and Why Become a VSBA Master Board?**

The Virginia School Boards Association offers customized training in various topics to assist with your work on your school governance team. Hear from a panel of board members and Superintendents who have participated in Board Governance training and completed the VSBA Master Board Program with the VSBA and how their school boards have used the training in their day-to-day work on the board.

Moderator: Samantha Bosserman, VSBA Consultant

Presenters: Dr. Jowanda Rollins-Fells, School Board Chair, Caroline County Public Schools, Douglas Brown, School Board Chair, Newport News City Public Schools, Dr. George Parker, Superintendent, Newport News City Public Schools, and Robert Holt, Board Vice-Chair, Franklin City Public Schools

**11:30-12:30**

**Tidewater Rooms C/D, Upper Level**

**Equity in Rural Virginia – Why These Conversations Should Be Easier**

This presentation is a panel discussion about the challenges facing rural school divisions that are attempting to engage their communities in discussions about equity and finding areas of common ground to bring a variety of stakeholders to the table. Panel members include a current superintendent, school board member, high school administrator, and the executive director of a community & cultural center.

Moderator: Cardell Patillo, Portsmouth City School Board, VSBA At-Large Member

Presenters: Pulaski County Public Schools-Dr. Kevin Siers, Superintendent, Dr. Paige Cash, School Board Vice-Chair, Bryan Ward, Assistant Principal, and Jill Williams, Equity Team Member

**11:30-12:30**

**Patriot Room, Upper Level**

**Bringing Real STEM & Sustainability to K-12 Classrooms**

JASON Learning in partnership with the Virginia Institute of Marine Science has created a curriculum available for free for the entire state, including a challenge about microplastics and sustainability. Spend some time with them learning how your community can come together and make a difference at the same time for students to understand a significant component of Virginia, as required by state legislators.

Moderator: Diana Williams, Waynesboro City School Board, VSBA Valley Region Chair

Presenters: Dr. Eleanor Smalley, President and CEO, JASON Learning, Dr. Elie Bracy, Superintendent, Portsmouth City Public Schools, Lorie Gomez, Associate Director, Virginia Institute of Marine Science, and Dr. Gwendolyn Shannon, Superintendent, Southampton County Public Schools

**11:30-12:30**

**Liberty, Upper Level**

**A New Way to Think About Healthcare Plans for Virginia Public Schools**

In this presentation learn how The Virginia School Boards Association (VSBA), Benefit Plan Administrators (BPA), and The Jefferson Health Plan (JHP) have come together to create a dynamic savings opportunity for Virginia Public Schools.

Moderator: Raymond Whitaker, School Board Member, Essex County

Presenters: Brendan Nugent, National Marketing Director, The Jefferson Health Plan, Dr. George Ash, CEO, The Jefferson Health Plan, Morris Masinter, President, Benefit Plan Administrators, Dr. James Blevins, Senior Account Executive, Benefit Plan Administrators

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**12:30-2:15 FREE Boxed Lunches**  
**Colony Foyer**

Don't forget to bring your lunch ticket found in the back of your name badge! Thank you to our Boxed Lunch Sponsor, McGraw Hill.



**12:30-2:30 Designated Exhibit Hall Hours**  
**Virginia, Lower Level**

**12:45-1:45**

**Lunch & Learn Discussion Groups (Bring your boxed lunch) SPONSOR?**

**Piedmont A, Lower Level**

**Lunch & Learn: Equitable Family Engagement: Reconnecting With Families**

This presentation will focus on equitable family engagement practices that have been successful in districts around the nation. Ideas and strategies will also be shared on how to strengthen connections with families.

Presenter: Rosalyn Moffitt, Director of Engagement & Outreach, Successful Innovations



**Piedmont B, Lower Level**

**Lunch & Learn: Equality, Equity, Liberation, & #the4thbox**

In this interactive session, McGraw Hill will explore the concepts of equality, equity, and liberation through a leadership lens. They will consider how school districts can move beyond formal equality to fostering a barrier-free environment unlocking the potential of every learner at every stage of life. They will use #the4thbox to expand how we discuss issues of educational equity and our plan to address them.

Presenter: Amber Woodford-Mattos, National Educational Equity Ambassador, McGraw Hill



**Piedmont C, Lower Level**

**Lunch & Learn: Staffing Success Amid Chaos**

## This Session Has Been Cancelled

**Patriot, Upper Level**

**Lunch & Learn: School Bus WiFi – Supporting Anytime, Anywhere Learning**

Each day, nearly one million Virginia students are safely transported in school buses to school, field trips, athletics and other school-sponsored activities. What happens when the school buses are equipped with Wi-Fi? Learn about the newest tool to promote digital inclusion -- school bus Wi-Fi -- the academic benefits and federal funds available to support local implementation. Hear from local school board members in Virginia that seized the opportunity to equip school buses with WiFi to support digital inclusion, expand broadband access and close the homework gap. Lunch provided to all attendees.

