



**VSBA President**  
**Robert L. Hundley, Jr.**  
**Hanover County School Board**

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## DATES TO REMEMBER

**September 14, 2017**  
Superintendent Evaluation Workshop

**September 28, 2017**  
VSBA Legislative Advocacy Conference

**October 4, 2017**  
Webinar: Bring the Media On Board with Proactive Communication Tactics

**November 15-17, 2017**  
VSBA Annual Convention

## PRESIDENT'S MESSAGE

I am hopeful this finds each of you enjoying the final stages of a safe and productive summer. VSBA has most recently completed the delivery of an excellent Conference on Education at the Richmond Marriott in July. Headlining the conference was our Virginia Teacher of the Year from Chesapeake City, Dr. Toney McNair, Jr., Choral Instructor at Indian River Middle School. He brought us an inspiring message of equity in learning. Following Dr. McNair, the various conference round table presentations were outstanding as always, and I hope that you were able to glean from them something of value for your division.

During our lunch program, the Governor brought remarks on the state of education within Virginia and how his administration has focused on Virginia's new economy and the education community's role within it.

Our Food for Thought awards were presented, and I'd like to once again thank First Lady Dorothy McAuliffe for her continued leadership and congratulate the award winners for 2016/17:

- Cumberland County
- Prince William County
- Giles County
- Roanoke City
- Rappahannock County
- Chesterfield County

*Photos of the winners are featured on page 7 of this newsletter.*

It is great to witness the innovation and creativity on display each year at this conference within the various round table presentations and within the Food for Thought submittals. Your willingness to look beyond the traditional is making a difference in the lives of our students!

The VSBA nominating committee completed its annual nominating process for officers and at-large members that will be placed before the Delegate Assembly for approval at our Annual Convention in Williamsburg this November.

Selected by the nominating committee to serve as officers and at-large members for the upcoming year are the following nominees:

- Scott Albrecht, Manassas City, President
- Tyrone Foster, Bristol City, President – Elect

- Janet Turner-Giles, Nelson County, Member At-Large
- Dr. James Meyer, Spotsylvania County, Member At-Large

Additionally, in accordance with our by-laws, the President annually makes two standing committee appointments to the Board of Directors for the positions of Finance/Audit Chair and Legislative Positions/Federal Relations Network (FRN) Chair. Serving in those positions for the upcoming year will be Rodney Jordan, Norfolk City and Beth Hardy, Goochland County. The Board of Directors is in great hands as we look to the future.

As I have reported before, the Board of Directors, VSBA Staff and VSBA Lobbyists continue to work closely with legislators in an attempt to address the discipline related issues at the core of the bills that were introduced in the 2017 General Assembly Session. We may be reaching out to various divisions for liaisons with these legislators as we continue this process.

The Virginia Board of Education in partnership with the State Council of Higher Education for Virginia (SCHEV) has recently convened a task force to provide specific recommendations to the Governor's Office regarding the teacher shortage affecting Virginia. You may recall a related briefing by Patty Pitts of VDOE at our Southwest Hot Topic Conference in Wytheville earlier this year. The task force includes members from a wide array of educational communities throughout Virginia, and I am serving as the representative for VSBA.

The task force is led by Dr. Billy Cannaday of the Virginia Board of Education, and our first meeting was held in late July. Our goal is to have recommendations to the Governor's Office for consideration later this year.

I continue to be impressed by the work we are accomplishing as we partner with agencies and businesses within our communities, regions, the state and worldwide. As always, it's an honor and pleasure to serve you.



**Gina G. Patterson**  
VSBA Executive Director

“Many highly qualified individuals will not apply if they believe their candidacy will become public.”

## FROM THE EXECUTIVE DIRECTOR

### How Superintendent Searches Have Changed

Having assisted Virginia school boards in conducting searches for new superintendents for 20 years, I have noticed that many things have changed. School boards need to recognize these changes and update their procedures to conduct a successful superintendent search.

