



**VSBA President**  
**Robert L. Hundley, Jr.**  
**Hanover County School Board**

## ISSUE HIGHLIGHTS

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## DATES TO REMEMBER

**November 15-17**  
VSBA Annual Convention

**December 5 & 6**  
Webinar: Budget Basics and Finance 101

**January 22, 2018**  
VSBA Capital Conference

**January 23, 2018**  
VSBA Orientations

## PRESIDENT'S MESSAGE

It is truly hard to believe that my year as President of VSBA is ending. I am very much looking forward to meeting with you again at our Annual Convention in Williamsburg. Our time together in Williamsburg is important in many ways. The quality of best practice sessions presented is always top notch; our commitment to good governance is on display through our Delegate Assembly, and the time spent together in fellowship with each other is critical to cementing the relationships which are the foundation of efficient and effective organizations. I encourage you to set aside time with members of your board before the convention to plan how you can attend those sessions that will provide the greatest value to your division.

I would be remiss if I did not include within this newsletter a sincere thank you to Bill Kidd for the excellent leadership and transitional support he provided all year as our Past President. Bill's wealth of experience was a significant help to me as I assumed this role last November, and knowing that I always had his expertise and guidance on which to rely made the role not quite so daunting. I also need to express my gratitude to our current VSBA Executive Committee and Board of Directors. Each member of the Board has contributed greatly to our very successful year by taking their roles and responsibilities seriously and offering excellent advice and direction along the way. Finally, our VSBA Executive Director and Staff deserve much more thanks than I can offer. Gina and her staff are routinely cited by our regional partners and national neighbors as outstanding leaders throughout the NSBA organization. Once again, Virginia leads the way!

The Virginia Board of Education's Advisory Committee on Teacher Shortages has recently presented our findings and recommendations to the Governor's Office. Please try to stay

apprised of this critical issue through our VSBA email notices. If you have questions or suggestions regarding this issue, I would love to speak with you about it during our time together in Williamsburg.

I'd like to thank all of you who participated in our September Legislative Advocacy Conference in Charlottesville. It was a huge success mostly due to your enthusiastic support and attendance. The Governor even ranked his receipt of our award as one of "The Governor's Top Five"! Remember to continue looking for ways that you can introduce your local and state representatives to your schools; invite them to elementary reading opportunities, events showcasing your career and technical offerings, or other areas in which your division is excelling. We all have great stories to share, and it's imperative that we use every opportunity we have to tell them.

As always, it is an honor to serve as your president, and I look forward to being with you at the Annual Convention.



*(l to r) VSBA President Bob Hundley, Virginia Governor Terry McAuliffe and VSBA President-Elect Scott Albrecht*



**Gina G. Patterson**  
VSBA Executive Director

**“Make sure your entire governance team attends the Annual Convention.”**

## **FROM THE EXECUTIVE DIRECTOR**

### **See you in Williamsburg**

The VSBA Annual Convention November 15 – 17 in Williamsburg is the largest educational gathering for school board members and superintendents in Virginia. This year’s Convention will be jam-packed with learning opportunities for school board members. This means more breakout sessions, hot educational topics, more like-minded people to discuss your issues and success with and new perspectives.

The staff has worked very hard to select an exciting lineup of breakout sessions to capture the interest of ALL attendees. There are lots of new sessions as well as highly rated breakout sessions from the past.

Prepare to be inspired by the three keynote speakers, who will expand your perspective and motivate new levels of leadership. On Wednesday afternoon, Manny Scott will kick off the convention with the inspiring story of his life and how one teacher made all the difference. Thursday morning you will hear from Dr. Bill Daggett who will speak on emerging trends in education and how we can address today’s challenges. To close out the convention, on Friday morning Dr. Jon Landis will present on utilizing technology with learning.

The Annual VSBA Early Bird session this year features two nationally-known speakers leading attendees through a poverty simulation entitled “The Poverty Factor.” This is a session that you do not want to miss.

Make sure your entire governance team attends the Annual Convention. You will have the rare opportunity to spend time learning together, discussing session content and building your team. Click on the link below to view the lineup of options at this year’s Annual Convention, and create your own personalized schedule through [SCHED](#).

We look forward to seeing you in November.

