



**VSBA President  
Juandiego Wade**  
Charlottesville City School Board

## ISSUE HIGHLIGHTS

**Revising the Standards of Accreditation Guest Article**  
Page 3

**Virginia Teacher of the Year Guest Article**  
Page 5

**Annual Convention 2015**  
Page 7

**Statement of Economic Interests**  
Page 9

## DATES TO REMEMBER

**JUNE 5**  
School Law Conference

**JULY 15**  
Superintendent Evaluation Workshop

**JULY 20**  
New Chairman/Board Member/  
Superintendent Orientation

**JULY 21**  
Conference on Education

## PRESIDENT'S MESSAGE

Mentoring Matters! This motto sparked my passion for public education and decision to work with youth. I have been a mentor for nearly thirty years, and I truly believe that quality and monitored mentoring makes a difference. I have mentored numerous young men during this time frame. In my experience, I have found mentoring to be one of the most effective means of increasing student achievement. My claim to the positive impacts of mentoring is based on more than a hunch; it is based on numerous scientific studies. Many of these studies have been compiled by the Virginia Mentoring Partnership (VMP), which provides training and technical assistance to mentors and mentoring programs to increase the quality and quantity of mentoring for Virginia's youth. I refer to their website ([www.vamentoring.org](http://www.vamentoring.org)) on a regular basis for ideas and guidance. I think we all may have an idea of what a mentor is, but let me share the VMP definition of a mentor:

*A mentor is someone who, along with parents, provides young people with support, counsel, friendship, reinforcement, and constructive example. Mentors are good listeners, people who care, people who want to help young people bring out the strengths that are already there.*

An effective mentoring program may be the difference that your division needs to address achievement gaps, bullying, or other concerns. Your school division may have a mentoring program or several mentoring program that interact with your students, but do you know if they are effective? Are they having an impact on your students? Do they matter? These are some difficult questions, but I encourage your staff to visit the VMP or a trusted resource in your community to determine if the mentoring program in your division is having the desired impact.

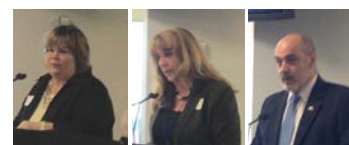
My personal approach to mentoring is to be an active listener and to be persistent. My experience with mentees is that they will "test" you at the beginning to see if you will fulfill your role. Once that trust has been established, a mentee will share his or her insight into their social, home, and academic life. All of this impacts what the student brings to the front door of our schools, and an effective mentor can help to bridge that gap between home and school.

I presently participate in a mentoring program through *100 Black Men of Central Virginia*. The mission of *100 Black Men of Central Virginia* is to improve the quality of life for young men through education, health and wellness, economic empowerment, and mentoring. The primary focus of *100 Black Men of Central Virginia* is mentoring, and our motto is, "What they see is what they'll be!" Other mentoring programs may have a different focus, but all mentoring program should have the goal of having a positive impact on the mentee.

I am passionate about mentoring. I do believe that it can make a difference. If your division does not have a strong mentoring program, please contact your local United Way office, the Virginia Mentoring Partnership, or me for information on implementing a program. In the meantime, have a fantastic summer and thank you for the time and talent you dedicate to the public school children of the Commonwealth of Virginia.



**On April 16, Dr. Mark Lineburg, superintendent, Winchester City Public Schools; Rodney Jordan, board member, Norfolk City Public Schools; and VSBA Past President Kerri Wilson, board member, Harrisonburg City Public Schools shared the report of the VSBA Task Force on Schools in Challenging Environments at the Virginia Association of Teacher Educators (ATE) & Virginia Association of Colleges for Teacher Education (VACTE) Spring 2015 Conference.**



**On April 23, Dr. Gail Hardinge, board member, New Kent County Public Schools; Dr. Toni Jones, superintendent, Falls Church City Public Schools; and Dr. Dave Mirra, executive director of instructional technology & information services, Stafford County Public Schools, presented VSBA Task Force on Virtual Learning findings to the Virginia Board of Education.**



