



VSBA President
Bill Kidd
Wythe County School Board

ISSUE HIGHLIGHTS

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DATES TO REMEMBER

November 16-18
VSBA Annual Convention

November 29 & 30
Webinar: Budget Basics and Finance 101

December 8
FREE Webinar: Changes to the Statement of Economic Interest

January 23, 2017
VSBA Capital Conference

January 24, 2017
VSBA Orientations

PRESIDENT'S MESSAGE

I have heard all my life that "time flies when you are having fun." Actually, the older I get I have discovered the truth of the matter is that time flies whether you are having fun or not! However, let it be said that, indeed, this year has flown by since I took over as president of VSBA in November of 2015. And let it be known also that it has been a fun and very rewarding and productive time for me. Being president has been a highlight of my soon to be 48 years in public school education. I have had the opportunity to travel to parts of the state that I have never been, meet many new people, and recognize the outstanding activities that are being done throughout our Commonwealth to benefit and impact the lives of our kids. The commitment and dedication that I have seen displayed by school board members throughout the state leads me to feel good about the direction we are going in public education today. In spite of continued shortfalls in funding, the need for improved facilities and resources, and difficult issues and challenges we constantly have thrust before us, we continue to provide a quality education for our children.

I thank you for accepting me as your president this year and giving me this opportunity to share in the rich experiences that occur every day across our state. I commend you for the excellent way you have turned out for our conferences and hot topics and for the vital interaction that has taken place. As school board members one of the most important duties we have is to educate and train ourselves to be prepared to meet the challenges we face on a daily basis. Especially inspiring is the way so many of you have involved yourselves in advocacy issues with legislators to support and defeat legislation that will greatly impact our kids and our educational systems. On that note, be reminded that November is **TAKE YOUR LEGISLATOR TO SCHOOL MONTH** and I encourage each division to do something special to partner with your legislators. And also remember that advocacy is an ongoing process that demands our attention and energy throughout the year.

I want to especially thank the Board of Directors of VSBA that I have had the good fortune to work with this past year for their awesome work and support

and the magnificent manner that they have performed their individual duties. Many have also willingly volunteered to serve in significant extra endeavors. As a former coach I recognize the valuable concept of team work and I feel that we have, indeed, been a team in our efforts this year.

On Nov. 16-18 we will be sharing in our Annual Convention at the Williamsburg Lodge. This is always a highlight of our year and brings us together to hear outstanding speakers, take part in relevant and informative breakout sessions, celebrate successes, network and interact with other board members from across the state, receive valuable information from vendors who have products to offer that could benefit our divisions, and just enjoy a time of fellowship with our own boards in a relaxing environment. I trust that once again **every school division** in our state will be represented and I look forward to seeing many of you in Williamsburg.

I would be remiss if I did not take time in my final article to once again thank Gina Patterson and her very competent staff for all that they have done this year to make my year, and the continued workings of our association, run so effectively and efficiently. I have always appreciated Gina, Samantha, Brianna, Emily, Elizabeth, Kim and Dorothy, but this year has enlightened me even more to how fortunate we at VSBA are to have the expertise, knowledge, and professional direction that these ladies bring to the daily operations of VSBA.

I am delighted to commend to you Bob Hundley from Hanover County who will be your VSBA President for 2017. Bob is a wonderful person who possesses a passion for our kids and an excellent knowledge of the workings of our association. He will be a very positive force in the continued outstanding work of VSBA.

Once again I thank each and every school board member for all that you do to take care of our kids across our great Commonwealth!



Gina G. Patterson
VSBA Executive Director

“There are many relationships in which the board has to cultivate, but the most important relationship is that between the governance team”

FROM THE EXECUTIVE DIRECTOR

Whole Board Governance Training for effective policymaking

This article was adapted from an original written by Jim Oliver in 2015, who was a city manager in Norfolk, Portsmouth and Hampton and is a member of the board of the Hampton Roads Center for Civic Engagement.

