



**VSBA President**  
**Scott M. Albrecht**  
**Manassas City School Board**

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## DATES TO REMEMBER

**January 22-23, 2018**  
VSBA Capital Conference

**January 23, 2018**  
VSBA Orientation for New Board Members and Superintendents

**January 23, 2018**  
VSBA Orientation for New School Board Chairmen & Vice-Chairmen

## MEET SCOTT ALBRECHT, VSBA'S NEW PRESIDENT

Scott M. Albrecht has served on the Manassas City School Board since 2000. Albrecht has served as chairman of the Manassas City School Board and held several leadership positions with the VSBA, including serving as president-elect, chairman of the Legislative Positions/Federal Relations Committee, at-large member, chairman of the Northeastern region, member of the VSBA Insurance Supervisory Board, and a member of the VSBA Task Force on Virtual Learning. Albrecht has also served as a delegate at the VSBA Delegate Assembly, and a presenter and moderator at the VSBA Annual Convention.

### Why did you first decide to serve on your local school board and why have you continued to serve over all these years?

I first ran because we had facility infrastructure issues, including buildings with leaky roofs and other unsafe conditions that were not being addressed. Rapid enrollment growth had also created a need for a large number of buses, and the board was discussing bonding them for 20 years. Realizing the buses had a useful life of less than the bond period, I wanted a seat at the table for future discussions.

### When you were a student, was there an educator who made a profound difference on your education experience?

Every teacher has made some difference. But the most significant was my father who was a life long learner. As a career military officer, he served twice as a Professor of Military Science; at Lasalle College and Penn state University. After retiring he went into secondary education as a high school civics/history teacher, and then a High School principal. He constantly made sure I understood the value of education and learning, and how education paved the road to success.

### What achievements are you most proud of in your division?

Our comprehensive education of the entire student throughout their entire elementary, middle and secondary environments. We start with Footsteps to Brilliance; our trendsetting early education program that involves parents, is open to the entire community (including home and private schooled

students), and establishes a strong baseline for all of our early education (PK-3) children in the City. At the elementary level, Weems Elementary recently won the National Urban School Award for Academic Achievement and the Governor's Award in Innovation Excellence in Education. At the secondary level, our High School won a Grammy in 2015 for Excellence in Arts Education, was named a US News and World Report Silver Medal School and was recently named the 23rd Governor's STEM Academy by the Virginia Board of Education.

### What challenges has your division faced in your time on the board?

We all face many of the same challenges; rapid enrollment changes, teacher shortages, a general distrust of government (including public education), and budget pressures caused by reduced funding from Federal and State sources which in turn puts a larger burden on the locality. Our most unique challenge was when the roof of a new building was compromised from the weight of snow. Our staff worked with the community and identified alternate educational facilities for almost 1,000 students and were operational in less than one week. Our VSBA insurance was great to work with as we sought to recover expenses and get the building fixed.

### What are the most significant changes on the horizon for public education in Virginia?

We are approaching a crossroad, with both a new Governor and new State Superintendent of Instruction. There will also be increasing political pressure for Charter Schools and vouchers. This confluence in my opinion means VSBA and our member school systems must contribute to the dialogue and help guide the discussion. Some form of change is inevitable, and we need to help shape the change.

### Why is VSBA membership valuable?

All of our Boards have similar challenges and goals. Perhaps Ben Franklin said it best: "We must all hang together, or assuredly, we shall all hang separately."

*(continued on page 4)*



**Gina G. Patterson**  
VSBA Executive Director

“The annual VSBA Delegate Assembly meeting is a prime example of local school boards working together...”

## FROM THE EXECUTIVE DIRECTOR

I am always amazed each year at the VSBA Delegate Assembly to see the united effort of the 133 school boards that make up the association join together through the VSBA to promote, defend and support public education.

This united effort is nowhere exhibited better than at the VSBA Annual Convention Delegate Assembly of local school board members from around the state where they adopt policies and resolutions that determine the approach the association takes in lobbying at the General Assembly and other state and federal officials. The annual VSBA Delegate Assembly meeting is a prime example of local school boards working together for the benefit of the students whom they serve and represent.