**Gina G. Patterson**  
VSBA Executive Director

## **FROM THE EXECUTIVE DIRECTOR**

### **Recognizing the Work of the VSBA Task Force on Schools in Challenging Environments and VSBA Task Force on Virtual Learning**

In March, the VSBA Board of Directors voted to end the work of the VSBA Virtual Learning and Schools in Challenging Environments Task Forces. By definition, a task force is a group, usually four to twelve people, that brings together a specific set of skills to accomplish a short-term task. A task force exists for a specific, time-limited purpose, usually lasting a few months to a year. The two task forces have each been in existence for over two years, and a tremendous amount of work has been accomplished by both. The work that has been started by these two task forces is by no means over. The VSBA will continue to advocate on both fronts and make sure topics pertaining to both areas are highlighted at our meetings and conferences.

I would like to personally say thank you to all who have served for the time, talent, and expertise you have given to the work of these two task forces. You have made a difference through your dedication and continued support. The commitment and sacrifice you have shown in advocating for the children of the Commonwealth is to be commended. Your ideas, input, and enthusiasm were most helpful and have assisted us in making valuable improvements as the association plans for the future.

Each task force had many accomplishments. The VSBA Task Force on Virtual Learning conducted two statewide surveys, developed a resource page on the VSBA web site, presented at the VSBA Annual Convention and other conferences, participated in the VSBA Task Force Day on the Hill, created a minimum technology standards document, and presented to the Virginia Board of Education. The VSBA Task Force on Schools in Challenging Environments developed a “Report of the VSBA Task Force on Schools in Challenging Environments”, presented this report to the Governor, presented to the Virginia Board of Education, participated in the VSBA Task Force Day on the Hill, presented at the VSBA Annual Convention, hosted the “Practices of Promise for Schools in Challenging Environments Summit”, and presented at the Virginia Association of Teacher Educators (ATE) & Virginia Association of Colleges for Teacher Education (VACTE) Spring 2015 Conference. These are just a few of the many accomplishments of these two groups.

A special thank you goes out to the co-chairs of both task forces: Dr. Gail Hardinge, school board member, New Kent County; Dr. Toni Jones, superintendent, Falls Church City; Rodney Jordan, school board member, Norfolk City; and Dr. Mark Lineburg, superintendent, Winchester City.

**The task force web pages will remain on the VSBA web site. They can be accessed by visiting the “Resources” tab on our home page at [www.vsba.org](http://www.vsba.org).**

**On behalf of the VSBA Board of directors and the entire membership, thank you all for your service.**

#### **VSBA Task Force on Schools in Challenging Environments**

- Rodney Jordan, school board member, Norfolk City (co-chair)
- Dr. Mark Lineburg, superintendent, Winchester City (co-chair)
- Julie Bennington, school board member, Bedford County
- Dr. Scott Brabrand, superintendent, Lynchburg City
- Dr. Steve Constantino, superintendent, Williamsburg–James City County
- Tyrone Foster, school board member, Bristol City
- Bob Hundley, school board member, Hanover County
- Atiba Muse, school board member, Petersburg City
- Shelly Simonds, school board member, Newport News City
- Lori Vaught, school board member, Roanoke City
- Kerri Wilson, school board member, Harrisonburg City

#### **VSBA Task Force on Virtual Learning**

- Dr. Gail Hardinge, school board member, New Kent County (co-chair)
- Dr. Toni Jones, superintendent, Falls Church City (co-chair)
- Scott Albrecht, school board member, Manassas City
- Bill Johnsen, director of instructional technology, Virginia Beach City
- John Lumpkins, school board member, Goochland County
- Don McCann, school board member, Lancaster County
- Dr. Dave Mirra, executive director of instructional technology & information services, Stafford County
- Dr. Linda Reviea, superintendent, Staunton City
- Dr. Doug Schuch, superintendent, Bedford County
- Vincent Scheivert, chief information officer, Albemarle County



**Diane Atkinson, chair, Committee on School and Division Accountability, Virginia State Board of Education**

## Revising the Standards of Accreditation

At its retreat last October, the Virginia State Board of Education began to consider revising, in a comprehensive manner, the state's school accountability system including the state's report card. Our school accountability system is outlined in the Board's *Regulations Establishing Standards for Accrediting the Public Schools in Virginia*, more commonly referred to as the Standards of Accreditation.