Board Retreats are valuable for school boards, especially when used as tools to build better governance. A governance team consists of the board and the superintendent. There are many relationships in which the board has to cultivate, but the most important relationship is that between the governance team.

Whole Board training is necessary for new members to help bridge the divide between candidate and board member. Voters elect or appoint individuals who have spent their time previous to getting on the board campaigning for the position and why they are different from everybody else. But the job of a school board member is to be part of a decision-making body, which is essentially different from acting as an individual.

There is another irony. I have yet to meet a school board member who said they honestly understood the job when first elected/appointed. It takes a year or more to figure out what the actual work of the board is, and it takes a variety of skills to be part of the board.

Sometimes, the hardest part is working out the relationships among members. It is also the most important part. Respect and influence among peers must be earned. Team-building takes effort for school boards to learn to work together before they can be effective in making decisions and setting policy. Whole board training allows all to learn how to build consensus by discussing and setting common goals.

New elected/appointed school board members also have to learn that rarely is there a single "right" solution to a board issue. Reaching consensus requires respect for the values of representation, social equity, efficiency and individual rights. Resolving value conflicts takes real skill and, sometimes, wisdom. School board training allow the group learning that is necessary for good governance. It is also a time to refresh or develop a set of board operating norms so the new members are aware of the protocols on how members are to conduct themselves on such things as adding items to the agenda, speaking with the media, contacting school staff, or communicating with each other.

VSBA provides individualized whole board training for local school boards year round. For additional information on the services provided by VSBA, please visit <http://www.vsba.org/services/center-for-board-development/>

There will be a panel discussion on VSBA Board Governance training at the Annual Convention on Thursday, November 17 from 11:30—12:30 in Piedmont C.

Thank you for all that you continually do for the students in Virginia, see you in November!





Engage the Business Community as Leaders, Supporters and Advocates for Public Education

By: Emily V. Webb, VSBA Director of Government Relations

We all know what the data is showing; the United States has a skills gap in our workforce. We've also heard Virginia policymakers talk about the important role that education plays in economic development. During the 2016 General Assembly session, legislators passed a bill that will work to redesign high schools and create the *Profile of a Virginia Graduate*. Educators and business leaders wholly supported this initiative and now the Board of Education is working hard to develop these reforms to better position Virginia's students in the global economy. This is just one example of how business and education can work together for bi-partisan education reforms.

Over the past few years, we have encouraged local school boards to engage the business community as leaders, supporters and advocates of public education and we need you to continue that conversation. The business community can be your key partners in education and, if they are appropriately informed, they can serve as advocates for your school division within your community and at the General Assembly.

Before the start of the 2017 General Assembly session, we encourage you to meet with your Chamber of Commerce, economic development association and local business owners. Invite them to attend and present at your school board meeting to share their work, host a business roundtable, or visit your schools to highlight your CTE programs. Discuss your successes and challenges, look for ways that they can partner with your students and schools and listen to their needs as local business owners. Whether it's providing financial resources for a specific program, mentoring students, or being a vocal supporter of public education, business leaders can make a positive impact. To assist with your advocacy efforts, please utilize the [VSBA Grassroots Advocacy Guide](#) for potential policy topics to discuss and good questions to ask when engaging with business leaders.

Thank you for your continued support of VSBA's advocacy initiatives. Your voice makes a difference for your students and your schools. Take time to advocate for your students, teachers, and community and engage with local business leaders today!

Do you have questions, ideas on ways to advocate and engage your community, or success stories to share? Please send them to VSBA Director of Government Relations Emily Webb at emily@vsba.org.

Ask the Legal Expert

- Q. May the school board hire someone who has been convicted of a felony?**
- A. No. Va. Code § 22.1-296.1 prohibits school boards from hiring anyone who has been convicted of a felony. That statute also prohibits school boards from hiring anyone who has been of any offense involving the sexual molestation, physical or sexual abuse or rape of a child.

See previous "Ask the Legal Experts" online at http://www.vsba.org/services/legal_services/ask_the_experts/

Most Likely To Succeed



Join us for a screening of this award-winning film and an evening of dialogue about what matters most for students today.