Presenters: Brenda Sheridan, School Board Chair, Loudoun County School Board, Barbara Pittman, School Board Member, Dinwiddie County School Board, and Nick Swayne, School Board Member, Harrisonburg City School Board



**Liberty, Upper Level**

**Lunch & Learn: Getting Ready for the EV School Bus Revolution: Funding, Infrastructure, and Integration with Clean Energy**

Across the country, there is an increasing call for schools to transition to all-electric school bus fleets. Electric buses are healthier for students, better for the environment, and even cheaper to operate over the long run, but many questions remain. We will cover those questions, including- Why transition to electric? How long will it take? How does electric compare to alternatives such as propane? How can schools fund electric school buses and associated infrastructure? And lastly, why electric buses should be paired with on-site clean energy and battery storage and how to do it right.

Presenters: Ryan McAllister, CEO, Secure Futures Solar, Richard DiMattero, executiveVice President, Highland Electric Fleets, Elizabeth Doerr, School Board Member, Richmond City Public Schools, Dr. Eric Bond, Superintendent, Augusta County Public Schools, Tish Tablan, Program Manager, Generation 180







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**2:00 18th Annual 5K VSBA Walk/Run Awards Presentation at Quinn Evans Architects Booth #61  
Virginia Room, Lower Level**

Before attending the afternoon sessions, stop by the Quinn Evans Architects Booth to see if you won an award!

**2:00-4:30 VASS Training Seminar for Superintendents  
Tidewater C/D, Upper Level**



**2:30-3:30  
Allegheny Room, Upper Level**

**Is There an Antidote to Poisonous Policy Discussions?**

The pandemic didn't originate divided and difficult public responses to school board decisions, but it sure feels like it illuminated and amplified them. In this session, we will discuss some common challenges to equitably engaging the public in our policy-making processes. We'll also surface ideas that may give our boards a better shot at reducing the spread of toxic engagement and increasing the health of our democratic processes.

Moderator: Rodney Jordan, Norfolk City School Board, VSBA Past-President

Presenter: Dr. Kim Bridges, Assistant professor, Education Leadership, VCU

**2:30-3:30  
Colony Rooms A-C, Upper Level**

**R.I.S.E – Reinventing the School Environment: Transforming School Culture & Promoting Student Voice Through a Student-Led School Improvement Team**

School administrators and recent graduates of Riverbend High School in this session will share their story of school transformation through a student-initiated and student-led school improvement team. Presenters will share how and why the RISE team was formed, and review some of the school initiatives that the students have implemented over the last three years.

Moderator: Bob Hundley, Hanover County School Board

Presenters: Riverbend High School, Spotsylvania County Public Schools-Troy Wright, Principal, Michelle Gordon, Instructional Coordinator, Gregory Hilldrup, Graduate Class of 2021, and Shelby Campbell, Graduate Class of 2021



**2:30-3:30  
Colony Rooms D-E, Upper Level**

**2022 Virginia General Assembly-Legislative Outlook**

The 2022 session of the Virginia General Assembly convenes on January 12th. The November elections have determined the next Governor and party control of the House of Delegates. How will the election results influence the legislative proceedings? What issues are likely to be addressed by the General Assembly? Join J.T. Kessler and Stacy Haney for an interactive outlook into the 2022 session of the Virginia General Assembly.

Moderator: David Woodard, Tazewell County School Board, VSBA Legislative Positions and Federal Relations Committee Chair

Presenters: JT Kessler, VSBA Government Relations Specialist and Stacy Haney, VSBA Chief Lobbyist

**2:30-3:30  
Piedmont Room A, Lower Level**

**Budget & Finance – What You Need to Know**

This session is perfect for new School Board members or those who need a refresher course as it will provide information on the budget development process and roles from the perspective of School Board members and administration. Revenue sources will also be explained in a simple way that anyone can understand. Other topics to be discussed include enrollment and staffing, financial reporting, school activity funds, lapse and turnover, carryover, etc.

Moderator: Dr. James Coleman, Lynchburg City School Board, VSBA Finance and Audit Committee Chair

Presenter: E. Leigh Burden, Assistant Superintendent Financial Services, Fairfax County Public Schools



**2:30-3:30**

**Piedmont Room B, Lower Level**

**Virginia Freedom of Information Act**

The presentation will cover the essential elements of access to public records and meetings under the Virginia Freedom of Information Act.