Why do we want a comprehensive revision? Developing an A-F grading system, as required by the 2013 General Assembly, had highlighted to us our need to refine Virginia's accountability system so that it would more clearly acknowledge the work of our teachers, schools, school divisions and local school boards in addressing the varied educational needs of our students. Our desire is to include a school's progress towards the state benchmarks as well as individual student growth. At that time, the Board had a proposed revision to the Standards of Accreditation, adopted in October of 2013, undergoing executive branch review as required by the Administrative Process Act. At our November Board meeting, we withdrew that 2013 proposed revision, in anticipation of initiating a more comprehensive revision.

What changes are the Board considering in its' revision? Based on the discussion during that retreat and our subsequent conversations, the Board identified several key areas for further discussion and consideration, including: multiple measures for accreditation, inclusion of growth in our accountability system, gradation of accreditation labels, a multiple year accreditation design, graduation requirements, inclusion of competency for the standard credit, and report card components.

With this more comprehensive revision in mind, the Board has used their monthly School and Division Accountability Committee meetings since February to receive presentations on topics that would assist us in that work. In February, the presentations focused primarily on the report card, including a look at our current report card, state and federal requirements for the report card, as well as other states' report cards. In March, we turned our attention to the Standards of Accreditation, including an overview of the 2013 proposed revision, federal requirements related to accountability, 2015 legislation impacting accreditation, as well as staff recommendations for revisions. In April, we dug a little deeper into a few of the topics we knew we wanted to include in our discussions: multiple measures of accreditation, competency-based education, what is needed for students to be college ready as well as the dispositions needed for students to be successful in college, and finally a look at the history of Virginia's journey to end-of-course testing.

At our April 22 retreat, we began to discuss and identify, on a conceptual basis, the changes we would like to make. Our goal was, through our discussion, to further inform the staff at the Department of Education regarding the direction for revisions to the Standards of Accreditation. We had a very candid and robust discussion. We also solicited, at the retreat, feedback from those stakeholders present, including VSBA staff, on the concepts we were discussing, which certainly enriched and informed our conversation.

Our next steps are to discuss and refine the takeaways from the retreat. In May, at our School and Division Accountability Committee meeting, we will review and refine what the staff at the Department captured from our retreat. In June on first review, we plan to consider an actual proposed revision to the Standards of Accreditation.

As that proposal is being developed, the Board intends to be mindful of the implications of such a comprehensive revision. We need to be aware of what funding, if any, the changes we want may require. We will try to anticipate what the unintended consequences of those revisions may be and will be looking to our stakeholder groups to assist us in this regard by encouraging those groups to provide us with the necessary feedback. We know we also need to be mindful of the issue of local capacity for implementing the changes we may propose. How much time will be needed locally to adapt to implement the changes? What type of guidance will we need to provide? What kinds of resources will be needed, including professional development? Do local school divisions have those resources, or will new changes impose new costs or – just as dramatically – result in a shifting of existing resources from valuable programs?

At our September Board meeting, we intend to consider for adoption on final review the proposed

*Continued on page 4*



*Continued from page 3*

revision of the Standards of Accreditation. We anticipate using the intervening months between our Board meetings in June and September, to solicit and receive informal feedback on our initial draft. Our goal is to adopt our final proposed revision at the September board meeting, which will initiate the Executive branch review as required by the Administrative Process Act. Once that review is concluded, the proposed regulations will be published and the formal public comment period will begin. We will have public hearings as part of that comment period. It is our hope that we will refine our accountability system so it more accurately reflects the work and progress being made in our schools as well as establishing the means for more clearly communicating how our schools are progressing.