Fifteen years ago it was not unusual to have applicant pools of 50-70 candidates for most vacancies. During the past ten years, our typical applicant pool size has ranged from approximately 20- 30 interested individuals. Other search consultants have reported even fewer candidates.

Of course, decisions by the school board can affect the applicant pool size. For instance, in one out-of-state district, the board deliberately established extremely tight criteria (familiarity with and experience in that school district) and decided to just advertise locally. While the search resulted in the hiring of a highly qualified individual, the applicant pool size was exceptionally limited. Of course, an applicant pool of one is acceptable if the “right person” has submitted a resume, meets most, if not, all the pre-established criteria and is selected.



Many highly qualified individuals will not apply if they believe their candidacy will become public. When working with a local school board a few years ago, a sitting superintendent applied. Despite our efforts to promote the necessity of ensuring confidentiality when we worked with the board (who in turn were working with PTA & teacher groups) his name became public. We had not even reached the deadline for applications when he called us to say he was withdrawing. To this day we don't know how his name leaked out, but that is why we stress that confidentiality is crucial. In its purest form, only the school board will interview candidates, with no external group involvement at all.

In previous years, it was not unusual to have finalists be subject to public, open forums in which any member of the public had the opportunity to ask questions of the candidates. While this is done in some cases, today it is much rarer, and if a board chooses to do this, they need to make it known before applicants apply. This may also result in fewer qualified candidates. Candidates that have a good and secure job somewhere else are not going to jeopardize their current position for something that may, or may not be offered to them.

Due to the lack of superintendent candidates in applicant pools, school boards should be and are looking more closely at internal candidates to groom and promote to the superintendency. In several searches that we have helped boards conduct over the past year or so, those boards did exactly that, with excellent results and less expense.

It is not unusual today for incoming superintendents to make a higher salary than the outgoing superintendent. The basic principal of supply and demand has driven up superintendent salaries. Consequently, as school boards discuss the often uncomfortable topic of establishing salary parameters, they are often surprised to learn that attracting good candidates, even inexperienced ones, necessitates paying more beyond their expectations. We always suggest to the board that a salary or a salary range should never be advertised during a search. If it is, then that figure or the highest figure in the range becomes your minimum. We suggest it simply be stated that salary is negotiable commensurate with experience, and personal and professional qualifications.

Considerable thought should go into the vacancy profile used in a superintendent search. It should reflect the personal and professional skills, experience, attributes and values that are congruent with those of the school division while being open to a wide-range of candidates to enhance the size and quality of the applicant pool.

Conducting a superintendent search is one of the most important decisions that a board will make. Remember VSBA, your association, is here to assist you on how to make the most of your next superintendent search.



# VSBA Nominating Committee Report

The VSBA nominating committee has recommended R. Tyrone Foster (Bristol City) as the 2018 president-elect, and Dr. James Meyer (Spotsylvania County) and Janet Turner-Giles (Nelson County) as the at-large members. These recommendations will be brought before the VSBA Delegate Assembly for a vote at the VSBA Annual Convention in November.

Foster was elected to the Bristol City School Board in 2008. Foster served two years as the VSBA Southwest Region chairman and two years as a VSBA member at-large. He has been involved with the VSBA as a delegate at the Delegate Assembly, an Annual Convention moderator, a member of the VSBA Task Force on Schools in Challenging Environments, a nominating committee member, and a member of the Audit Committee. Foster has earned the VSBA Award of Distinction each year since 2013.

Meyer has been a member of the Spotsylvania County School Board since 2012. He has served on the VSBA Legislative Positions Committee, a moderator at the VSBA Annual Convention, a delegate at the Delegate Assembly, and has served on the Advisory Committee on Teacher Education and Licensure. Meyer is finishing his second year on the VSBA Board Of Directors as Chairman of the Northeast Region.

Turner-Giles was elected to the Nelson County School Board in 2014. She has served as a delegate in the Delegate Assembly, a moderator at the VSBA Annual Convention and a member of the School Readiness Committee. She is currently the Chairman of the Central Region and has served in that role for two years.