**Wednesday, November 16
8:00PM**

VSBA Annual Convention
Williamsburg Lodge
Tidewater CD

Sponsored by Therapeutic Interventions
& Heritage for Kids



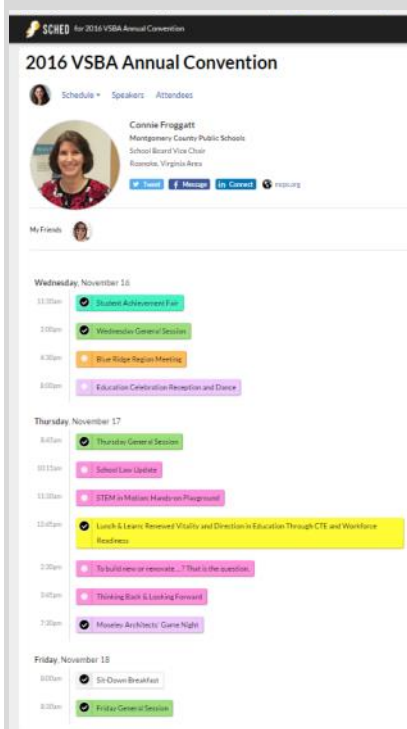


Create a Personalized Convention Schedule with VSBA SCHED

VSBA has put together a mobile-friendly schedule app that allows you to view details of the VSBA Annual Convention from your computer at home or from your mobile device. This program allows you to create a profile and select which sessions you are interested in attending at the convention. Through the program you can view the presentation description, biographies of the session presenters, sort the sessions by topic track and more.

To create a profile, and begin making your personalized convention schedule, visit <https://vsbaac16.sched.org/>.

In the upper right hand corner you will see "sign up". Follow the instructions to create an account, and begin building your personalized schedule! You can also see



which other attendees are interested in similar sessions, once they create a profile and add a session to their schedule.

Once your profile is saved and your sessions are added to your schedule, you can access your schedule on your mobile device, or even print out the information to bring it with you to Williamsburg.

Don't worry, you will not be held to attend any of the sessions that you select, so feel free to update your schedule as often as you would like.

VSBA hopes that the VSBA Annual Convention SCHED will assist you in making your

Annual Convention experience as seamless as possible.

If you have any questions about VSBA SCHED, please contact Brianna Hundley, coordinator of board development at 1-800-446-8722 or Brianna@vsba.org.

We look forward to seeing you at the VSBA Annual Convention, November 16-18, 2016 at the Williamsburg Lodge.

VSBA Profile in Leadership



Janet Turner-Giles

Nelson County School Board
VSBA Central Region Chairman

Central Region: Albemarle County, Buckingham County, Charlottesville City, Culpeper County, Fluvanna County, Greene County, Louisa County, Madison County, Nelson County, Orange County, Rappahannock County.

Where is your hometown?

Nelson County, VA

How long have you been a school board member?

In January 2014, I was elected to the Nelson County School Board. I have served in the capacity of Vice Chair and Chair.

What/who inspires you?

Most everything that I am today is the result of influences and examples that I received from my parents. I will forever be grateful to them for providing me with guiding principles that has served to be the cornerstone of my life.

What is your motto as a board member?

I have two mottos: "Treat people the way you would like to be treated and always do the right thing". Although these mottos seem simple, they can be applied to any situation and have served me quite well in my lifetime.

What is your pie in the sky vision for education?

The ultimate goal is to ensure that every student is challenged by a rigorous and robust education that meets each student at their current learning level; but challenges them to reach higher expectations. This can be accomplished with a well-rounded curriculum that goes beyond just simply mastering standards; but is coupled with a strong focus on the core subjects balanced with creativity.

What is your advice for new school board members?