## **Ask the Legal Expert**

**Q. May a school board member who is participating in a board meeting electronically from a remote location vote?**

**A.** Yes. Whenever a school board member participates in a meeting from a remote location, the board must arrange for the voice of the member participating remotely to be heard by everyone assembled at the meeting. Thus, everyone at the meeting will be able to hear how the member who is participating electronically votes.

See previous “Ask the Legal Experts” online at [http://www.vsba.org/services/legal\\_services/ask\\_the\\_experts/](http://www.vsba.org/services/legal_services/ask_the_experts/)



**NSBA CUBE Steering Committee Member and Charlottesville City School Board Member Leah Puryear poses with former US Secretary of Education John King at the NSBA CUBE 50th Anniversary Annual Conference.**



## Division Spotlight: Newport News City Public Schools

In each newsletter VSBA will spotlight a recent initiative or best practice taking place in a school division in Virginia. If you have a story you would like to submit for inclusion in the spotlight section of the VSBA Newsletter, please contact Samantha Bosserman, director of communications and board development, for more information. We look forward to hearing about the great things going on in your divisions.

### Learning Alongside Robots

*Submitted by Newport News City Public Schools*



Newport News Public Schools (NNPS) is leading the way in STEM education by using a high quality, STEM-infused curriculum that prepares learners for life beyond the classroom. The NNPS Learning Alongside Robots (LASR) teacher professional development program is designed to build expertise around the development and delivery of integrative STEM instruction. LASR empowers teachers in grades PK-8 with the ability to use robots as an instructional tool to infuse the Virginia Standards of Learning, STEM disciplines, and workplace readiness skills into daily instruction.

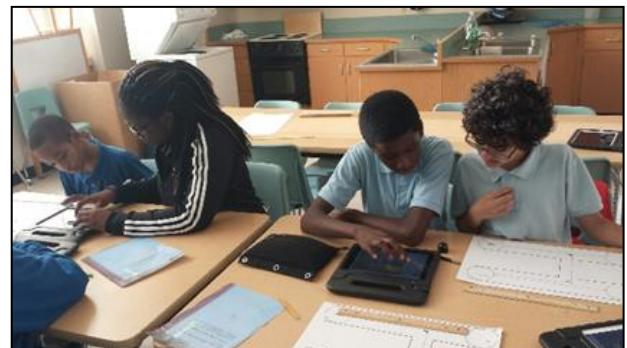
LASR is divided into three unique professional learning experiences led by the NNPS STEM Instructional Specialist. The learning begins in an online community designed to build important background knowledge through online discussions and collaboration. During this phase, teachers explore the basics of coding, robotics, and computer science. The second part of the program capitalizes on the momentum from the online learning in a face-to-face professional development session. This session allows teachers to gain firsthand experience by operating and coding multiple types of robots. In addition to learning how to operate robots, teachers work in teams to complete three exemplar lessons that integrate STEM careers and state standards with robotics. The final part of the program is the ongoing classroom application phase. During this phase, the course facilitator participates in a collaborative planning session with each teacher to develop a customized LASR learning experience for students. The cooperative nature of this approach allows equal and shared participation. The STEM Specialist contributes a knowledge of robotics and STEM instructional pedagogies, while the classroom teacher shares specific content expertise. Together they create a lesson that allows students to learn identified SOL standards alongside robots. Teachers who complete the LASR training become robotics leaders in their buildings.



NNPS' commitment to ensuring our students are college, career and citizen-ready is a driving force behind the program. Integrating the coding of robots into core subjects is an effective way of introducing computer programming at an early age. In the secondary levels, LASR is an excellent way of introducing future employment skills as part of the curriculum. The LASR program is extremely versatile in that it can reach students of all abilities and is an excellent tool for children with special needs. Moreover, when coding for science, math, social studies, or literature, the level of engagement is increased exponentially. Most importantly, the Learning Alongside Robots program demystifies the misconception that technology, coding, and robotics are too complex to learn.

Learning Alongside Robots is in its third year of implementation. To date, the program has impacted over 2,000 students in grades PK-8 through the training of 25 teachers and 21 instructional technology coaches. The Learning Alongside Robots Program is funded through grants received from Dominion Education and Northrop Grumman. This funding has enabled NNPS to purchase Parrot Drones, Ozobots, Lego Mindstorms, and iPads that are shared with each teacher who participates in the LASR training.