**R. Tyrone Foster**  
Bristol City



**James Meyer**  
Spotsylvania County



**Janet Turner-Giles**  
Nelson County

## 2017 VSBA High School Student Video Contest

The Virginia School Boards Association is asking Virginia high school students to express their thoughts and ideas around the theme “Choice” through our fifth annual student video contest. Students are invited to submit a 30 second video that



conveys the contest theme. The top 3 videos, along with those identified by the judges as honorable mentions, will be posted on VSBA’s YouTube site, and winners will be announced at the VSBA Annual Convention opening general session in November.

[Click here for entry form](#)  
[Click here for release form](#)

Sponsored by:



## Ask the Legal Expert

**Q. What should be in the minutes of school board meetings?**

A. Virginia law requires minutes to include 1) the date, time and location of the meeting; 2) the members present and absent; 3) a summary of the discussion on matters proposed, deliberated or decided and 4) a record of any votes taken. (Note that the law requires the minutes to include a summary of the discussion, not a verbatim transcript of everything said in the meeting.) Each board should decide what, if any, additional information it wants included in its minutes.

See previous “Ask the Legal Experts” online at [http://www.vsba.org/services/legal\\_services/ask\\_the\\_experts/](http://www.vsba.org/services/legal_services/ask_the_experts/)



## The Importance of Communication on a School Board

**By Samantha Bosserman, VSBA director of communications and board development**



**Samantha S. Bosserman**  
VSBA Director of  
Communications and  
Board Development

The Webster's definition of the verb *communicate* is:

to convey knowledge of or information about : make known

to transmit information, thought, or feeling so that it is satisfactorily received or understood

Simple, right? However, we all know that the act of communication means so much more and is often times, not that easy.

When a problem arises on a school board between two or more members, typically it has been a lack of communication that has brought them to this place. Conflict and disagreements will happen, and that is healthy, but it becomes unhealthy when conflicts between members arise and get in the way of discussing and advancing student achievement. A way to help avoid or mitigate conflict, is open, two-way communication.

How can you get to know your fellow board members outside of a meeting? Below are a few ideas to get the conversation started:

- Set up 1 on 1 calls once a month with each board member. Once a month may be too often once you get to know the person, but it is a good way to form a relationship, especially with a new member of the governance team.
- Go for coffee once per quarter. Get to know each other outside of discussing school-related topics.
- Attend school division events with another board member. If the board has been invited to a division-wide event, attend with your fellow board members. Not only does that show support of your school division, but you will be able to talk with other board members during these events and get to know them on a personal level.
- Attend VSBA events with your board. Built into every VSBA meeting or conference is a chance to network with your fellow board members. If you need a chance to get to know your own board members, this is a great opportunity to do so. Sit together, network together. Any time that you spend with your fellow board members is an opportunity to build a stronger team and a stronger relationship.
- Attend a personalized training with VSBA. This gives your full board an opportunity to network, communicate, and learn more about one another, while gaining governance skills and tactics to help build your governance team.

Communication allows you to start to build trust with your fellow board members. You need to be able to trust where the other board members are coming from, and not tell your own story of their motives or agenda behind their words or actions. With two-way communication you are able to ask questions and gather information directly from the source, rather than making assumptions and spinning your own idea of the story.

Remember, you do not have to be best friends with each board member, but you need to be able to be cordial and understand where a board member is coming from so that you can have an open and honest conversation. By getting to know each other on a personal level you are able to open up the lines of communication so that when issues arise, you can make a phone call or set up a meeting with your team member to clarify things before they become a larger issue.

It is important to remember that communication goes both ways. If there is a member of your team that you do not feel as close with and you are waiting for them to reach out to you, don't be afraid to reach out to them first. They may be waiting for you to make the first move, and consequently, you both are waiting for each other.

Communication is not easy, and trust takes time and effort on both sides, but by opening up the lines of communication you can get one step ahead in the journey to trust and building a stronger governance team, that will always put students first.



## VSBA Mediation and Conflict Resolution Services

The Virginia School Boards Association is pleased to announce a new service that is available to school boards in Virginia called Mediation and Conflict Resolution.