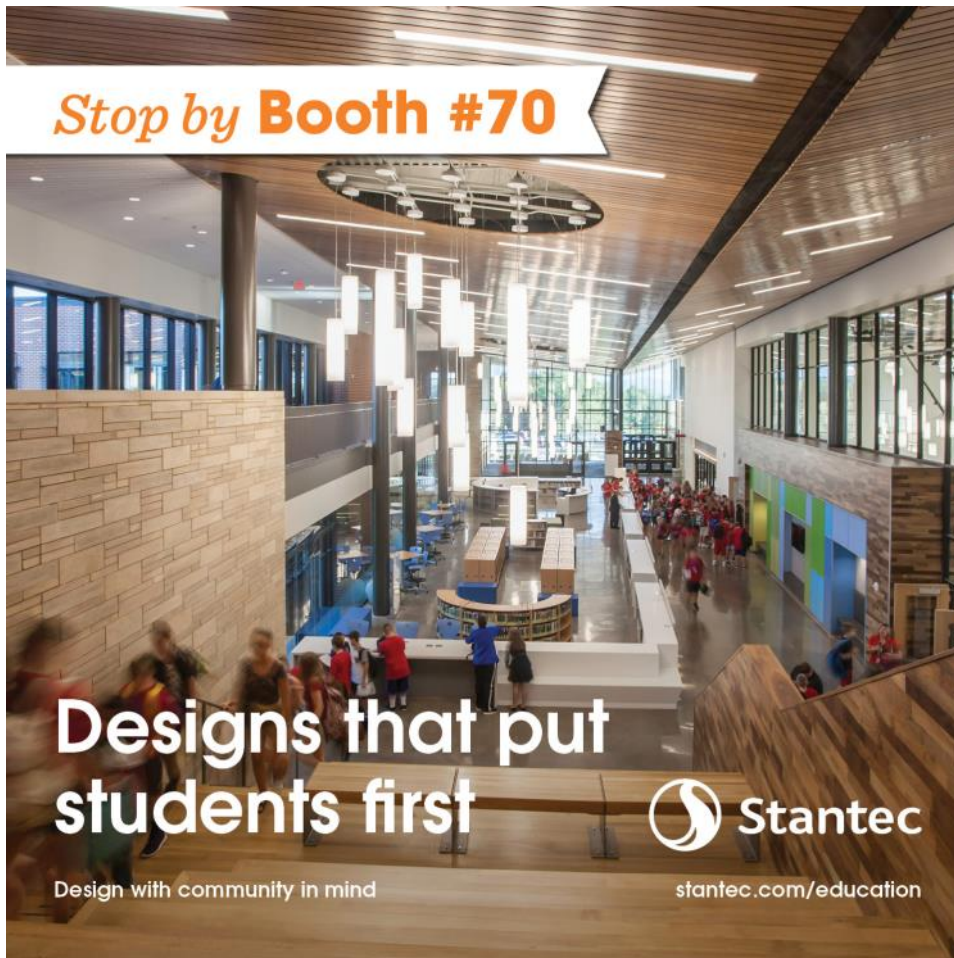
I would encourage all new board members to continue to seek out ways to become further engaged and involved early in their tenure. New board members can always benefit from learning more about the role of the board, protocol, etc. Being an active and engaged member will also assist with developing and enhancing relationship with other board members.

What do you consider your greatest accomplishment as a board member?

When I was elected, my main goals were to be a change agent in assisting with setting our direction with policies and strategizing to transform vision into reality. In addition, I wanted to provide support to our students, parents, teacher and administrators to ensure that we are all working collectively to raise the bar in Nelson County. With that said, as a board we continue to make great strides in these areas; however, there is always more work to be done.



Congratulations to Bill Kidd on a successful year as VSBA President!



2016 VSBA Media Honor Roll - Additional Nominees

In addition to the reporters and media outlets listed in Issue 7 of our newsletter, the following reporters are also part of the VSBA's 2016 Media Honor Roll.