## School Board Recognition Programs

**THE VSBA REGIONAL SPRING FORUMS WERE A GREAT SUCCESS!**

**The facilities, student work and presentations, and programs were terrific. Please extend a special thank you to the chairman and vice-chairman of your regions who did an excellent job organizing these events.**

### **VSBA Board of Distinction**

Each year, the VSBA identifies school boards that will be designated as a *VSBA Board of Distinction*. Boards must apply for the designation and must meet specific requirements in four key areas: planning, policy, promotion, and board development. If eligible, the board will receive a plaque to hang on the wall of their boardroom designating the board as a *VSBA Board of Distinction*.

For more information, **CLICK HERE**

### **VSBA School Board of the Year**

Each year, one outstanding local school board is named the *VSBA School Board of the Year* to recognize its efforts. Nominated school boards must be members of VSBA at the time of nomination and selection.

For more information, **CLICK HERE**

### **VSBA Regional School Board Member of the Year\***

Each year, the VSBA recognizes one outstanding school board member from each of the nine VSBA regions who exemplifies local involvement in promoting student achievement.

*\*Previously named the VSBA All Virginia School Board.*

For more information, **CLICK HERE**

**NEW!**

### **VSBA Advocate for Education Award**

To celebrate our member's year-round advocacy efforts, VSBA is pleased to announce the creation of the VSBA Advocate for Education award. This award was created to recognize board members who have demonstrated significant and outstanding leadership, commitment, and contribution to public education in their region and the Commonwealth, and who have shown active involvement in local, state, and federal advocacy on behalf of their division, VSBA, and public education.

For more information, **CLICK HERE**



# Virginia Teacher of the Year



**Virginia Teacher of the Year Jaclyn Marie Roller Ryan will be the Thursday General Session Speaker at VSBA's 2015 Annual Convention!**

**By Jaclyn Marie Roller Ryan, agriculture instructor and FFA advisor, Signal Knob Middle School, Shenandoah County Public Schools**

Each of us has a memory or story that we can recall when we reflect back upon our time in education. Becoming a teacher was not a career choice that was decided upon as I was selecting a major for college; rather becoming a teacher was my plan since I was in elementary school. I grew up in a family full of educators. As the third generation in my family to be an Agriculture Teacher and FFA Advisor in my hometown, I witnessed my grandfather and father make a difference in the lives of their students on a regular basis, and I knew I wanted to do the same. Still, to this day, people tell me stories about how my grandfather and father inspired them to succeed in life. They often say that they are where they are today because my grandfather or father believed in them and encouraged them to pursue what they wanted out of life. Being an outstanding teacher does not mean that you have the most diplomas or that you necessarily put in the most time at school; being an outstanding teacher means that you believe in your students.

Each child is unique. I am a firm believer that students should be given opportunities to explore interests in adequate amounts of time, space, and modalities. It is important for teachers to be aware of student interests and use that information when developing lessons. Students feel a sense of ownership when their interests and thoughts are put into action, which in turn stimulates their passion to learn. Witnessing this firsthand in students is one of the most rewarding times of a teacher's career.

I take great pride in modeling passion and enthusiasm for teaching—two must haves for all teachers. When students see that their teachers are excited about their teaching, the students are more likely to be involved and excited as well. One of the things I have found to excite and motivate me, and in turn my students, is to directly involve them in real-world activities that teach them civic responsibility, such as activities with our veterans, community environmental projects, and events at local assisted living homes. We must be creative in the ways in which we engage our 21st Century Learners.

This past October, my life changed. Never in

a million years would I have ever thought that I would be named the 2015 Virginia Teacher of the Year. It all began because of one of my former teachers, Mrs. Weitman, who is now our school librarian. She believed in me in the seventh grade and she still does today. In March of 2014, she is the one who nominated me for our school teacher of the year. At that time, neither of us knew the impact that one nomination would make on my entire life.

As the Virginia Teacher of the Year, I have had opportunities that I never would have thought possible. I have met incredible, inspiring people, traveled throughout the state, nation, and this summer I visit China. I have been able to speak to remarkable groups of pre-service teachers, current educators, community members, administrators, politicians, and I even met President Barack Obama! I share my story with others with hopes of giving encouragement, motivation, and support.