### What is Mediation and Conflict Resolution?

- A process where a neutral third party assists disputing parties in resolving conflict
- A flexible process that can be used to settle disputes in a range of situations
- A way of resolving disputes between two or more parties with concrete effects
- An effective way of resolving disputes

### How Does Mediation Work?

- Mediation involves an independent third party - a mediator - who helps both sides come to an agreement
- The mediator acts as a neutral third party and facilitates rather than directs the process
- Mediation is becoming a more peaceful and internationally accepted solution to resolve conflict
- Mediation can be used to resolve disputes of any magnitude

### Why is VSBA Offering Mediation Services?

- School Boards often find they have no real means of working through conflicts that can arise on elected boards
- A board in conflict distracts the work of the board away from its mission, to serve the students of the division
- School Board members may find that mediation services can help the members of the board work together when other means of board development are not successful

VSBA Mediation and Conflict Resolution Services will be conducted by Kate Kaminski.

For additional information on VSBA Mediation and Conflict Resolution Services, please contact Gina Patterson, executive director at 1-800-446-8722 or [gina@vsba.org](mailto:gina@vsba.org)

*"I used to dread board packet day - spending hours and hours trying to get everything copied, organized and submitted in a timely manner. With BoardDocs, it is so much easier and more cost effective. The day my division agreed to use BoardDocs was the day I started loving my job!"*

Carolyn Bowers, Clerk to the Board, Hampton City Schools

BoardDocs.com 800.407.0141





# VSBA Conference on Education Brings Together Educational Leaders From Across Virginia

Over 300 Virginia school board members, educators, governing officials, attorneys, and legislators attended the 32nd annual VSBA Conference on Education in Richmond, VA. Participants had the opportunity to attend their choice of more than 30 mini-workshops on topics such as curriculum and instruction, workforce readiness, virtual/blended learning, partnerships, school/community relations, personnel, school law, and STEM education. The presenters included educators from state and local levels and business representatives.

The day began with a presentation by Dr. Toney McNair, the 2017 Virginia Teacher of the Year from Chesapeake City Public Schools who discussed innovation and equity in Virginia's schools.

After five rotations of round table sessions, board members attended VSBA regional meetings to discuss the nomination process for regional officers, discuss advocacy issues, and discuss any items of regional interest. *(If you missed this meeting and have any questions about this process, please contact your regional chairman, as listed on the final page of this publication.)*

Governor Terry McAuliffe brought greetings to the attendees at the start of lunch and First Lady Dorothy McAuliffe presented awards to the Food For Thought Competition winners for 2017. Richmond Mayor Levar Stoney spoke to attendees during lunch and brought greetings on behalf of the City of Richmond.



Thank you to those who joined VSBA for this great day of spotlighting the great initiatives happening in education across the Commonwealth.





# 2017 VSBA Food For Thought Competition Winners Recognized



Six school divisions received top honors in the 2017 Virginia School Boards Association Food for Thought Competition. Winning divisions were recognized by Virginia First Lady Dorothy McAuliffe and VSBA President Bob Hundley at the VSBA Conference on Education. The competition was created in 2012 to educate, engage, and empower school leaders to address childhood hunger and provide all students in Virginia with healthier, more nutritious school meals. This year's awards were sponsored by ABM Building & Energy Solutions.

### Healthy School Meals

- Cumberland County Public Schools (Below 10,000 Student Population)
- Prince William County Public Schools (Above 10,001 Student Population)

### Meal Access to Fight Hunger

- Giles County Public Schools (Below 10,000 Student Population)
- Roanoke City Public Schools (Above 10,001 Student Population)

### Wellness and Physical Activity

- Rappahannock County Public Schools (Below 10,000 Student Population)
- Chesterfield County Public Schools (Above 10,001 Student Population)



CUMBERLAND COUNTY PUBLIC SCHOOLS



PRINCE WILLIAM COUNTY PUBLIC SCHOOLS

**CONGRATS!**



GILES COUNTY PUBLIC SCHOOLS



ROANOKE CITY PUBLIC SCHOOLS



RAPPAHANNOCK COUNTY PUBLIC SCHOOLS



CHESTERFIELD COUNTY PUBLIC SCHOOLS



## Division Spotlight: Richmond City Public Schools

In each newsletter VSBA will spotlight a recent initiative or best practice taking place in a school division in Virginia. If you have a story you would like to submit for inclusion in the spotlight section of the VSBA Newsletter, please contact Samantha Bosserman, director of communications and board development, for more information. We look forward to hearing about the great things going on in your divisions.