Gloucester County

Gloucester High School, Duke Dispatch

Orange County

Sandy James, The Orange County Review

Petersburg City

Louis Llovio, Richmond Times-Dispatch

Radford City

Heather Bell, Radford News Journal

Bethany Teague, WSLs 10

Reporters and local media outlets play an important role in public education. School division leaders rely on responsible reporting by local media representatives so that our community members receive timely information about division initiatives and programs. Considering the impact that media coverage can have on community attitudes and beliefs, the *VSBA Media Honor Roll* was created to recognize fair and balanced reporting about our schools and Virginia's public education system.



VSBA Affiliate Member Profiles

In each issue of the VSBA newsletter, we will feature three VSBA Affiliate Members. Thank you for support of VSBA and Virginia's public education system.



Age of Learning, Inc.

Age of Learning blends education best practices, innovative technology, and insightful creativity to bring learning to life for children across the U.S. and around the world.

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Alexandra Pilot
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Website: www.owpr.com

Visit http://www.vsba.org/resources/affiliates/affiliate_member_program/ for a complete list of VSBA's Affiliate Members.

November is "VSBA Take Your Legislator to School" Month

In an effort to promote a closer relationship between public education and the Virginia State Legislature, the Virginia School Boards Association urges each school division in the state to invite at least one of their state legislators to visit their schools during the month of November. There are many benefits from participating in VSBA Take Your Legislator to School Month, including developing closer relationships between school divisions, local communities and our elected officials, and creating opportunities for productive dialogue so that educational and political leaders can work together to ensure that we provide the best possible education for our students. In addition, when legislators visit your schools as part of VSBA Take Your Legislator to School Month, local students will have the opportunity to interact with elected officials and learn about the important roles and responsibilities of Virginia General Assembly members. Almost like a field trip that is coming to your school, a visit by your local legislator creates many different "teachable moments."

We hope that you will take advantage of this opportunity to strengthen the already solid bond between public education and the Virginia General Assembly. These activities cannot help but aid VSBA as it lobbies on your behalf on education issues. Thank you for all that you do as a leader, advocate, and supporter of public education.



[Click](#) to view a VSBA Take Your Legislator to School Month PSA with VSBA President Bill Kidd

[RESOURCE GUIDE](#)

[SCHOOL DIVISION EXAMPLES](#)



Preserving The Prescription Drug Benefit

Why Employer Sponsored Pharmacy Benefits May Become An Endangered Species

Did You Know?

- Health care costs have been consistently outpacing overall inflation in the past 10 years
- Prescription drug costs have skyrocketed during this time (to a point where employers are starting to question whether or not they can continue to offer this benefit to their employees)
- 5% of the employees covered by a prescription drug plan are incurring 80% of the employer's cost
- Specialty medications in the top three therapy classes (inflammatory conditions, multiple sclerosis and cancer) increased 58.4% (cumulatively) from 2014 to 2015 (Express Scripts 2015 Drug Trend Report)
- Employers continue to increase copays and coinsurance, but that isn't going to be a practical solution to managing this benefit when the cost of some drugs exceed \$100,000 per year per person



How did we get here and is there a solution?

Most people who work for an employer that provides health insurance benefits are familiar with the prescription drug (pharmacy) benefit. For many years, we accessed this benefit by going to our local drug store and paying \$5 or \$10 and leaving with the drug prescribed by our doctor. Our employer was billed for the balance of the cost of the drug less some discount provided by the insurance company or Pharmacy Benefit Manager (PBM).

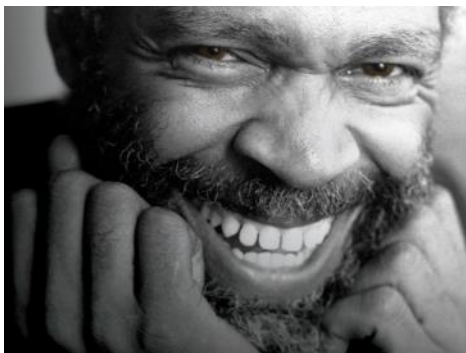
When prescription drug costs started increasing due to new therapies being developed by the pharmaceutical manufacturers and the creation of many "me too" drugs (drugs that cost more and treated the same conditions as less costly drugs) combined with the proliferation of direct to consumer advertising, employer groups started tackling these costs by raising copays and adding deductibles. All these arrangements provided temporary relief for employers and members, but they could not keep up with the price increases from drug manufacturers and all the new high priced specialty medications that have come to the market.