Throughout the year, local school board members and the VSBA staff present the views of local school boards as represented by the policies and resolutions of the VSBA Delegate Assembly. The positions of the VSBA and personal testimony by the VSBA staff and local school board members illustrate a constant pressure on the challengers of public education. Public education and public schools are about the students, and not just about \$\$\$\$. It is mission of the association to constantly present this message to the public, other governing bodies, and the media.

When local school boards individually and jointly tell the true stories about public education to their constituents we all win. Please keep this in mind as we begin another challenging year with the General Assembly. Let’s continue throughout the year to promote, defend, and support public education for the benefit of ALL the students throughout Virginia. Thanks for all that you do.



## VSBA Delegate Assembly Update



The Delegate Assembly met on Thursday, November 16 during the VSBA Annual Convention to consider ten new or amended legislative position proposals. Complete copies of all the proposals were provided to every school board member in the Delegate Assembly Handbook, which was distributed via email in late September. Beth Hardy, chairman of the Legislative Positions Committee and Goochland County School Board member, presented the report of the 2017 Legislative Positions Committee which detailed the committee’s diligent work. The proposed new and amended positions covered a wide variety of topics

including oversight of afterschool enrichment programs, federal and state education laws, staff preparation and licensure, information available from fingerprint checks and the affordability of dual enrollment.

VSBA President Bob Hundley gave the Delegates the option of considering the 10 proposals as a block or removing individual proposals for separate consideration. At the request of a Delegate, Proposal #8 was removed from the block for separate consideration. That proposal was for a new Legislative Position stating that when school divisions conduct required fingerprint checks the state require the state police to provide all available information. The Delegate who requested that the Proposal be considered separately spoke against the Proposal, saying that her school board felt that it would impose an undue burden on the state police. The Delegate Assembly voted to adopt the Proposal.



## A Successful November as “Take Your Legislator to School” Month

By Jeremy R. Bennett, VSBA Government Relations Specialist

Once again, Governor McAuliffe proclaimed November as “VSBA Take Your Legislator to School” month. To promote a closer relationship between public education and Virginia Legislators, the VSBA urged each school division to invite their elected officials to visit their schools during the month of November. The outpouring of responses that we saw and heard from you was staggering. We wanted to share a small selection of the many successful visits and meetings you had with your legislators.

**Petersburg City Public Schools** welcomed Delegate Laschreese Aird and Congressman Donald McEachin as a well as a representative from State Senator Rosalyn Dance’s office to several of the city’s schools, including Vernon Johns Middle School and J.E.B. Stuart Elementary School. The officials were guided by Superintendent Marcus Newsome, who briefed them on the school board’s “Innovate 2022” plan to improve the school system’s standards as well as some of the financial challenges faced by the system. While on their tour, they met with students and had an opportunity to observe how the curriculum has incorporated new Chromebook technology in grades 5-12. The legislators finished their visit with a better understanding of the challenges and opportunities in the school system and the needs of their constituents.



**Montgomery County Public Schools** treated Congressman Morgan Griffith, State Senator John Edwards, Delegate Joseph Yost, and a representative from Senator Mark Warner’s office to a Legislative Breakfast hosted by the school board at Blacksburg High School. The officials were briefed on the school division’s impressive work-based learning program. Fittingly, breakfast was prepared completely by students in the school’s culinary arts program.



**Halifax County Public Schools** welcomed State Senator Frank Ruff and Delegate James Edmunds II to Clays Mill Elementary School. The legislators met with students and discussed pertinent issues facing the school system with Superintendent Mark Lineburg. As with many schools, concern was shared regarding the difficulties in



the recruitment and retention of teachers. Discussion focused on teacher loan forgiveness and “grow-your-own” programs aimed at keeping potential educators within the community and on a track to be credentialed. Other topics covered included student discipline issues, building improvement plans, and enrollment trends. Conversation on discipline issues noted the duty to balance the needs of individual students with overall classroom atmosphere and safety.

**King and Queen County Public Schools** greeted Congressman Rob Wittman at Lawson Marriot Elementary School. The congressman also met with students from both King and Queen County Elementary and Laurel Meadow Elementary school, taking questions as well from students in the civics program. Superintendent Carol Carter introduced the Congressman, and board members Harwood Hall and Anne Kennedy were in attendance.