Newport News Public Schools is committed to offering innovative teacher professional development programs, like Learning Alongside Robots, that ensure all students develop the college, career, and citizen-ready skills necessary to secure successful and bright futures.







## November is “VSBA Take Your Legislator to School” Month

To promote a closer relationship between public education and the Virginia State Legislature, the Virginia School Boards Association urges each school division in the state to invite at least one of their state legislators to visit their schools during the month of November. There are many benefits from participating in VSBA Take Your Legislator to School Month, including developing closer relationships between school divisions, local communities and our elected officials, as well as creating opportunities for productive dialogue so that educational and political leaders can work together to ensure that we provide the best possible education for our students. In addition, when legislators visit your schools as part of VSBA Take Your Legislator to School Month, local students will have the opportunity to interact with elected officials and learn about the important roles and responsibilities of Virginia General Assembly members. Almost like a field trip that is coming to your school, a visit by your local legislator creates many different “teachable moments.”



[Click to view a VSBA Take Your Legislator to School Month PSA with VSBA President Bob Hundley](#)

Every year, the legislators of the General Assembly meet to discuss issues of concern to their constituents and the Commonwealth. Hearing directly from community leaders like you helps inform and craft the legislative agenda during session. When meeting with your elected representatives, feel free to engage in frank and honest conversations on both your successes and the challenges you face in education today. Issues like workforce development, challenging school environments, student discipline, and teacher recruitment and retention are all likely to be addressed in one way or another this coming January. This is your opportunity to seize the initiative.

[RESOURCE GUIDE](#)  
[SCHOOL DIVISION EXAMPLES](#)  
[PROCLAMATION](#)

Governor Terry McAuliffe signed the Proclamation Supporting VSBA Take Your Legislator To School Month at the VSBA Legislative Advocacy Conference on September 28, 2017. To view a copy of that Proclamation, please see the link above.

We hope that you will take advantage of this opportunity to strengthen the already solid bond between public education and the Virginia General Assembly. These activities cannot help but aid VSBA as it lobbies on your behalf on education issues. Thank you for all that you do as a leader, advocate, and supporter of public education.

## Legislative Advocacy Conference– In Photos





# The Poverty Factor: A Look Behind the Veil

By Dr. Katrina Spigner and Ms. Kimberly Jowers



Dr. Katrina Spigner



Kimberly Jowers

On February 9, 2012, one of the headlines in the New York Times read, “Education Gap Grows Between Rich and Poor, Studies Say” (Tavernise, 2012, p. 1). Representing more than just a casual look at the state of education in America, this headline holds at its core a representation of centuries of “the failings of education and human conduct” and the break in “the great chain that binds humanity together and gives it unity” as spoken by Johann Heinrich Pestalozzi over two centuries ago (Pestalozzi, 1951, p. 32).

This headline speaks to the plight of those in America who because of their economic status, awake each day to systems that are not conducive to their success. This headline pulls from the shadows – the poor and their educational lag behind others. This headline shines the light on those who are underprivileged, unfortunate, and underserved. This headline heralds a moral imperative to respond in a manner that moves beyond *leaving no child behind* to critically investigating what the child might be leaving behind.

In her Nobel Peace Prize acceptance speech in a 1979, Mother Theresa of Calcutta stated, “The poor people are very great people. They can teach us so many beautiful things” (para 7). However, speaking of poverty, the Lebanese artist, poet, and writer, Khalil Gibran stated, “Poverty is a veil that obscures the face of greatness” (2013). Thus, it can be surmised that while “poor people are very great people” and have the capacity to “teach us many beautiful things” – their greatness often goes unnoticed, and their ability to teach us is situated behind a veil of lack, deficiency, and paucity. Yet, looking behind the veil is critically important to a deeper understanding of those living in poverty.

The truth of the matter is, whether we encounter it on a daily basis or choose to believe that it has no impact on our lives, poverty is a part of our reality. It is easier to discuss what “they” could or should do to change, rather than explore the self-imposed and systemic barriers that hinder individuals in generational poverty from achieving self-sufficiency.