Express Scripts stated in their 2015 Drug Trend Report: The average price of brand-name drugs rose 16.2% in 2015, and 98.2% since 2011. One-third of branded products had price increases greater than 20% in 2015. According to MagellanRx, specialty medications, those that treat conditions such as inflammatory disease, cancers, MS, Crohn's Disease and Hepatitis C, are expected to make up more than 50% of the average employer's prescription drug plan costs in 2018. That is right around the corner.

Employers need to take action and become actively involved in looking at programs that will not simply manage this impending crisis once every few years when reviewing their pharmacy benefits contract, but by considering new pharmacy program management solutions, such as the **NSBA School Rx Cooperative**.

The Cooperative will work with your district to implement a truly transparent traditional prescription drug benefits program that can initially provide 15-25% savings on your current plan (without having to change any benefits you currently have in place) and the program continues to provide savings by actively managing the pharmacy benefit 24 hours a day, 7 days a week. With over 400,000 individuals enrolled, the School Rx program allows its members to take advantage of discounted pharmaceutical pricing.

NSBA School RX Cooperative can provide your school district with a no cost pricing proposal. **For More Details, Contact Gerry Blaum, Senior Account Executive at (484) 818.1006 or gblaum@nsba.org Visit www.nsba.org/schoolrx**



Ever Wonder What You Can Do With VSBA BoardDocs?

VSBA BoardDocs web applications eliminate paper and streamline the processes used to manage board packets, access information and conduct meetings. You'll save money, time and improve your boards' effectiveness, on a massive scale. If your decisions affect the lives of others, call us. We'll help you do what you do best, even better.

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Division Spotlight: Harrisonburg City Public Schools

In each newsletter VSBA will spotlight a recent initiative or best practice taking place in a school division in Virginia. If you have a story you would like to submit for inclusion in the spotlight section of the VSBA Newsletter, please contact Samantha Bosserman, director of communications and board development for more information. We look forward to hearing about the great things going on in your divisions.

Harrisonburg City Public Schools Teacher Residency Program

by Kelly Lineweaver, Coordinator of Policy and Communication, HCPS

This fall, Harrisonburg City Public Schools (HCPS) implemented a Teacher Residency Program, in partnership with James Madison University's (JMU) Department of Elementary Education. As a result of that collaboration, a program was designed in which fifth year elementary education students (resident teachers) would be paired with veteran teachers (resident coaches) in HCPS for a yearlong residency program. Resident teachers have agreed that, upon successful completion of their residency year, they will return to HCPS for two subsequent years of teaching.

JMU's elementary education faculty members have designed their curriculum to support the resident teachers to spend the majority of their time in HCPS classrooms. During the first semester, resident teachers spend four days a week, full time, in HCPS classrooms. They have a variety of experiences, including observations in K-4, ESL, reading, and Special Education classrooms; a co-teaching model is being used to gradually immerse the resident teachers into teaching in their own classrooms. During the day that they are not in HCPS classrooms, the resident teachers spend time on campus at JMU completing their coursework requirements. During the second semester, resident teachers will spend five days a week with resident coaches planning instruction and co-teaching in HCPS classrooms.



Both resident coaches and resident teachers receive ongoing professional development and support. Resident coaches travel to Virginia Commonwealth University for instructional coach training several times throughout the year. They also meet in monthly forums to debrief, engage in additional staff development, and review classroom activities. They discuss what's working well and opportunities for growth and continued development of the program.

During the residency year, resident teachers are paid \$15,000 and resident coaches receive a \$3,000 stipend, plus professional development expenses. Funding for the HCPS Teacher Residency Program is primarily supported by HCPS, with a generous contribution from JMU. There are four resident teachers participating during the 2016-17 school year.