**Newport News Public Schools** gave a tour of Warwick High School and Heritage High School to State Senator Monty Mason, Delegate David Yancey, and members of the city council and school board. The tours focused on the innovative work underway at Warwick’s Governor’s Health Sciences Academy and Heritage’s Science, Technology, Engineering, and Math (STEM) Academy. Students at the Health Academy practiced diagnosing and treating simulated illnesses and wounds; skills learnt through their coursework in therapeutic services, diagnostic services, health informatics and support services, and biotechnology research and development. The medical terminology class also cordoned off a simulated crime scene as they practiced the collection of evidence. At Heritage, students displayed their skills in engineering, robotics, and computer science with their work on robot construction and cybersecurity simulations. Legislators were informed that this was all part of the normal coursework for these students as they prepare their career pathways post-graduation.



*(continued on page 4)*



## MEET THE VSBA PRESIDENT *(continued from page 1)*

### How has your involvement with VSBA over the years benefited your division?

I would like to think that it has benefited all of the children in the Commonwealth. Our division values VSBA, and a majority of our Board Members attend all VSBA events.

### What do you hope to accomplish as VSBA President?

I am fortunate to be following a great line of past presidents and a strong VSBA Board. I do not have a specific goal or agenda; rather my desire is to keep us focused on our mission – Leadership, Advocacy, and Support to all of the school systems and for all of students in our fine Commonwealth.

### What advice do you have for new school board members?

Start by listening and learning. But most importantly, do not be a one issue focused Board Member. You were elected or appointed to serve all the citizens and students in your community.

## COMMUNICATIONS TIP: What To Do When a Reporter Calls

As a school board member, you may receive calls from your local media requesting a quote or additional information on a vote that was taken, or an issue that has arisen in your division.

There are several things to consider before calling the reporter back.

- What is your school board norm or protocol on speaking to the media? Should the reporter be referred to the school board chairman?
- What kind of questions is the reporter going to ask? It is perfectly acceptable to ask the reporter to send you the questions via email so that you may craft the answers and check them for accuracy.
- Does the reporter really have a question about a day-to-day school operation? If this is the case, you should refer the reporter to the Superintendent.
- Is the reporter going to ask a question that I don't know the answer to? It is okay to say that you don't have the information available. This is a much better option than giving inaccurate information.

These are all very important things to consider. Remember to check your school board norms and protocols first before you call the reporter back. If you do not have school board norms or protocols and would like assistance creating this document, please contact VSBA to schedule a Board Development session.

## Ask the Legal Expert

### Q. May the school board elect its chair and vice-chair by written ballot at its reorganizational meeting?

A. No. In fact, school boards may not vote by written ballot on any issue. Va. Code § 2.2-3710.

See previous "Ask the Legal Experts" online at [http://www.vsba.org/services/legal\\_services/ask\\_the\\_experts/](http://www.vsba.org/services/legal_services/ask_the_experts/)

## LEGISLATORS *(continued from page 3)*

Finally, **Manassas Park City Public Schools** welcomed Delegate-Elect Danica Roem, who met with students and administrators touring the division's four schools.



Thank you to the school divisions who participated in VSBA Take Your Legislator to School month. We appreciate your willingness to create opportunities for productive dialogue and develop a closer relationship between your school division, community and elected officials. Your efforts will pay off as we approach the 2018 General Assembly session. We encourage you to continue these important discussions so that educators and policy makers can work together to ensure that Virginia's students are provided with the best education possible.

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Virginia School Boards Association

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**Congratulations** to Northumberland County School Board who won a 6-month free trial of VSBA BoardDocs Pro at the VSBA Annual Convention!



## Wellness that Works: Member Focused Care

By Benefit Plan Administrators

### The Problem: Poor Employee Health and Absenteeism

**Absenteeism for American teachers is approximately 5.3%, which is 76% higher than the national average for private sector employees.**

Poor employee health negatively affects your school in multiple ways, including absenteeism. According to an article by Grand Rounds, the rate of absenteeism for teachers in the United States is 76% higher than the national average. It's no surprise that high employee absenteeism is a problem for administrators tasked with maintaining a successful and balanced school system. In addition to absenteeism, poor employee health also has negative effects on healthcare costs. Chronic conditions and unmanaged disease are often the highest cost drivers for employers. According to the Partnership to Fight Chronic Disease, the projected per person medical and productivity cost of chronic disease could reach \$8,600 per person in 2030 if the current trend continues. With 45% percent of the US population struggling with chronic conditions, managing employee health is an increasing challenge.