**The Poverty Factor**, facilitated by Re-Source Solutions, Dr. Katrina Spigner and Ms. Kimberly Jowers, is an interactive experience that is designed to help individuals, leaders, organizations and communities examine the experiences of individuals in generational poverty, discover hidden personal biases and develop strategies for change. The experience challenges each participant to discover their limits and then go beyond them at the individual and community level to redesign programs and approaches that better serve the individuals with whom we have contact.

From teachers, to school nurses, to social workers, to higher education faculty, and staff, The Poverty Factor experience has transformed the mindset of participants and provided them a different set of lenses from which they see the poor. They have had an opportunity to look behind the veil and they have discovered the great things the poor can teach us. AND...they have committed to being a catalyst for removing the veil for others to see, too.

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Works Cited

Khalil Gibran. (n.d.). *BrainyQuote*. Retrieved November 30, 2013, from <http://www.brainyquote.com>  
Mother Teresa. (n.d.). *Nobelprize.org*. Retrieved December 1, 2013, from <http://www.Nobelprize.org>  
Pestalozzi, J. H. (1951). *The education of man: aphorisms*. New York: Philosophical Library.

## Experience the Poverty Factor At the VSBA Annual Convention Early Bird Session

Wednesday, November 15 • 9:30 am – Noon

Whether we encounter it on a daily basis or choose to believe that it has no impact on our lives, poverty is a part of our reality. It is easier to discuss what “they” could or should do to change, rather than explore the self-imposed and systemic barriers that hinder individuals in generational poverty from achieving self-sufficiency.

This training offers a deeper understanding of the challenges and needs of people in poverty and the know-how to partner with them to create successful outcomes that build healthy individuals; thereby creating healthy communities.

[Additional registration is required.](#)



**Beth Hardy**  
Chair, VSBA Legislative Positions Committee

## Send a Delegate to Williamsburg

As Chair of the VSBA Legislative Positions Committee, I urge all VSBA boards to send a delegate to the Annual Business meeting in Williamsburg, Thursday, November 15. At this meeting, delegates will vote on proposed Legislative Positions. On September 28, you received the Delegate Assembly Handbook via email, which will be used by the delegates at the business meeting. Please review this document and give guidance to your delegate.

The proposed Legislative Positions that will be considered there are just that – proposals. Only a vote by the delegates can change our association’s adopted formal positions. And the only way to be a part of the decision making process is to be there.

I was honored to serve as the chair of the Legislative Positions Committee this year. Please be sure your board gets its voice heard in our Legislative Positions process at the Annual Business Meeting.

Beth Hardy, Chairman  
VSBA Legislative Positions Committee

## Create a Personalized Convention Schedule with VSBA SCHED

VSBA has put together a mobile-friendly schedule app that allows you to view details of the VSBA Annual Convention from your computer at home or from your mobile device. This program allows you to create a profile and select which sessions you are interested in attending at the convention. Through the program you can view the presentation description, biographies of the session presenters, sort the sessions by topic track and more.

To create a profile, and begin making your personalized convention schedule, visit <https://2017vsbaannualconvention.sched.com/>

In the upper right hand corner you will see “sign up”. Follow the instructions to create an account, and begin building your personalized schedule! You can also see which other attendees are interested in similar sessions, once they create a profile and add a session to their schedule.

Once your profile is saved and your sessions are added to your schedule, you can access your schedule on your mobile device, or even print out the information to bring it with you to Williamsburg.

Don’t worry, you will not be held to attend any of the sessions that you select, so feel free to update your schedule as often as you would like.

VSBA hopes that the VSBA Annual Convention SCHED will assist you in making your Annual Convention experience as seamless as possible.

If you have any questions about VSBA SCHED, please contact Brianna Hundley, coordinator of special projects at 1-800-446-8722 or [Brianna@vsba.org](mailto:Brianna@vsba.org).

We look forward to seeing you at the VSBA Annual Convention, November 15-17, 2017 at the Williamsburg Lodge.

**SCHED** for 2017 VSBA Annual Convention

### 2017 VSBA Annual Convention

Schedule - Speakers - Attendees

Sign up or log in to bookmark your favorites and sync them to your phone or calendar.