Early indications are that the program is off to a successful start. Principals are pleased with the quality instruction provided in the classrooms as a result of the partnership between the coach and resident teacher and agree that resident teachers are making great strides in their professional growth. One result is that in these classrooms, elementary students view both adults as their teachers who are equally responsible for supporting their learning needs.

The evaluation of the program will be ongoing, in partnership with JMU faculty, through the use of observation, surveys, and other tools. The intention is to grow the program to include hard-to-fill positions such as secondary mathematics, Special Education, and bilingual instructional staff across all grade levels.



VSBA ANNUAL CONVENTION 2016

November 16-18, 2016, Williamsburg Lodge

General Session Speakers



Mark Brown

Mark Brown is a dynamic speaker whose unique blend of insight and humor leaves his audiences entertained, uplifted and inspired. Originally from Kingston, Jamaica, he incorporates "everyday things of life" into his powerful presentations. His unique style has delighted audiences from Bahrain to Boston as he helps people overcome their fears and reach their maximum potential.



Steve Pemberton

Steve Pemberton is Vice-President, Diversity and Inclusion and Global Chief Diversity Officer for Walgreens Boots Alliance. Prior to that he served as Chief Diversity Officer for Walgreens. He is widely considered a subject matter expert on matters of diversity and inclusion and its importance to the sustainability of organizations and the communities they serve.



Murray Banks

Murray Banks is an honored educator and world champion athlete. As an educator, Murray's imaginative and innovative teaching techniques earned him the Vermont Teacher-Of-The-Year for Physical Education and Outstanding Educator Awards. As a coach, he turned long time losing programs into perennial State Champions. As an athlete, he has twice been one of the top finishers in the Ironman Triathlon World Championship in Hawaii and is a 3-time World Champion in skiing.

Thank you to the VSBA Annual Convention Event-Level Sponsors

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VSBA ANNUAL CONVENTION 2016

November 16-18, 2016- Williamsburg Lodge

Pre-Convention Events

Tuesday, November 15

Golf Tournament

The 2016 VSBA Golf Tournament will be hosted by Moseley Architects. The tournament will take place on Tuesday, November 15, 2016 at the Golden Horseshoe Golf Club on the Green Course, with shotgun at 10:30AM. School Board members and school personnel are free to play! For more information on the tournament and to sign up please [click here](#).

VSBA Education Foundation Conference

The Virginia School Boards Association would like to invite you to a workshop for education foundation professionals, volunteers and those interested in starting an education foundation in your school division. The workshop, held in conjunction with the VSBA Annual Convention, will feature education foundation representatives from Virginia discussing strategic communications, goal setting and planning for your Foundation's success. There will also be a chance to share best practices from your education foundation and pick up some great tools that you can use as soon as you return to your foundation. [Click here to download a brochure](#).

Don't Miss Out!

- Early Bird Sessions
- Student Achievement Fair
- Receptions
- 3 General Sessions
- Regional Meetings
- Daily Door Prizes
- 50+ Breakout Sessions
- Delegate Assembly
- 70+ Exhibitors
- VSBA Education Foundation Workshop
- Student School Board Rep Workshop
- School Board Clerks Workshop
- Exhibitors Scholarship
- Green Schools Challenge
- 13th Annual 5K Run/Walk
- School Architecture Exhibition
- High School Video Contest
- Networking Opportunities

Convention Overview

Wednesday, November 16

8:30 - 5:30	Registration
9:30 - Noon	Early Bird Sessions (<i>pre-registration required</i>)
11:30 - 1:45	Student Achievement Fair
12:00 - 5:30	Exhibit Hall Opens
2:00	General Session
4:30	Regional Meetings
5:00 - 6:00	VSBA/VACORP President's Reception
8:00 - 10:00	Movie Night featuring a screening of the film "Most Likely to Succeed"
8:00 - 10:30	VSBA/RRMM Education Celebration Reception & Dance