### The Solution: Wellness That Works

As a school administrator, how do you combat poor employee health and decrease absenteeism? Join the rising trend of wellness with member-focused care and provide the right tools your employees need today.

#### Beyond Basic Benefits

Encouraging employees to take control of their health by providing them engaging and interactive tools improves not only overall health, but also your bottom line. Members should have access to hands-on healthcare and wellness programs that encourage healthy behaviors. Look for interactive programs that engage employees by earning credits through participating in health risk assessments, annual wellness activities and meeting personal fitness goals. With resources, such as access to board certified physician care through telemedicine, employees have control over their healthcare in a convenient digital medium that fits their schedule; making them an engaged participant in their own health and wellness.

#### Disease and Case Management

Over 191 million Americans suffer from chronic illness such as asthma, coronary artery disease, congestive heart failure and hypertension among others, according to the Partnership to Fight Chronic Disease. For employees suffering from these chronic diseases, it's important to have a healthcare partner that provides them with the resources and support they deserve. Disease and Case Management programs can help employees take control of their health with a dedicated registered nurse offering guidance and expertise to manage their chronic illness and hospitalizations. By providing employees the tools they need to control their chronic disease, you can help decrease absenteeism and increase employee health.

#### Diabetic Programs

Diabetes is far reaching with 29 million people in the United States currently living with the disease according to the Center For Disease Control. Out of these, 8 million patients are not in control of their diabetes and could use additional help.

The most effective diabetic programs will include services to connect diabetic employees to a dedicated nurse case manager, provide wireless glucose monitoring technology devices, and give patients interactive apps to track medication, activity and glucose results. Partnering with a benefits provider who offers a Diabetic Program can help your diabetic plan members manage their diabetes more effectively.

Don't let your school become another absenteeism statistic. Give your teachers an A+ benefits plan, so their students can get A+ grades.

To learn more about combatting employee absenteeism, talk to the self-funding experts at BPA today.

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## VSBA Employer Commendation Program

Thank your employer for supporting you and your work as a school board member! The VSBA Employer Commendation Program is designed to thank the employers of school board members for providing the support, encouragement, and time that is often needed to perform school board duties. Upon the recommendation of any Virginia school board member who is employed full-time, the VSBA executive director will send a letter of commendation to the board member's employer and a certificate suitable for framing and display. These commendations serve to remind employers that school board service is an essential and demanding avocation; encourage constructive dialogue concerning local education topics; reinforce the employer's existing commitment to school board service; and encourage other employees to consider participating in the educational process or to lend their support to those who do.



Please complete the [online form](#) by January 19, 2018. Letters and certificates will be mailed to recommended employers in February (VSBA School Board Appreciation Month).

**Questions? Contact Samantha Bosserman, director of communications and board development, at [samantha@vsba.org](mailto:samantha@vsba.org) or 434-295-8722**

### Employer Commendation Form

<https://www.surveymonkey.com/r/2018EmployerCommendation>

## VSBA Affiliate Member Profiles

**In each issue of the VSBA newsletter, we will feature three VSBA Affiliate Members. Thank you for support of VSBA and Virginia's public education system.**



**Successful Innovations**  
Successful Innovations is the creator of the National Family Engagement Summit, the largest family engagement conference for educators.

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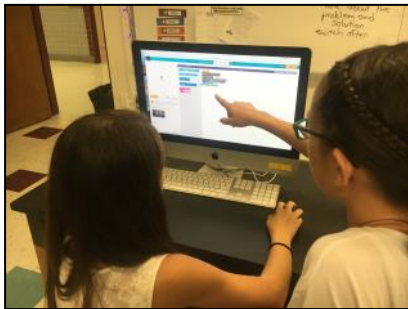
## Division Spotlight: Isle of Wight County Public Schools

In each newsletter VSBA will spotlight a recent initiative or best practice taking place in a school division in Virginia. If you have a story you would like to submit for inclusion in the spotlight section of the VSBA Newsletter, please contact Samantha Bosserman, director of communications and board development, for more information. We look forward to hearing about the great things going on in your divisions.