As the third generation in my family to teach agriculture and be the FFA advisor in my hometown, I know that my grandparents, whom were both educators, would be so proud if they were still with us today to see me earn the title of Virginia Teacher of the Year. This achievement is even more special because of the family heritage in education and the years that my grandparents and father dedicated to teaching in Virginia. This award is for my family. I am very blessed and thankful for the support that so many others have given. I hope that I can have an impact on others just as they have had on me.

“Being an outstanding teacher does not mean that you have the most diplomas or that you necessarily put in the most time at school; being an outstanding teacher means that you believe in your students.”

Smart designs  
for a smart  
generation



Design with community in mind  
stantec.com



**FIRST IMPRESSIONS:**

**What Do Your Office & Reception Areas Say About Your Schools?**

**by Peter J. Sengenberger,  
assistant executive director**

If you've ever tried to sell a home, many real estate agents will give you a "Pre-Listing Checklist" that includes things like checking your doorbell to make sure it works, cleaning the gutters, replacing missing shingles, painting your porch, etc. Why do they do this? It is because real estate agents know that first impressions make all the difference when selling a home. For many individuals, if they have a negative initial reaction, they don't even want to hear about the solid foundation, new roof, and heated toilet seats. Buyers are going to trust their initial feeling. The same goes for parents and schools.

Parents have become educational consumers. Gone are the days when families accepted the local public school as their only option. Parents are becoming more and more aware of various educational options and are starting to fully explore them, even if their child is currently enrolled in your

school division. If these education-shopping parents walk in to one of your schools' main offices or reception areas today, what will they see? Ideally, you hope they find:

- A clean and well-kept space
- Comfortable furniture
- Brochures or other information about the school and division
- A television playing video clips of school sports, plays, science experiments, and other school activities
- Someone who welcomed them and treated them kindly
- Professionals working and taking their jobs seriously

Take a look in your main office areas with fresh eyes as an *educational consumer*, or ask a friend or colleague who has not previously been to your school to stop in for a visit. What impression does your main office and reception area give? Do things feel

fresh and new or old and out-of-touch? Is your staff professional or are they talking about students and parents without keeping confidentiality in mind? Is the office full of students who have been sent out of class for discipline reasons? How are the telephones being answered?

Ultimately, does the reception area reflect that this school is a smooth-running, professional, and safe place where parents want to send their children?

As more and more parents explore educational options for their children, you need to be sure that the first impression they have of your school is a good one. Don't have your parents standing on the "porch" wondering why it hasn't been painted, the railing is loose, and the hinges creak. Otherwise, you're fighting an uphill battle and it will be more difficult to get them to learn about all of the excellent things going on in your division.

# WHAT IF

a classroom heating, cooling, and ventilation system cost less to install, operate and maintain?

# IT CAN!

Find out which nearby schools are using Precision Climate Management to save money.



**Air Mechanical**  
Sales, Inc.

**800-344-9256**



## IMPORTANT INFORMATION!

# VSBA ANNUAL CONVENTION 2015

### General Session Speakers:

**DATE:**

November 18 – 20, 2015

**LOCATION:**

Williamsburg Lodge  
Williamsburg, VA

**Call for Presentations:**



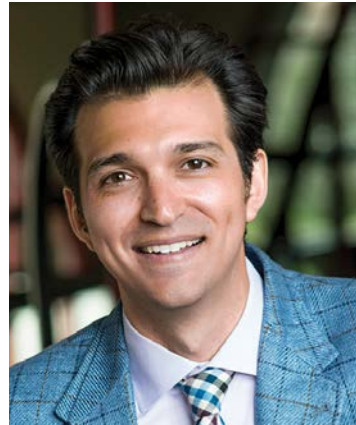
to complete the SurveyMonkey form to be considered for a one-hour convention presentation. If selected, VSBA staff will be in touch with the assigned presentation time.

**Deadline:** August 14, 2015



**Gen. Stewart Rodeheaver (Ret.)**

Stewart Rodeheaver is a proven combat, corporate and community leader, and entrepreneur. He is the owner of ViziTech, a break-away technology company focused in 3D, virtual, interactive and augmented reality based training. ViziTech was Georgia’s “Coolest Technology Company” of the year in 2011 and Stewart was the technology “Entrepreneur of the Year” as chosen by the Technology Association of Georgia. BG Rodeheaver served the U.S. Army for 38 years.