Moderator: Sherrie Page, Orange County School Board, VSBA Central Region Chair

Presenter: Alan Gernhardt, Executive Director, VA Freedom of Information Act Advisory Council

**2:30-3:30**

**Piedmont Room C, Lower Level**

**Partners in Performance**

In this presentation, participants will have an opportunity to hear from Essex County Public Schools on their partnership with Hampton City Public Schools. Hampton City Public Schools has been engaged in a powerful and successful journey of constructing a guaranteed and viable curriculum that has contributed to gains in student achievement which have resulted in 100% of the division's schools being accredited without conditions. The division is now sharing its successful practices with other school divisions through the offering of resources and professional learning opportunities available via the Hampton City Schools Instructional Resource Toolkit. The toolkit enables school divisions to obtain access to a variety of HCS-created resources and training protocols. Essex County Public Schools is one of the first school divisions to partner with Hampton City Schools to access these resources. In this presentation, participants will have an opportunity to hear from staff regarding this collaborative journey as well as some of the resources available through the toolkit.

Moderator: Diana Williams, Waynesboro City School Board, VSBA Valley Region Chair

Presenters: Dr. Kate Maxlow, Professional Learning Coordinator, Hampton City Public Schools and Dr. Cyndee Blount, Chief Academic Officer, Essex County Public Schools

**2:30-3:30**

**Patriot Room, Upper Level**

**Shihadeh Innovation Center: Aligning Learning Environments with the Workforce Needs of Tomorrow**

In this session, attendees will learn how Winchester City Public Schools is rising to the challenge to meet the needs of the labor market for skilled workers. The new Emil and Grace Shihadeh Innovation Center will prepare Winchester Public Schools students and community members for the new workforce of tomorrow. A radical transformation of an existing unused elementary school, the mission of the Center is to ensure that every student is prepared and empowered with a marketable skill that leads to full, high-paying employment and that every regional industry is fully supplied with dedicated, skilled workers that will sustain and improve their business model.

Moderator: Teddy Martin, II, Henry County School Board, VSBA President-Elect

Presenters: Kelly Callahan, Principal, VMDO Architects, Jason Van Heukelum, Superintendent, Winchester City Public Schools, and Dr. Bryan Pearce-Gonzales, School Board Member, Winchester City Public Schools

**2:30-3:30**

**Liberty Room, Upper Level**

**A Free District Partnership Program to leverage Crowdfunding Safely**

This presentation will provide actionable recommendations on how to partner more strategically with the national nonprofit charity, DonorsChoose. DonorsChoose has funded over \$1 billion in classroom resources in the country's public schools and launched a free District Partnership Program in late 2019 to provide additional data, communication support, and early access to funding notifications for school districts. Come hear from District Partnership Program member Newport News Public Schools which has incorporated DonorsChoose into their comprehensive philanthropic engagement strategy.

Moderator: Douglas Brown, Newport News City School Board, VSBA Tidewater Region Chair

Presenters: Kirk Smiley, Managing Director, Advocacy and Public Partnerships and Douglas Brown, School Board Chair, Newport News Public Schools

**Don't miss all the online content, scan here  
to view the online EventMobi Platform!**





**3:45-4:45**

**Allegheny Room, Upper Level**

**Virtual Virginia Program Update**

Join Virtual Virginia (VVA) leadership to learn how you can leverage innovation for your school division and provide online and blended instructional opportunities for your students and educators. The session will include a discussion of K–12 courses taught by VVA instructors and available to Virginia public school students. Other topics will include VVA's digital learning resources, professional learning opportunities, and the free statewide learning management system (LMS)—all available at no cost.

Moderator: Gavin Honeycutt, Mecklenburg County School Board, VSBA Southern Region Chair

Presenters: Virtual Virginia-Dr. Brian Mott, Executive Director, Sarah Warnick, Director of Products and Services, and Stephanie Shea, School Support Coordinator

**3:45-4:45**

**Colony Rooms A-C, Upper Level**

**Update on Collective Bargaining**

Join School Board Attorney and VSBA's Chief Lobbyist Stacy Haney, as she gives an update on collective bargaining within the state of Virginia.

Moderator: Dr. Barbara Kanninen, Arlington County School Board, VSBA Northeastern Region Chair

Presenter: Stacy Haney, VSBA Chief Lobbyist



**3:45-4:45**

**Colony Rooms D-E, Upper Level**

**Local Solutions to Solve the Homework Gap**

Students continue to lack high-quality home broadband connections for remote learning and homework. This digital divide in education -- commonly referred to as the "Homework Gap" -- greatly disadvantages students and exacerbates learning gaps. Hear from local school board members about locally-led strategies to solve the homework gap. Learn about new federal funding to fully reimburse schools for high-speed wireless solutions and school bus Wi-Fi. Whether online, hybrid, after-school, before-school or even on the bus to a sporting event, this session will equip board members with strategies to ensure every student has access to learn anytime, anywhere.