### Coding with the 5 C's in Elementary School

*Submitted by Heather Greer, K-12 Science/STEM Coordinator, Isle of Wight County Schools*

In 2016, Isle of Wight County Schools (IWCS) implemented a division-wide elementary coding program. We recognized a tremendous need to move our students from being digital consumers to digital producers and that computer science is a major driver for innovation. If you Google search the phrase “jobs most in demand,” the search will reveal a long list of technical careers that require coding skills, such as mobile app development, web architecture, cybersecurity, software design, and metadata analysis. These are the most in-demand skills worldwide. Our students need access to the tools that will drive technical innovation, and they need to start preparing now for the careers of the future. The elementary coding program provides foundational skills to prepare students for high demand careers, while giving students cognitive tools in logical thinking and sequencing that help them achieve success in other disciplines, such as reading and math.



Prior to 2016, a few division teachers and media specialists participated in the “Hour of Code,” as a way to introduce students to coding. Their pioneering work with the “Hour of Code” verified there was a high level of interest among students for coding. The division decided to use the momentum and enthusiasm generated from the “Hour of Code” as a catalyst for providing every elementary student with coding experience. To accomplish this, a resource class specifically dedicated to computer coding was developed and included in the resource schedule of all elementary schools. In the spring of 2016, elementary teachers with a high interest in instructional technology were hired for the new coding teacher positions. Under this structure, all elementary students throughout Isle of Wight County Schools attend coding class for forty-five minutes each week.

The Code Studio courses are the basis for the coding curriculum. It is a series of online tutorials that introduce coding skills to students who then use these skills to solve coding puzzles. The lessons in the Code Studio courses encourage the students to develop a problem-solving mindset for creating and debugging their programs. Students work in pairs to practice collaboration and communication skills while helping each other create the code solutions to the tasks and puzzles. As students progress through the lessons, the code they must develop becomes more sophisticated and the likelihood of making a mistake grows. Students must work together to solve the problem of identifying the “bug” and fixing the issue.

Over the summer, the coding teachers held meetings and collaborated on how they would implement the project-based aspect of the course. While the IWCS curriculum incorporates most of the lessons created by Code.org, the coding course is more than a series of assignments. The students engage in deeper learning by applying their skills to authentic coding activities. For example, students use iPads and coding apps to program robots to complete a variety of tasks, from navigating an obstacle course to singing a favorite song. Students create graphics or “sprites” in Scratch or Scratch Jr. and develop animations and video games using their sprites. These coding projects allow the students to be creative and apply what they have learned to a real-world context.

The late Steve Jobs said, “Everybody in the country should learn how to program a computer...because it teaches you how to think.” In order to command a computer or robot, our elementary students have to become experts at computational thinking. They have to be able to break large problems down into smaller ones. They have to know how to design algorithms and how to visually express logic. When debugging their code, they practice citizenship skills, such as GRIT (Gumption, Resiliency, Integrity, and Tenacity). Coding involves fundamentally different ways of thinking which gives our students powerful cognitive tools they can use in language arts and math.

Coding class creates a learning environment in which students can discover how their unique gifts and talents can be utilized in the fields of computer science and programming. We are also preparing our students for future careers that demand computational thinking skills, problem-solving skills and GRIT. The elementary coding program is building a generation of students who not only know how to use computer applications, they will also know how to customize and tailor computer applications to their needs and careers. They not only know how to play video games, they know how to create them. They will not only know how to utilize mobile device apps, they will know how to make the apps better. Today’s IWCS students will be the innovators and drivers of the evolution of tomorrow’s technology.





# 2017 Annual Convention Highlights

## 2017 VSBA High School Student Video Contest Winners Announced

The VSBA's fifth annual student video contest challenged high school students across Virginia to create a 30-second video around the theme of "Choice." The first, second and third place winners, selected out of 67 submissions, were announced at the opening general session of the VSBA Annual Convention in Williamsburg, VA, and the videos were shown to the convention's attendees.