Thursday, November 17

7:00	13th Annual VSBA 5K Walk/Run
8:00 - 9:15	Continental Breakfast
8:00 - 12:00	Exhibit Hall
8:45 - 10:00	General Session
10:15 - 2:15	Student Board Session
10:15 - 12:30	Breakout Sessions
12:30 - 2:15	Boxed Lunches
12:45 - 1:45	Lunch & Learn Sessions
1:00 - 5:30	Exhibit Hall
2:15 - 4:30	Delegate Assembly
2:30 - 4:30	VASS Workshop
2:30 - 4:45	Breakout Sessions
5:00 - 6:00	VSBA/SB Ballard Reception
7:30 - Midnight	Moseley Architects' Game Night

Friday, November 18

8:30 - 11:00	Breakfast & General Session
11:00	Adjourn

Thursday is School Spirit Day

Wear your division colors and/or something with a school or division logo!





UPCOMING EVENTS, WORKSHOPS & TRAINING

November 16—18, 2016

[VSBA Annual Convention](#)

LOCATION: Williamsburg Lodge, Williamsburg, VA

DETAIL: The VSBA Annual Convention is the largest and most anticipated VSBA meeting of the year. This event brings together over one thousand school board members, superintendents, and school division staff from across Virginia. Attend general sessions, choose from over 50 hot topic breakout sessions, have the opportunity to meet with businesses dedicated to serving schools, and much more.

November 29 & 30, 2016

[WEBINAR: Budget Basics & Finance 101: Part 1 & 2](#)

LOCATION: Online

DETAIL: Virginia public school budgeting will be discussed, including roles of elected officials, fiduciary requirements, stakeholders, and budget reports. Revenue categories will be explained, including state formulas, federal funding, local funding, and tax rates. Session two will explain expenditures including enrollment, staffing, salaries, and employee benefits. Also discussed will be "odds and ends" of school division finance including audits, school activity funds, quarterly reports fund balances, and misinformation.

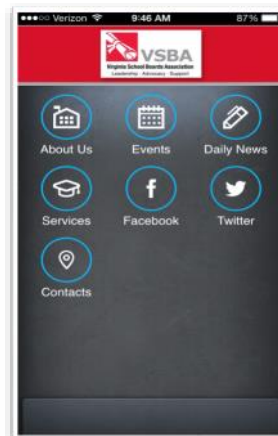
December 8, 2016

[FREE Webinar: Changes to the Statement of Economic Interest](#)

LOCATION: Online

DETAIL: Recent legislation made substantial changes to the the State and Local Government Conflict of Interests Act and to the Statement of Economic Interests Form that all school board members are required to file. Learn about these changes and more so that you are prepared before the next filing deadline.

Have You Downloaded the VSBA App?



Receive the VSBA
Daily Education
News
automatically
every day on the
VSBA App!

The new VSBA App launched earlier this year. The App is available for iPhone (in the App Store) and Android (in Google Play) by doing a search for "VSBA". At this time the App is only available for mobile phones.

Highlights Include:

- ☐ A direct feed of the Virginia Daily Education News, which will automatically update every day.
- ☐ A calendar of events for upcoming VSBA meetings and conferences.
- ☐ Direct connections to the VSBA Twitter feed and Facebook page (*you don't need to be Facebook or Twitter users to access this function*).
- ☐ Easy access to VSBA staff contact information.
- ☐ Information on VSBA services.



VSBA Tidbit

The first Annual Virginia Educational Conference was held in Richmond November 27-30, 1906. During this conference, the VSBA (formally known as the School Trustees Association of Virginia) was developed.

FOLLOW VSBA ON SOCIAL MEDIA





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VSBA

Virginia School Boards Association

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MISSION STATEMENT

Virginia School Boards Association, a voluntary, nonpartisan organization of Virginia school boards, promotes excellence in public education through leadership, advocacy and services.

VISION STATEMENT

VSBA is recognized and respected as an innovative leader in public education.

www.vsba.org | 434-295-8722 | 800-446-8722