### Turnaround Arts Program

*Submitted by Richmond City Public Schools*

Richmond Public Schools will join the national Turnaround Arts program in the fall. Three RPS schools, along with 73 schools in 17 states and Washington, D.C., will receive Turnaround Arts' intensive arts education resources and integration as a strategy to help address broader school challenges and turn them around.

Turnaround Arts, created by the President's Committee on the Arts and the Humanities, empowers struggling schools with innovative arts, dance, theater and music programs, arts integration across subject areas, arts resources, musical instruments, and high-profile artist mentors. Turnaround Artist Mentors Jason Mraz – Binford Middle School, Black Violin – Martin Luther King, Jr. Middle School, and Dan Zanes – Woodville Elementary School will each adopt those three Richmond schools to provide students with a motivational morning greeting, guidance in their artistic endeavors, annual visits to check on progress, and special arts integration projects.



Participating schools were competitively selected by program partners according to national guidelines. Selection criteria included demonstrated need and opportunity, strong school leadership with district support, and a commitment to arts education. Turnaround Arts schools represent elementary and middle schools from across the country and encompass a diversity of student demographics in urban and rural settings. Nationally, Turnaround Arts is made possible through a collaboration of government agencies, non-profit partners, and generous corporate and private donations. Locally, Richmond Public Schools is fortunate to have a wide range of incredibly active partners in the arts community that provide great opportunities for students.



## FOLLOW VSBA ON SOCIAL MEDIA







# VSBA Affiliate Member Profiles

In each issue of the VSBA newsletter, we will feature three VSBA Affiliate Members. Thank you for your support of VSBA and Virginia's public education system.



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Visit [http://www.vsba.org/resources/affiliates/affiliate\\_member\\_program/](http://www.vsba.org/resources/affiliates/affiliate_member_program/) for a complete list of VSBA's Affiliate Members.

## Miss a webinar? No problem!

All VSBA webinars are available "on demand" to fit your schedule.

For details, contact Amanda Leonard ,coordinator of board development, at [aleonard@vsba.org](mailto:aleonard@vsba.org) or visit

[http://www.vsba.org/meetings\\_conferences/webinars\\_on\\_demand/](http://www.vsba.org/meetings_conferences/webinars_on_demand/)

### SPOTLIGHT WEBINAR ON-DEMAND: Communication: How to Foster a Positive Relationship Between the School Board and the Board of Supervisors

The school board and the board of supervisors/city council must work closely together to advance the needs of our students. Learn best practices for how to enhance the communication lines between you and your counterparts in local government. Good relations rely on shared expectations and proper communication to determine who makes what decisions. When we understand and agree with each other, then we can play our roles properly.

Email Amanda Leonard at [aleonard@vsba.org](mailto:aleonard@vsba.org) to purchase access to the webinar on-demand.

## VSBA Welcomes Jeremy Bennett Government Relations Specialist



Prior to joining the VSBA staff Jeremy worked for Representative Donald Beyer as Case Manager and Legislative Assistant.



# VSBA ANNUAL CONVENTION 2017

November 15-17, 2017, Williamsburg Lodge

## General Session Speakers



### Manny Scott

An original Freedom Writer whose story is told in part in the 2007 hit movie, Freedom Writers, Manny Scott has energized more than a million leaders, educators, volunteers, and students worldwide with his authentic, inspiring messages of hope. Scott speaks with relevant, riveting, and compelling messages, moving the audience from cheers, to laughter, to tears, and go-forward determination.