**Tuesday, November 14**

- 10:00am VSBA Foundations Workshop

**Wednesday, November 15**

- 9:00am Early Bird: The Poverty Factor
- 11:00am Welcome Cider
- 11:30am APPLE Playground: Transforming Learning and Teaching with Mobile Technology
- 12:00pm Award of Distinction Luncheon (Invitation Only)
- 2:00pm Opening General Session
- 4:30pm Blue Ridge Regional Meeting, Central Regional Meeting, Eastern Regional Meeting, Northeastern Regional Meeting, Southern Regional Meeting, Southside Regional Meeting, Southwest Regional Meeting, Tidewater Regional Meeting, Valley Regional Meeting
- 5:00pm President's Reception
- 8:00pm Movie Night: The Freedom Writers Diary, Education Celebration Dance and Reception

**Thursday, November 16**

- 7:00am VSBA 5K
- 8:00am Breakfast, Clerks Fall Workshop





## Your Guide to Self-Funding By Benefit Plan Administrators



### The Problem: Rising Healthcare Costs

It's no secret that healthcare coverage for your school's employees is expensive. And according to a recent study, employers are expected to pay even more for healthcare premiums in 2018. The study conducted by Aon reports that healthcare costs in 2018 will increase for U.S. employers by 7.2 percent, up from 6.9 percent in 2017. Many employers are choosing to combat rising healthcare costs through self-funding.

### What is Self-Funding?

Self-funded or self-insured refers to a health plan in which the employer pays for claims out-of-pocket as they're presented, rather than a pre-determined premium to a fully-insured insurance carrier every month. Typically, a self-insured employer will set up a special trust fund to earmark money (corporate and employee contributions) to pay incurred claims.

### Why Self-Fund?

#### Savings Focused

The primary goal of designing a healthcare plan that fits the needs of your school employees is to maximize care and minimize costs. By self-funding, you can avoid the annual rate hikes you get with fully insured plans, and save substantial money over time.

#### Completely Customizable Plans

Your school employees have unique needs - therefore your healthcare plans aren't one-size-fits-all. Self-funded plans bring together the best solution for your school's specific needs to give you peace of mind knowing those needs are covered.

#### National Networks

Through a variety of national preferred provider networks including networks such as Cigna, First Health and MultiPlan, your school's employees would be able to get high-quality healthcare at discounted costs with extended pharmacy savings through plan partnership agreements with nationally known Pharmacy Benefit Managers.

#### Transparent Data and Reporting

By combining the best technology with expert analysis, self-funded plans deliver actionable insights on the trends and factors that drive up your school's healthcare costs, giving you back the control. Third Party Administrators (TPAs) take this information and apply it to your plan to begin addressing health issues before they become costly.

### The Solution: Self-Funding

Self-funding delivers a custom solution by bringing together healthcare plans that are specifically designed to meet the needs of your school - all while saving you money. Simply put, self-funding can help maximize employee care, while minimizing your cost.

Whether you're currently a small group, Local Choice, or traditional fully insured group – self-funding can be the right choice for your employees. Learn more about self-funding from the experts at Benefit Plan Administrators, Inc. (BPA). It could mean big savings for your school!

Contact BPA today:

James Blevins | [jblevins@bpatpa.com](mailto:jblevins@bpatpa.com) | 434.258.7200 | [www.bpatpa.com](http://www.bpatpa.com)

## FOLLOW VSBA ON SOCIAL MEDIA





# VSBA Affiliate Member Profiles

In each issue of the VSBA newsletter, we will feature three VSBA Affiliate Members. Thank you for your support of VSBA and Virginia's public education system.



### Assura, Inc.

Assura is a cyber security firm who is securing the future one client at a time. We help schools provide a safe computing environment for children.

Tracy Davenport  
Phone: (804) 767-8775  
Tracy.Davenport@assuraconsulting.com  
Website: <http://www.assuraconsulting.com>



### Hughes Group Architects

Founded in 1977, Hughes Group Architects specializes in the design of K-12 facilities. Our firm has over 2 million square feet of educational space.

Gavin Meyers, AIA  
Phone: (703) 437-6600  
Email: [gavin.meyers@hgaarch.com](mailto:gavin.meyers@hgaarch.com)  
Website: <http://www.hgaarch.com>



### BetterLesson

Personalized coaching empowering teachers to drive their own professional learning and take their learning straight to the classroom.