Moderator: Rodney Jordan, Norfolk City School Board, VSBA Past President

Presenters: Dr. Michelle Rief, School Board Member, Alexandria City Public Schools, Teddy Martin, II, Henry County School Board, VSBA President-Elect, and Stephanie Litter-Reber, School Board Member, Fauquier County School Board

**3:45-4:45**

**Piedmont Room A, Lower Level**

**Address the Critical Teacher Shortage through a Local Alternative Licensure Model**

The Montgomery County Public School's Alternative Model for Professional Studies (AMPS), approved by the VDOE in 2019 and implemented in July of 2020, addresses the professional studies requirements specified in the Code of Virginia through a comprehensive alternative licensure program designed to provide provisionally licensed teachers instruction in all professional study areas through job-embedded training with the sustained support of mentors, coaches, and administrators. MCPS is currently in the second year of the program with two cohorts of teachers completing AMPS coursework while teaching full-time for MCPS. The presenters will walk participants through the development of the program highlighting what they have learned along the way and will provide opportunities for question and answer throughout the presentation.

Moderator: Gunin Kiran, Montgomery County School Board, VSBA Blue Ridge Region Chair

Presenters: Montgomery County Public Schools-Annie Whitaker, Deputy Superintendent, and Dominick McKee, Assistant Director of Human Resources

**3:45-4:45**

**Piedmont Room B, Lower Level**

**Future Ready Schools Require Future Ready Boards**

Students are employing 3D printers, working in AI and robotics. Yet many board members are not proficient with technology. 21st-century governance is not for the faint of heart. Administrators must help the board shift their focus to their role in modern leadership. How does an administrator/board team lead in modern times? What is the leadership role in creating a culture that serves as a launchpad for innovative programs and ideas? Join the discussion as we reimagine modern governance and the potential to collaboratively accomplish strategic objectives that will lead the transition to future-ready.

Moderator: Mary Benjamin, Dinwiddie County School Board, VSBA Southside Region Chair

Presenter: Diana Baker Freeman, Manager, Thought Leadership, BoardDocs/Diligent

**3:45-4:45**

**Piedmont Room C, Lower Level**

**Creating an Inclusive Environment Where Students Find Their Voice in Order to Take Ownership of Their Individual Story**

This workshop focuses on the societal and environmental issues and childhood trauma that teachers/administrators/school board members in urban school districts face on a daily basis. It also showcases an understanding of how to effectively engage students in urban classrooms and beyond through culturally responsive educational practices (academic, character education & therapy). This workshop introduces specific strategies and research-based practices to effectively engage all students to include an applied studies theory of practice that created resiliency. It also highlights how the community to include community leaders, local and state politicians, and small businesses can aid in the successful implementation of a school-based intervention.

Moderator: Cardell Patillo, Portsmouth City School Board, VSBA At-Large Member

Presenters: Portsmouth City Public Schools- Dr. Jaclyn Walker, Program Specialist, Dr. Velvet Smith, Program Specialist, and Lakeesha Atkinson, School Board Vice-Chair

**3:45-4:45**

**Patriot Room, Upper Level**

**Purchasing 101- What Board Members Should Know**

Schools districts are tasked with the responsibility of procuring goods and services at the lowest cost, quality, or best value. Districts must address a variety of procurement needs. This session is offered as a general component of understanding purchasing fundamentals what school board members should know about public procurement. Also, the benefits, value, and opportunities a school district can leverage within a cooperative purchasing model, ending with questions board members should ask.

Moderator: Sherrie Page, Orange County School Board, VSBA Central Region Chair

Presenters: David Ricketts, National Director, BuyBoard Purchasing Cooperative

**5:00-6:00**

**Virginia Room, Lower Level**

**VSBA Thursday Evening Reception**

Plan to attend this networking reception downstairs in the exhibit hall. Visit exhibitors one last time and network with your colleagues before you head off to dinner in Williamsburg.

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## 2021 VSBA Award of Distinction

Congratulations to the following board members for earning the highest level in the VSBA Academy this year.