### Dr. Bill Daggett

Dr. Bill Daggett, Founder and Chairman of the International Center for Leadership in Education, is recognized worldwide for his proven ability to move preK-12 education systems towards more rigorous and relevant skills and knowledge for all students. For 25 years, he has crisscrossed our nation, as well as the industrialized world, to lead school reform efforts to effectively prepare students for their future. **Dr. Daggett will be leading a breakout session immediately following the general session on Thursday.**



### Dr. Jon Landis

Dr. Jon Landis is part of Apple's Education team, working with school leaders to leverage technology to transform learning. Prior to Apple, Dr. Landis served as a college of education professor, chemistry teacher, principal, curriculum director and information technology director in Pennsylvania. He holds a Ph.D in Sociology, a Masters in Education Leadership, and a BS in Chemistry.

## Early Bird Session

Wednesday, November 15 • 9:30 am – Noon

### The Poverty Factor

*Kimberly Jowers and Dr. Katrina Spigner, Resource Solutions*

Whether we encounter it on a daily basis or choose to believe that it has no impact on our lives, poverty is a part of our reality. It is easier to discuss what "they" could or should do to change, rather than explore the self-imposed and systemic barriers that hinder individuals in generational poverty from achieving self-sufficiency.

The Poverty Factor is an interactive experience that is designed to help individuals, leaders, organizations and communities examine the experiences of individuals in generational poverty, discover hidden personal biases and develop strategies for change. It challenges each participant to discover their limits and then go beyond them at the individual and community level to redesign programs and approaches that better serve the individuals with whom we have contact.

This training offers a deeper understanding of the challenges and needs of people in poverty and the know-how to partner with them to create successful outcomes that build healthy individuals; thereby creating healthy communities.

*Additional registration is required.*



# VSBA ANNUAL CONVENTION 2017

November 15-17, 2017, Williamsburg Lodge

[Check out the Annual Convention Promo Video, which was produced by Newport News students!](#)



## Don't Miss Out!

- Early Bird Session
- Receptions
- 3 General Sessions
- 50+ Breakout Sessions
- Delegate Assembly
- 70+ Exhibitors
- Daily Session Tracks
- Exhibitors Scholarship
- Student Board Member Workshop
- Green Schools Challenge
- 14<sup>th</sup> Annual 5K Run/Walk
- Regional Meetings
- School Architecture Exhibition
- High School Video Contest
- Networking Opportunities

Annual Convention information is available online. [CLICK HERE!](#)

**Williamsburg, VA**  
November 16, 2017 7:00 AM

SIGN-UP TODAY

Register now at: [bcwh.com/event/vsba-5k](http://bcwh.com/event/vsba-5k)

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## UPCOMING EVENTS, WORKSHOPS & TRAINING

### September 13, 2017

#### [FREE WEBINAR: Virginia BoardDocs Subscriber Experience Webcast featuring Roanoke City Public Schools](#)

LOCATION: Online

DETAIL: As the pioneer of board management services, BoardDocs has helped over 2,000 organizations dramatically lower costs, increase transparency and reduce the time spent producing board packets by up to 75 percent. Going way beyond simply distributing PDF files, VSBA BoardDocs cloud-based solutions are so easy to use, your organization will operate more effectively from day one. VSBA BoardDocs' next-generation services allow organizations to significantly improve the way they create and manage board packets, access information and conduct meetings. Join us and see how governing bodies across the nation are saving money and time with BoardDocs.

### September 14, 2017

#### [VSBA Superintendent Evaluation Workshop](#)

LOCATION: VSBA Offices, Charlottesville

DETAIL: The Guidelines for Uniform Performance Standards and Evaluation Criteria for Superintendents developed by the Virginia Department of Education provide a wealth of information regarding the requirements. Filtering through this document to determine what is required and what is optional requires focused attention. For some, the changes to their current evaluation model may be minor, while others face major revisions in order to be in compliance with the regulations. This workshop is designed to provide small group support to superintendents and board members responsible for updating their evaluation model. Participants will have the opportunity to review the guidelines in detail and then use them as they draft their own models. Individual consultation and support will be provided throughout the session as participants work on their revisions.