**Rory Vaden, MBA**

Rory Vaden: Cofounder of Southwestern Consulting™, *New York Times* bestselling author of *Take the Stairs* and *Procrastinate On Purpose*, international speaker, and the world’s leading expert on self-discipline and overcoming procrastination. Rory’s newest book is called *Procrastinate on Purpose: 5 Permissions to Multiply Your Time* and became an instant national bestseller.



**Jaclyn Marie Roller Ryan**

Jaclyn Marie Roller Ryan, an agriscience teacher and Future Farmers of America (FFA) advisor at Signal Knob Middle School in Shenandoah County Public Schools, is the Region 4 Virginia Teacher of the Year and the 2015 Virginia Teacher of the Year. A recipient of numerous honors, Jaclyn is the third generation in her family to be an agriscience teacher and FFA advisor in her hometown.

### Moderators Needed:

There are openings for breakout session moderators at the 2015 VSBA Annual Convention. Moderators introduce workshop presenters and serve as liaisons between the audience and speakers, and board members serving as moderators will earn VSBA Academy credit. Contact Brianna Stout, coordinator of board development, at [brianna@vsba.org](mailto:brianna@vsba.org) if you are interested.

**For regularly updated information,  
visit the Annual Convention page of the VSBA web site  
HERE**



# UPCOMING EVENTS, WORKSHOPS & TRAINING

**June 5, 2015**

## **School Law Conference**

LOCATION: Hilton Short Pump, Richmond

DETAIL: Many of the decisions you make have legal implications that will impact your school division for years to come. Be informed and be prepared! (1) Learn why the Federal Office of Civil Rights investigates public school divisions, how to prepare for these visits, and the latest trends in OCR compliance reviews. (2) School board members are required by law to “ready and familiarize” themselves with the Freedom of Information Act. Hear the VSBA staff attorneys review portions of the Act that board members encounter most frequently. (3) Hear an update on General Assembly bills and how they impact your local division.

SPONSORED BY



**July 20, 2015**

## **Orientation for New Chairmen & Vice-Chairmen**

LOCATION: Richmond Marriott

DETAIL: Have you recently been selected as your school board’s new chairman or vice-chairman? If so, don’t miss the VSBA Orientation for New Chairmen/Vice-Chairmen, which has been especially designed to help you become more comfortable with your new role and responsibilities. Experts in a variety of areas will address many important topics, such as the legal authority of the chairman, parliamentary procedure, optimizing the chair/superintendent relationship, and ethical considerations as a board chair. You will also have the opportunity to network with other new chairmen and vice-chairmen from across Virginia.

SPONSORED BY



speaker will close out the day.

The VSBA is hosting a School Division Partnerships Fair in conjunction with the VSBA Conference on Education. Your school division is invited to submit a display that includes information and/or promotional materials that highlight school division partnerships across division lines. The purpose of the fair is to provide an exchange of ideas to start and maintain division partnerships between communities within the state.

SPONSORED BY



**For information on any of these opportunities, visit the “Meetings & Conferences” tab on the VSBA web site – [www.vsba.org](http://www.vsba.org)**

**July 20, 2015**

## **Orientation for New Board Members & Superintendents**

LOCATION: Richmond Marriott

DETAIL: Becoming a new school board member or superintendent is an honor and a privilege. Enjoy a successful and less stressful transition by attending the VSBA Orientation for New Board Members & Superintendents. Many important topics will be covered, including ethics, school law, parliamentary procedure, board/superintendent roles, teamwork, and more. Don’t miss this popular event, now with extended sessions, which is a “must” for all new board members and superintendents!