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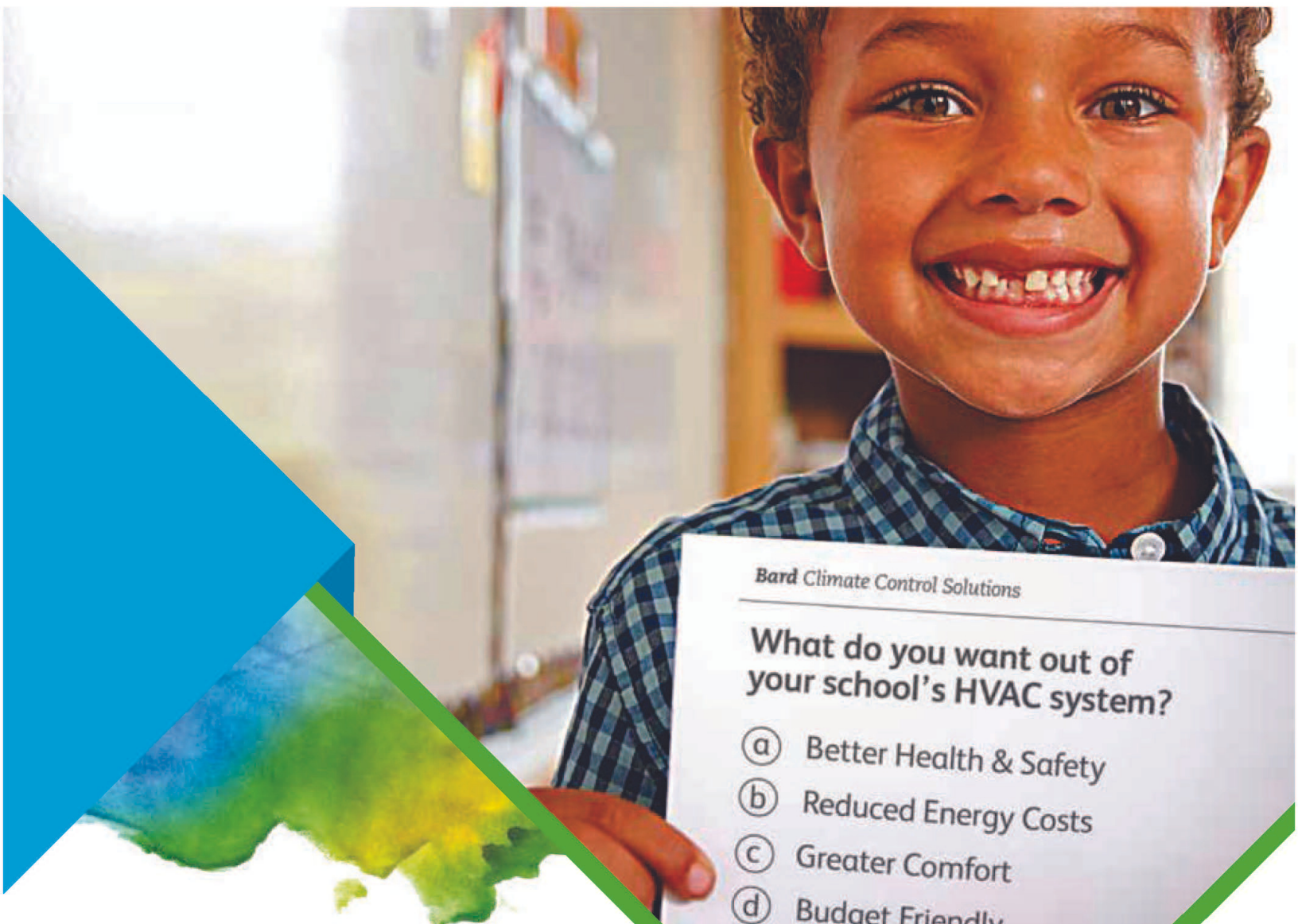


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We would like to extend a thank you to VSBA's Business Affiliates. Thank you for your support!

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# VSBA EXHIBITION OF SCHOOL ARCHITECTURE

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## Dorothy Hamm Middle School



Dorothy Hamm Middle School, formerly known as Stratford Junior High School, opened in 1960 as one of the many schools built during the post-World War II construction boom in the Washington metropolitan area. The school was designed in the International Style prevalent during the era, and is today one of the remaining examples of that architectural style in Arlington County.

The school was built according to a linear, rectangular plan and is clad in buff brick and sandstone veneer. The primary northward facade is highlighted by an elegant, columned portico that serves as the historic main entrance. Flanked by two-story wings, considered "Arlington's most ambitious school construction project" at the time, the original building features concrete post-and-beam construction and high-end materials such as glass block and terrazzo. Stratford also housed the first science laboratory specifically built for that purpose in the county.

**Dismantling Racial Barriers: A Socially Progressive Legacy**  
While the building itself is distinctive for its architecture and construction, as well as its ambitious mid-20th century educational programming, Stratford would also later

play a prominent role in Virginia's civil rights history. On February 2, 1960, the all-white junior high school became the first public school in the Commonwealth of Virginia to desegregate with the admission of four African American students: Ronald Cooke, Michael Jones, Lenore Newman, and Gloria Thompson. The four seventh graders were escorted into the school accompanied by 85 police officers. This landmark event, which took place nearly five years after the Supreme Court's Brown v. Board of Education decision, finally signaled the end of "massive resistance" to the integration of schools throughout the state and the nation.

**Retracing Their Steps**  
To accommodate rapid growth in the county's student population, school administrators determined that the building, which from 1970 to 2010 served as the Hill-Woodlawn Secondary Program for grades 6-12, should be renovated and expanded to serve exclusively as a middle school. The new program, visionary in scope, would modernize and enlarge the school with interdisciplinary, technology-rich classrooms, laboratories, and media spaces to support collaboration, creativity, critical thinking, and teamwork.