### September 28, 2017

#### [VSBA Legislative Advocacy Conference](#)

LOCATION: Charlottesville DoubleTree

DETAIL: This conference will focus on legislative and advocacy topics to better prepare you for the 2018 General Assembly session. You'll hear directly from legislators on the latest from Richmond and hear the always-popular legislators' panel on state education issues. There will be an update on student discipline bills, a panel discussing teacher preparation in higher education and the teacher shortage, and comments from the Virginia Gubernatorial candidates. The conference will also include a presentation of the 2017 VSBA Legislative Award of Excellence to Governor Terry McAuliffe. Don't miss your chance to network with your school board colleagues and state policy makers and learn how to make your voice more effective in Richmond.

### October 4, 2017

#### [WEBINAR: Bring the Media On Board with Proactive Communication Tactics](#)

LOCATION: Online

DETAIL: If a crisis happens in your division, are you prepared to manage the resulting media attention and keep your parents informed? Do you have speaking points ready and know what not to say to a reporter? Build your confidence in partnering with the media staff. Please join Kenita Bowers, Director of Communications & Media Relations, at Richmond City Public Schools on October 4 to learn how to work through both the bad and good news with the media.

### November 15—17, 2017

#### [VSBA Annual Convention](#)

LOCATION: Williamsburg Lodge, Williamsburg, VA

DETAIL: The VSBA Annual Convention is the largest and most anticipated VSBA meeting of the year. This event brings together over one thousand school board members, superintendents, and school division staff from across Virginia. Attend general sessions, choose from over 50 hot topic breakout sessions, have the opportunity to meet with businesses dedicated to serving schools, and much more.

## School Board Candidates Webinar

Do you have a candidate running for school board in your city or county? VSBA has put together a free webinar that is available on-demand for school board candidates.

To access the webinar, visit: [http://www.vsba.org/meetings\\_conferences/webinars\\_on\\_demand/](http://www.vsba.org/meetings_conferences/webinars_on_demand/)

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## 2016-2017 VSBA Board of Directors

Not pictured: Scott Albrecht, Camilla Washington

### **PRESIDENT**

Robert L. Hundley, Jr.  
Hanover County

### **PRESIDENT-ELECT**

Scott M. Albrecht  
Manassas City

### **PAST PRESIDENT**

William S. Kidd  
Wythe County

### **FINANCE/AUDIT COMMITTEE CHAIR**

Jarvis E. Bailey  
Fredericksburg City

### **LEGISLATIVE POSITIONS/ FEDERAL RELATIONS COMMITTEE CHAIR**

Beth A. Hardy  
Goochland County

### **MEMBERS-AT-LARGE**

R. Tyrone Foster  
Bristol City

Camilla D. Washington  
Fluvanna County

### **REGIONAL CHAIRMEN**

#### **Blue Ridge**

Beckie A. Cox  
Pulaski County

#### **Central**

Janet Turner-Giles  
Nelson County

#### **Eastern**

Iris Lane  
Westmoreland County

#### **Northeastern**

Jim A. Meyer  
Spotsylvania County

#### **Southern**

Julie M. Bennington  
Bedford County

#### **Southside**

Kenneth L. Pritchett  
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#### **Southwest**

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#### **Tidewater**

Rodney A. Jordan  
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#### **Valley**

Teresa R. Ellison  
Buena Vista City

Gina G. Patterson,  
executive director



# VSBA

## Virginia School Boards Association

Rivanna Ridge Professional Building | 200 Hansen Road, Suite 2 | Charlottesville, VA 22911

### **MISSION STATEMENT**

Virginia School Boards Association, a voluntary, nonpartisan organization of Virginia school boards, promotes excellence in public education through leadership, advocacy and services.

### **VISION STATEMENT**

VSBA is recognized and respected as an innovative leader in public education.

[www.vsba.org](http://www.vsba.org) | 434-295-8722 | 800-446-8722