Sherry MacBury  
Phone: (302) 275-4030  
Email: [sherry.macbury@betterlesson.com](mailto:sherry.macbury@betterlesson.com)  
Website: <http://www.betterlesson.com>

Visit [http://www.vsba.org/resources/affiliates/affiliate\\_member\\_program/](http://www.vsba.org/resources/affiliates/affiliate_member_program/) for a complete list of VSBA's Affiliate Members.

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**Looking for a new superintendent?  
Look no further.**

Finding and hiring the right superintendent for your division will be one of the most important decisions you make as a board. The long-term impact and importance of this process and decision cannot be underestimated.

For more than 40 years, the VSBA search process has proven successful in Virginia. VSBA is affiliated with the National Affiliation of Superintendent Searchers (NASS) providing access to executive search staff all over the country.

For information on VSBA's superintendent search service, call Gina Patterson at 1-800-446-8722





# TOP TEN Reasons

November 15-17, 2017  
Williamsburg, VA

to attend VSBA's Annual Convention

- 1 Learn!** Choose from over 40 breakout sessions that cover many hot topics in public education today.
- 2 Get Inspired.** Three great session speakers will motivate and inspire you throughout the convention. Speakers include: Manny Scott, Dr. Bill Daggett, & Dr. Jon Landis.
- 3 Celebrate Successes.** Throughout the convention, awards are given to various school boards for their work throughout the year. Come see if your division has won an award and celebrate successes in the Commonwealth.
- 4 This is your Association.** The VSBA Delegate Assembly allows to you make your voice heard, your vote count, and your Association strong.
- 5 Networking Opportunities.** Who better to learn from and share with other than Virginia school board members?
- 6 Movie Night!** This year, Movie Night features our Wednesday General Session Speaker Manny Scott and the film "Freedom Writers."
- 7 Lunch & Learn Sessions.** Choose from many lunch and learn sessions to continue your education during the lunch break on Thursday.
- 8 Hands-On Learning.** Visit the Apple Playground on Wednesday afternoon prior to the general session for some hands-on, interactive learning opportunities.
- 9 70+ Exhibitors.** The convention exhibitors are ready and excited to tell you about their products and services that can help your board.
- 10 Refresh and recharge.** Review your current practices, consider new ones, and get a fresh perspective.

For more information on the VSBA Annual Convention, please visit:  
[http://www.vsba.org/meetings\\_conferences/vsba\\_annual\\_convention/](http://www.vsba.org/meetings_conferences/vsba_annual_convention/)



# VSBA ANNUAL CONVENTION 2017

November 15-17, 2017, Williamsburg Lodge

## General Session Speakers



**Manny Scott**  
**Wednesday, November 15**

An original Freedom Writer whose story is told in part in the 2007 hit movie, Freedom Writers, Manny Scott has energized more than a million leaders, educators, volunteers, and students worldwide with his authentic, inspiring messages of hope. Scott speaks with relevant, riveting, and compelling messages, moving the audience from cheers, to laughter, to tears, and go-forward determination.



**Dr. Bill Daggett**  
**Thursday, November 16**

Dr. Bill Daggett, Founder and Chairman of the International Center for Leadership in Education, is recognized worldwide for his proven ability to move preK-12 education systems towards more rigorous and relevant skills and knowledge for all students. For 25 years, he has crisscrossed our nation, as well as the industrialized world, to lead school reform efforts to effectively prepare students for their future.

**Dr. Daggett will be leading a breakout session immediately following the general session on Thursday.**



**Dr. Jon Landis**  
**Friday, November 17**

Dr. Jon Landis is part of Apple's Education team, working with school leaders to leverage technology to transform learning. Prior to Apple, Dr. Landis served as a college of education professor, chemistry teacher, principal, curriculum director and information technology director in Pennsylvania. He holds a Ph.D in Sociology, a Masters in Education Leadership, and a BS in Chemistry.

### Thank you to the VSBA Annual Convention Event-Level Sponsors

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## UPCOMING EVENTS, WORKSHOPS & TRAINING

### November 15—17, 2017

#### VSBA Annual Convention

LOCATION: Williamsburg Lodge, Williamsburg, VA

DETAIL: The VSBA Annual Convention is the largest and most anticipated VSBA meeting of the year. This event brings together over one thousand school board members, superintendents, and school division staff from across Virginia. Attend general sessions, choose from over 40 hot topic breakout sessions, have the opportunity to meet with businesses dedicated to serving schools, and much more.