Early on, our design team, school administrators, and concerned community members addressed one of the project's key challenges: transforming the building into a contemporary learning environment while preserving many of the building's historic features. Working closely with the Arlington County Historical Affairs and Landmark Review Board, we identified existing elements that were vital to the building's historic designations, as well as the school's compelling role in the civil rights movement. For Gloria Thompson, one of the original four Black students to desegregate the school in February 1960, this included preserving the historic southeast entrance. The original entrance, she notes, lets students "see the building how it was when we entered. They can retrace our steps."

The Design Team participated in County Historical Affairs and Landmark Review Board (CALRB) and Design Review Committee (DRC) meetings and wrote the Historic Structure Report documenting features, preservation philosophy and treatments. They also assisted in the development of Design Guidelines for the historic district based on the Secretary of the Interior's Standards for Rehabilitation, presided by the Guiding Principles. Already listed on the Virginia Landmarks Register and the National Register of Historic Places, the school was designated as a Local Historic Landmark in Arlington County during the design process.

## PRINCESS ANNE MIDDLE SCHOOL Virginia Beach City Public Schools

In 2017, a team of Virginia Beach City Public School planners, faculty, students, community stakeholders, architects and engineers programmed and designed the new Princess Anne Middle School (PAMS). In September 2021, the PAMS faculty welcomed 1,450 students to their new home. The entire stakeholder team created a place with the following qualities:

<b>CIVIC PRESENCE</b> ...but at an appropriate scale. A palatial, colorful glass form reads "entrance" and an aggregation of smaller forms is used to integrate the 20,000+ of school into the low density, suburban neighborhood.	<b>WELCOMING YET SECURE</b> The entry sequence shows visitors the central outdoor learning spaces while directing them to the main and community entrances.	<b>FOR AND OF THE COMMUNITY</b> Separate community entrance for secure use of theater, gym and dining area along with exterior materials to fit the beach context let the community know this place is theirs.	<b>ENVIRONMENTALLY RESPONSIVE</b> ...and fiscally responsive. Resource and energy efficient features are incorporated at competitive costs, including: daylight spaces, high performance building envelope, solar power generation, stormwater infiltration on site, rainwater flushes toilets, PSC-certified wood and geothermal HVAC.
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## Quinn Evans

Dorothy Hamm Middle School  
Arlington County Public Schools

## RRMM Architects

Princess Anne Middle School  
Virginia Beach City Public Schools

## ROBERT E. AYLOR MIDDLE SCHOOL Frederick County Public Schools

The new Robert E. Aylor Middle School replaces the former Aylor Middle School that was built in 1969. The new middle school which is 150,000 square feet serving 1,000 students opened its doors in August of 2021. During design, the project was to provide room for future expansion and growth. The two-story facility, designed with great respect to daylighting, considered nearly every space to serve as a learning environment whether within a stair, corridor or inside a classroom.

"We walk through this building and reflect on my time as an Aylor Spartan. I get excited at the many possibilities the students attending this school will have to grow up and engage in meaningful learning experiences."

Jay Foreman

Frederick County School Board Chairman



CAVE SPRING HIGH SCHOOL  
ROANOKE COUNTY PUBLIC SCHOOLS

## RRMM Architects

Robert E. Aylor Middle School  
Frederick County Public Schools

## Spectrum Design, PC

Cave Spring High School  
Roanoke County Public Schools



Alice West Fleet Elementary School  
ARLINGTON PUBLIC SCHOOLS; ARLINGTON, VIRGINIA

## VMDO Architects

Alice West Fleet Elementary School  
Arlington County Public Schools



FOREST MIDDLE SCHOOL  
EXPANSION + RENOVATIONS  
BEDFORD COUNTY PUBLIC SCHOOLS — FOREST, VIRGINIA

## VMDO Architects

Forest Middle School Expansion + Renovation  
Bedford County Public Schools

VSBA Exhibition of School Architecture, visit the Awards section on the event platform to view the entries and vote for your favorite to win the People's Choice Award here: <https://www.surveymonkey.com/r/2021VSBA PeoplesChoice>

Voting closes at 5:00 p.m. on Thursday.







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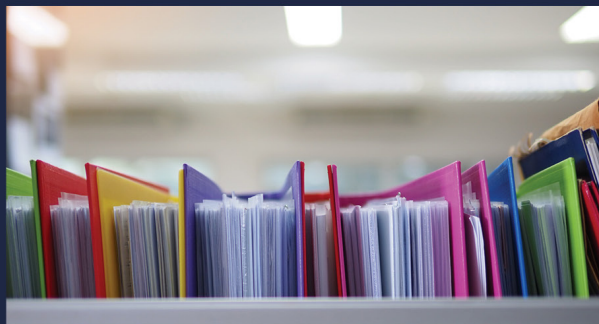
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**Friday, November 19, 2021, 8:00-11:00**

**Virginia Room, Lower Level**

**Breakfast and General Session**

A full breakfast buffet will be available starting at 8:00 a.m. (sponsored by K-12 by Elior)

The speakers and session will begin at 8:45 a.m.