SPONSORED BY



**July 21, 2015**

## **Conference on Education**

LOCATION: Richmond Marriott

DETAIL: Join hundreds of school division leaders from across Virginia at the 30th annual VSBA Conference on Education at the Grand Ballroom of the Richmond Marriott. Attendees will have the opportunity to choose from over forty mini-workshops highlighting successful practices in Virginia’s school divisions. Topics will range from STEM to social media, and career readiness to curriculum; participants are bound to leave with many great insights and practical ideas. After the roundtable presentations, attendees will break into regional meetings to discuss pertinent issues coming up for their particular regions. A luncheon and featured

**VSBA**  
**Food for Thought**  
meal access • meal quality

For the fourth year, the VSBA would like to invite your school division to participate in the VSBA Food for Thought Competition. The VSBA’s Food for Thought Competition is a friendly competition between Virginia’s school divisions to showcase their programs to combat childhood hunger, provide healthy school meals and encourage wellness and physical activity. For more information, **CLICK HERE**





## Superintendent Evaluation: Developing a Model to Meet VDOE Guidelines

- What are the new requirements?
- What is the difference between standards and indicators, and how will they be measured?
- Who establishes the cut scores for performance ratings?
- What types of student achievement goals can be used and how will they be rated?
- What level of goal achievement is required for a proficient rating?

The Guidelines for Uniform Performance Standards and Evaluation Criteria for Superintendents developed by the Virginia Department of Education provide a wealth of information regarding the new requirements. Filtering through this document to determine what is required and what is optional requires focused attention. For some, the changes to their current evaluation model may be minor, while others face major revisions in order to be in compliance with the regulations.

This workshop is designed to provide small group support to superintendents and board members responsible for updating their

evaluation model. Participants will have the opportunity to review the guidelines in detail and then use them as they draft their own models. Individual consultation and support will be provided throughout the session as participants work on their revisions.

**DATE:**

July 15, 2015

**TIME:**

9:00 a.m.–1:00 p.m. with additional time available until 3:00 p.m. for individual consultation.

**LOCATION:**

VSBA Offices, 200 Hansen Road, Charlottesville, VA

**COST:**

\$150 per person; \$200 after July 8, 2015

**REGISTER TODAY!**

### Ask the Legal Expert

#### Q. When and where do school board members file the Statement of Economic Interests?

**A.** School board members first file the Statement as a condition of assuming office. After that, school board members must file the Statements twice a year, by December 15 and June 15. The Statements are filed with the school board clerk who maintains them as public records for five years. The 2015 General Assembly added a provision to the Conflict of Interests Act which imposes a \$250 fine on any school board member who fails to file the Statement. If a school board member fails to file the Statement, the school board clerk is required to report the failure to the local Commonwealth's Attorney.



**SOURCE4TEACHERS MissionOne**  
Educational Managed Solutions

### LEADING MANAGED SERVICES IN EDUCATION

At Source4Teachers and MissionOne, education is our focus – our only focus. We've spent the last 15 years focused exclusively on providing substitute staffing and managed services to PreK-12 schools. In that time, we've developed a sterling reputation and an ample catalog of references.

For More Information, Contact Us Today  
**877.983.2244**  
**Source4Teachers.com | MissionOne.com**

## Facilitated Board Self-Evaluation

Board self-evaluation provides more than just accountability and communication. It provides an opportunity for building the best possible leadership for the division and community. Commitment to quality, excellence, continuous learning, and local control of the educational system is demonstrated when boards lead by example. The VSBA has developed a facilitated self-evaluation process that will assist your board in its continuing commitment to focus on and increase student achievement.

For more information on this and other board development opportunities, contact Brianna Stout, coordinator of board development **HERE.**



## 2015 VSBA Business Honor Roll

Local businesses have the power to shape community attitudes about public schools, and the VSBA Business Honor Roll is a way for local school divisions to recognize local businesses for their support, especially as schools face increasing budget uncertainty. The Business Honor Roll helps divisions say “thank you” for their vital contributions. Congratulations to the following businesses that were recognized!

### **Albemarle County Public Schools**

Battelle  
HemoShear  
Verizon

### **Buckingham County Public Schools**

Heritage Hall  
Kyanite Mining Corporation  
McDonald's

### **Carroll County Public Schools**

Grayson National Bank  
Shoney's Restaurant  
Virginia Produce Company, Inc.