### 1<sup>st</sup> Place: ["We are Our Choices"](#)

Arlington Career Center (Arlington County Public Schools) - Flor Caceres Godoy, Bettel Solomon, Jacob Perez, Alex Heil, & Sean Manlove



### 2<sup>nd</sup> Place: ["One Day or Day One?"](#)

C.D. Hylton High School (Prince William County Public Schools) - Katie Ningcharoen

### 3<sup>rd</sup> Place: ["Limitless"](#)

Culpeper County High School (Culpeper County Public Schools) - Olivia Son, Megan Bauer, Chad McClanahan & Matthew Heath

### Honorable Mention: ["You Have A Choice"](#)

Bath County High School (Bath County Public Schools) - Karleigh McMullen, Meaghan Ryder, Skylar Shelton



## 2017 VSBA Green Schools Challenge Winners Announced

Three school divisions received top awards in the 2017 VSBA Green Schools Challenge, a friendly competition designed to encourage implementation of specific environmental policies and practical actions that reduce the carbon emissions generated by both the local school division and the broader community. This is the ninth year the awards were given out, and the challenge was sponsored by Moseley Architects and ABM Building & Energy Solutions.

Nottoway County Public Schools  
(Student Population Under 5,000)

Isle of Wight County Public Schools  
(Student Population 5,001 – 10,000)

Arlington County Public Schools  
(Student Population 10,001 & Up)





# 2017 Annual Convention Highlights

## Student School Board Representatives Awarded VSBA Exhibitors Scholarships

Applications for the competitive scholarship were made available to spring 2017 graduating seniors who had served as a student school board representative during their junior or senior year. Scholarships were awarded to the following students:

Jay Falk  
T.C. Williams High School  
Alexandria City Public Schools



Madison Paige Foster  
Colonial Beach High School  
Colonial Beach Town Public Schools



Virginia Wyatt  
Rappahannock County HS  
Rappahannock County Public Schools



Platinum sponsors M.B. Kahn Construction Company & TRANE, Gold Sponsors VMDO & Ameresco, and Silver Sponsor ABM Education sponsored this year's scholarship program, which is in its fifth year.

## Thank you to the VSBA Annual Convention Event-Level Sponsors

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Silver Sponsors





# 2017 Annual Convention Highlights



## 4 Architectural Projects Earn State Awards; Moseley Architects Wins "People's Choice Award"

Four architectural firms were recognized in the 2017 VSBA *Exhibition of School Architecture*. Winning projects were selected from 16 entries submitted by 11 architectural firms in the areas of new construction, renovation and adaptive use of existing space. Recognized designs and firms are:

AWARD: Platinum Design Award  
FIRM: VMDO Architects  
PROJECT: Discovery Elementary School  
DIVISION: Arlington County Public Schools

AWARD: Gold Design Award  
FIRM: Stantec Architecture  
PROJECT: Frederick County Middle School  
DIVISION: Frederick County Public Schools

AWARD: Silver Design Award  
FIRM: Grimm + Parker Architects  
PROJECT: Discovery STEM Academy  
DIVISION: Newport News City Public Schools

AWARD: Silver Design Award  
FIRM: RRMM Architects  
PROJECT: Old Donation School  
DIVISION: Virginia Beach City Public Schools

In addition, Moseley Architects' work on Heritage High School in Lynchburg City won the firm the "People's Choice Award."

M.B. Kahn Construction Co., Inc. sponsored the *VSBA Exhibition of School Architecture*.





# 2017 Annual Convention Highlights

## Fredericksburg City, Isle of Wight County, and Middlesex County School Boards Receive VSBA Board of Distinction Recognition

VSBA Past President Bob Hundley presented three school boards with the VSBA Board of Distinction award. In order to earn the VSBA Board of Distinction, the school board members must meet the challenge of leadership in categories that include planning, policy, promotion, and board development.



## Manassas City School Board Member Sanford Williams Receives VSBA Advocate for Education Award

VSBA Past President Bob Hundley presented Manassas City School Board Member Sanford Williams with the VSBA Advocate for Education Award. This award was created to recognize board members who have demonstrated significant and outstanding leadership, commitment, and contribution to public education that has had an impact on their region and the Commonwealth, and who have shown active involvement in local, state, and federal advocacy on behalf of their division, VSBA, and public education. This is the third year this award has been presented.