Presiding: Teddy Martin, II (Henry County), President, Virginia School Boards Association

Entertainment: Bridge Over Troubled Water, Henrico County Public Schools

Recognition of the 2021 VSBA Board of Directors

Installation of 2022 VSBA Board of Directors

Presentation of the 2021 VSBA Advocate for Education Award  
*Sponsored by ABM*



Speaker: Beth Chapman, Founder, Beth Chapman & Associates (sponsored by Comcast)

Beth Chapman was elected Alabama's 51st Secretary of State in 2006 and reelected in 2010 after having first been elected and serving four years as State Auditor. At the time of her election, she received more votes than any constitutional officer in state history. Chapman received her B.S. Degree from the University of Montevallo and her master's degree (magna cum laude) from the University of Alabama at Birmingham. She also completed post-graduate work with a 4.0 grade point average. She completed the Executives in State Government Management Institute at Princeton University and graduated from the Senior Executives in State and Local Government program at Harvard. Chapman was the first woman in Alabama to serve as a Cabinet Member in the capacity of Appointments Secretary for a Governor and later as Press Secretary for a Lieutenant Governor. In addition, she and her family have owned a successful political and public relations business for 25 years working with major corporations and nonprofit organizations. She is involved in multiple civic and charitable organizations throughout Alabama. One of her honors was being named "Champion for Youth" by the Boys and Girls Club of America.

The winner of the exhibitors' door prize will be announced at the conclusion of this general session. The winner must be present to claim the prize. The winner of the People's Choice Award in School Architecture will also be announced.

**Rolling Screens prior to the general session sponsored by Energy Systems Group**



**11:00 Convention Adjourns**

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Williamsburg Lodge**





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## Collaborative + Student-Centered + Design Experience



The common thread running through all of our projects is our "Client-Oriented" approach to architectural services. This approach engages all project stakeholders, including students, teachers and the community; making certain the end result meets the curriculum, is successful in function and provides for student growth and learning. Staunton High School for the Staunton City Schools meets the demands of student centered learning; providing multiple collaborative and flexible spaces which accommodates both the student and teacher in the pursuit of education.

## 2020-2021 VSBA Board of Directors



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Nelson County



**President- Elect**  
Teddy Martin  
Henry County



**Past President**  
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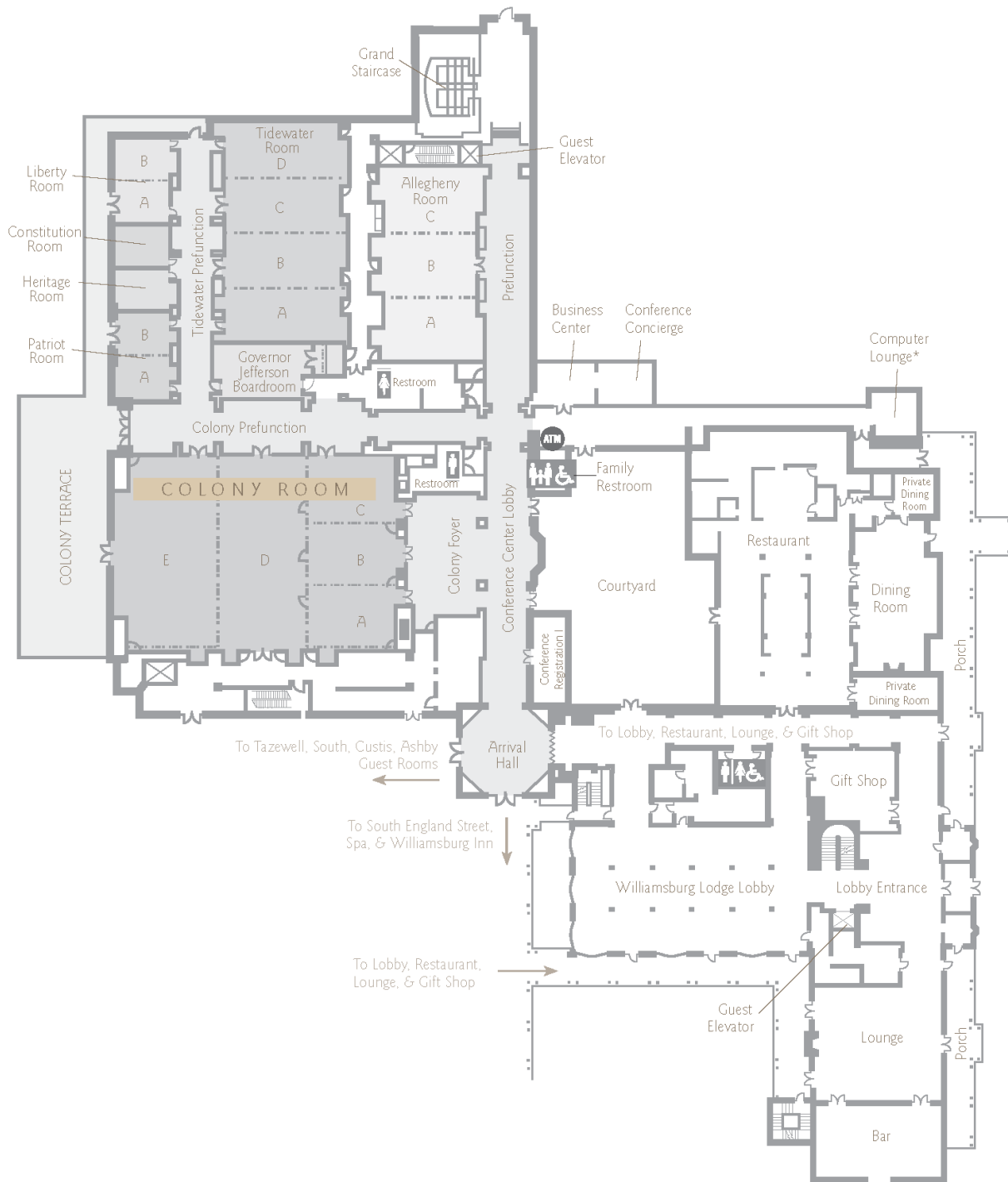
Virginia School Boards Association, a voluntary, nonpartisan organization of Virginia school boards, promotes excellence in public education through leadership, advocacy and services.

