Please retype on your school division's letterhead. Insert information as indicated and distribute to your local news media. The template could also be used as the basis for a division newsletter article.

News Release

For Immediate Release Insert Date

Division Contact

Insert Name, Title Insert Phone Number, E-mail

[SCHOOL DIVISION] Board Members Collaborate with Fellow Education Leaders at VSBA's Annual Convention

[CITY/COUNTY], VA. – [SCHOOL DIVISION] board members returned from the Virginia School Boards Association (VSBA) 2021 Annual Convention in Williamsburg this week. Approximately 1,000 school governance leaders attended the convention, participating in more than 50 workshops, clinics and critical issues sessions focused on topics such as board governance, school law, STEM, schools in challenging environments, advocacy, and educational trends. This year's convention allowed school board members, superintendents and other attendees to gather in-person or participate virtually in the hybrid convention.

"I am eager to share what I learned at the VSBA Annual Convention this year," said [NAME/TITLE], "The convention is a great investment for our community because it allows our board to continue learning about nationwide and statewide trends, meet and learn from key policy officials, and bring back new best management practices for our schools that will improve our students' education."

[LIST IDEAS, INFORMATION, SERVICES, ETC. THAT WILL BE DISCUSSED DURING THE NEXT BOARD MEETING]

About the Virginia School Boards Association

The Virginia School Boards Association, a voluntary, nonpartisan organization of Virginia school boards, promotes excellence in public education through advocacy, training and services. The Association offers conferences, information, training, and counseling designed to meet the needs of the Commonwealth's educational leaders.

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