## Roanoke County School Board Member Receives VSBA Quarter Century Award in Recognition of 25 Years of School Board Service

Jerry Canada (Roanoke County) was presented with the VSBA Quarter Century Award in recognition of 25 years of consecutive service on his school board.



## Regional School Board Member of the Year

One school board member was awarded the VSBA Regional School Board Member of the Year award in recognition of her boardsmanship qualities and active involvement in promoting student achievement. This is the 16th year awards have been offered.

Southside Region— Dr. Gail Hardinge (New Kent County School Board)





## UPCOMING EVENTS, WORKSHOPS & TRAINING

### January 22-23, 2018

#### VSBA Capital Conference

LOCATION: Richmond Marriott, Richmond

DETAIL: Advocacy by local school board members is a year-round job and even more important during the General Assembly. We will kick-off the two-day conference with an overview of the governor's budget, commentary on the new political scene both in Virginia and nationally, and VSBA's legislative priorities. Then join us in the evening for a reception that will provide you with an opportunity to mix and mingle with your legislators and top administration officials. The events on day one will help prepare you for your legislative meetings after breakfast on day two.

Sponsored by:



### January 23, 2018

#### VSBA Orientation for New Board Members & Superintendents

LOCATION: Richmond Marriott, Richmond

DETAIL: Becoming a new school board member or superintendent is an honor and a privilege. Enjoy a successful and less stressful transition by attending the VSBA Orientation for New Board Members & Superintendents. Many important topics will be covered, including ethics, school law, parliamentary procedure, budgets, board/superintendent roles, teamwork, and more. Don't miss this popular event, now with extended sessions, which is a "must" for all new board members and superintendents!

Sponsored by:



### January 23, 2018

#### VSBA Orientation for New Chairmen & Vice-Chairmen

LOCATION: Richmond Marriott, Richmond

DETAIL: Have you recently been selected as your school board's new chairman or vice-chairman? If so, don't miss the VSBA Orientation for New Chairmen/Vice-Chairmen, which has been especially designed to help you become more comfortable with your new role and responsibilities. Experts in a variety of areas will address many important topics, such as the legal authority of the chairman, handling media inquires, parliamentary procedure, optimizing the chair/superintendent relationship, and ethical considerations as a board chair. You will also have the opportunity to network with other new chairmen and vice-chairmen from across Virginia.

Sponsored by:



### February 22, 2018

#### VSBA Superintendent Evaluation Workshop

LOCATION: VSBA Offices, Charlottesville

DETAIL: The Guidelines for Uniform Performance Standards and Evaluation Criteria for Superintendents developed by the Virginia Department of Education provide a wealth of information regarding the new requirements. Filtering through this document to determine what is required and what is optional requires focused attention. For some, the changes to their current evaluation model may be minor, while others face major revisions in order to be in compliance with the regulations. This workshop is designed to provide small group support to superintendents and board members responsible for updating their evaluation model. Participants will have the opportunity to review the guidelines in detail and then use them as they draft their own models. Individual consultation and support will be provided throughout the session as participants work on their revisions.

### Current VSBA Superintendent Searches

Madison County  
Manassas City  
Newport News City

For additional information on the VSBA Superintendent Search Services, please visit: [http://www.vsba.org/services/superintendent\\_search\\_assistance/](http://www.vsba.org/services/superintendent_search_assistance/)

## FOLLOW VSBA ON SOCIAL MEDIA





"The status quo is the status quo because people who have the power to make changes are uncomfortable with the way things are. It takes energy to make changes, and the energy must come from the people and not result from the change."

## 2017-2018 VSBA Board of Directors

Not pictured: Tyrone Foster, Janet Turner-Giles

### **PRESIDENT**

Scott M. Albrecht  
Manassas City

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# VSBA

## Virginia School Boards Association

Rivanna Ridge Professional Building | 200 Hansen Road, Suite 2 | Charlottesville, VA 22911

### **MISSION STATEMENT**

Virginia School Boards Association, a voluntary, nonpartisan organization of Virginia school boards, promotes excellence in public education through leadership, advocacy and services.

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