### VISION STATEMENT

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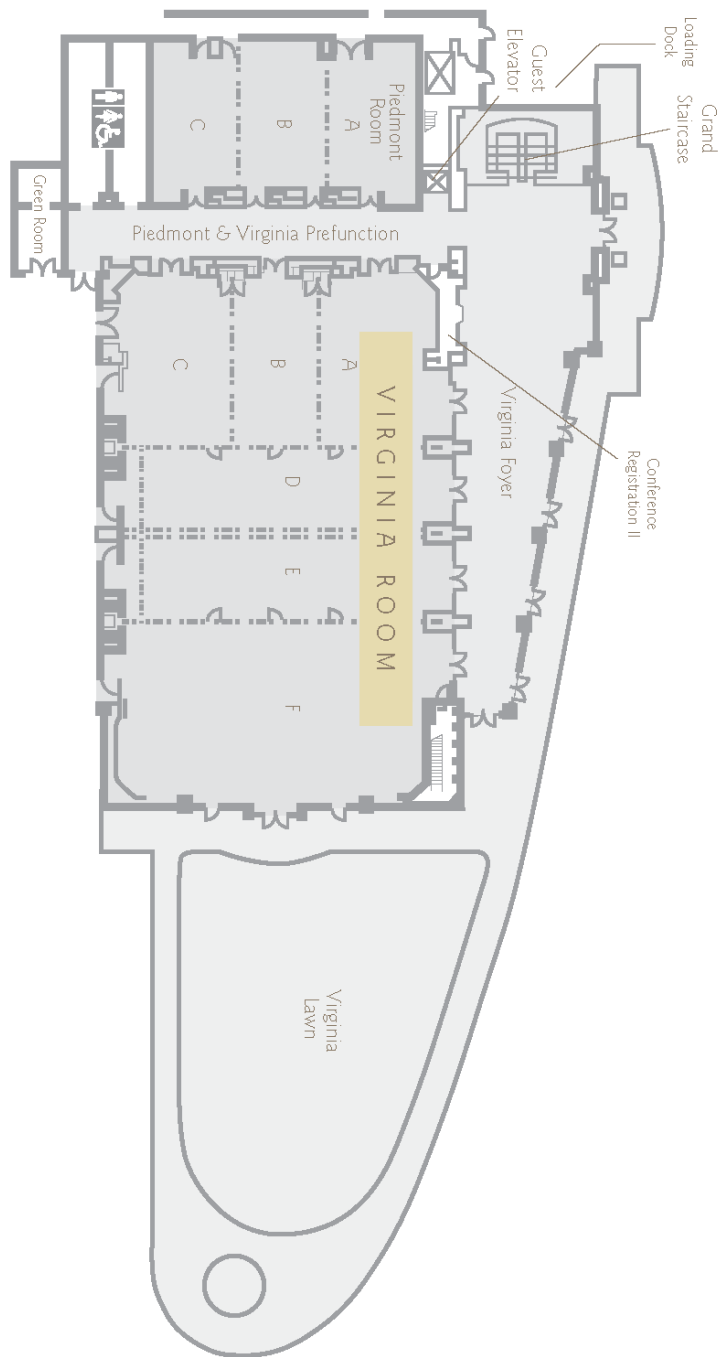


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