### December 5 & 6, 2017

#### WEBINAR: Budget Basics & Finance 101: Part 1 & 2

LOCATION: Online

DETAIL: Virginia public school budgeting will be discussed, including roles of elected officials, fiduciary requirements, stakeholders, and budget reports. Revenue categories will be explained, including state formulas, federal funding, local funding, and tax rates. Session two will explain expenditures including enrollment, staffing, salaries, and employee benefits. Also discussed will be "odds and ends" of school division finance including audits, school activity funds, quarterly reports fund balances, and misinformation.

### Current VSBA Superintendent Searches

Madison County

For additional information on the VSBA Superintendent Search Services, please visit: [http://www.vsba.org/services/superintendent\\_search\\_assistance/](http://www.vsba.org/services/superintendent_search_assistance/)

## Miss a webinar? No problem!

All VSBA webinars are available "on demand" to fit your schedule.

For details, contact Brianna Hundley, coordinator of special projects, at [brianna@vsba.org](mailto:brianna@vsba.org) or visit [http://www.vsba.org/meetings\\_conferences/webinars\\_on\\_demand/](http://www.vsba.org/meetings_conferences/webinars_on_demand/)

## Convention Overview

### Wednesday, November 15

- 8:30 - 5:30 Registration
- 9:30 - Noon Early Bird Session (*pre-registration required*)
- 11:30 - 1:45 Learning with Apple Playground
- 12:00 - 6:00 Exhibit Hall Open
- 2:00 General Session
- 4:30 Regional Meetings
- 5:00 - 6:00 President's Reception
- 8:00 - 10:00 Movie Night featuring a screening of the film "Freedom Writers"
- 8:00 - 10:30 RRMM Education Celebration Reception & Dance

### Thursday, November 16

- 7:00 14th Annual VSBA 5K Walk/Run
- 8:00 - 9:15 Continental Breakfast
- 8:00 - 12:00 Exhibit Hall Open
- 8:45 - 10:00 General Session
- 10:15 - 2:00 Student Board Representative Workshop
- 10:15 - 12:30 Breakout Sessions
- 12:30 - 2:15 Boxed Lunches
- 12:45 - 1:45 Lunch & Learn Sessions
- 1:00 - 5:30 Exhibit Hall Open
- 2:00 - 4:00 Delegate Assembly
- 2:30 - 4:30 VASS Workshop
- 2:30 - 4:45 Breakout Sessions
- 5:00 - 6:00 Reception
- 7:30 - Midnight Moseley Architects' Trivia Night

### Friday, November 17

- 8:30 - 11:00 Breakfast & General Session
- 11:00 Adjourn

## Thursday, November 16 is Spirit Day

Wear your school division colors or your Virginia Public Education T-shirt!







## 2016-2017 VSBA Board of Directors

Not pictured: Scott Albrecht, Camilla Washington

### **PRESIDENT**

Robert L. Hundley, Jr.  
Hanover County

### **PRESIDENT-ELECT**

Scott M. Albrecht  
Manassas City

### **PAST PRESIDENT**

William S. Kidd  
Wythe County

### **FINANCE/AUDIT COMMITTEE CHAIR**

Jarvis E. Bailey  
Fredericksburg City

### **LEGISLATIVE POSITIONS/ FEDERAL RELATIONS COMMITTEE CHAIR**

Beth A. Hardy  
Goochland County

### **MEMBERS-AT-LARGE**

R. Tyrone Foster  
Bristol City

Camilla D. Washington  
Fluvanna County

### **REGIONAL CHAIRMEN**

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Pulaski County

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#### **Southwest**

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#### **Valley**

Teresa R. Ellison  
Buena Vista City

Gina G. Patterson,  
executive director



# VSBA

## Virginia School Boards Association

Rivanna Ridge Professional Building | 200 Hansen Road, Suite 2 | Charlottesville, VA 22911

### **MISSION STATEMENT**

Virginia School Boards Association, a voluntary, nonpartisan organization of Virginia school boards, promotes excellence in public education through advocacy, training and services.

### **VISION STATEMENT**

VSBA is recognized and respected as an innovative leader in public education.

[www.vsba.org](http://www.vsba.org) | 434-295-8722 | 800-446-8722