### **Charlottesville City Public Schools**

Battelle  
Ragged Mountain Running Shop  
Whole Foods

### **Chesapeake City Public Schools**

Damuth Trane

### **Fairfax City Public Schools**

Baja Fresh

### **Fairfax County Public Schools**

Bechtel Global Corporation  
Branch Banking & Trust Company (BB&T)  
Cox Communications

### **Falls Church City Public Schools**

Body Dynamics  
Elevation Burger  
Viget Labs

### **Floyd County Public Schools**

Citizens Telephone Cooperative

### **Fluvanna County Public Schools**

Fluvanna Ace Hardware  
Salon DeShano  
Tenaska

### **Franklin City Public Schools**

Bobby's Tire and Auto Care  
Bronco Federal Credit Union  
Cover 3 Foundation

### **Frederick County Public Schools**

Valley Health

### **Fredericksburg City Public Schools**

Fredericksburg Area Youth Development Foundation - Sunshine Ballpark  
Fredericksburg Field House  
Mary Washington Hospital Foundation

### **Giles County Public Schools**

NanoSonic, Inc

### **Gloucester County Public Schools**

Bill Hudgins GMC, Inc.  
Chesapeake Bank - Gloucester Branch  
Gloucester Mathews Gazette Journal

### **Goochland County Public Schools**

Capital One  
Luck Stone  
The Carmax Foundation

### **Hampton City Public Schools**

Alcoa Power and Propulsion  
Riverside School of Health Careers

### **Harrisonburg City Public Schools**

The Home Depot

### **Henry County Public Schools**

Eastman Chemical Company  
Martinsville Speedway  
Nelson Auto Group

### **Hopewell City Public Schools**

Evonik Corporation

### **Isle of Wight County Public Schools**

Farmers Bank  
Green Mountain Coffee  
The Smithfield Center

### **King William County Public Schools**

Bethel United Methodist Church  
King William Farm Bureau  
Subway - King William

### **Loudoun County Public Schools**

Capitol Productions Television, LLC  
Kravitz Orthodontics  
Rack Room Shoes

### **Lunenburg County Public Schools**

Benchmark Community Bank  
Container First Services

### **Madison County Public Schools**

Graves' Mountain Lodge, Inc.

### **Manassas Park City Public Schools**

Lockheed Martin  
Micron Technology, Inc.

### **Martinsville City Public Schools**

Mid-Atlantic BROADBAND

### **Mecklenburg County Public Schools**

Aaron's Creek Farms, Inc.  
Colgate Square Home Furnishings  
Hardee Ford

### **Montgomery County Public Schools**

Belmont Christian Church  
Belview United Methodist Church  
Blacksburg United Methodist Church

### **New Kent County Public Schools**

Street & Co.

### **Norton City**

A&A Security

### **Orange County Public Schools**

Mama's Pizza & Subs  
The Grounds Guys of Charlottesville

### **Petersburg City Public Schools**

Bojangles' Famous Fried Chicken N' Biscuits  
Enteros Design, P.C.  
Petersburg Chamber of Commerce

### **Prince William County Public Schools**

Manassas Christian School  
Prince William Virginia Cooperative Extension  
Science Application International Corporation (SAIC)

### **Rappahannock County Public Schools**

Flint Hill Public House  
Lessard Collaborative, LLC  
Union Bank & Trust

### **Roanoke County Public Schools**

Blackboard  
Cisco  
Promethean

### **Rockingham County Public Schools**

Lucas Roasting Company  
Millers Coors  
Utz Quality Foods

### **Salem City Public Schools**

Salem Tool  
The Roanoke Symphony Orchestra

### **Shenandoah County Public Schools**

Howell Metal  
RR Donnelley  
Shenandoah Memorial Hospital

### **Staunton City Public Schools**

Cadence, Inc.  
Central Coca-Cola Bottling Company  
Commonwealth Attorney's Office

### **Warren County Public Schools**

Royal Broadcasting, Inc.  
SOS Consulting, LLC  
Syntax Communications, Inc.

### **York County Public Schools**

Bay Electric Co., Inc.  
HoneyBaked Ham & Co.  
Towne Bank



**MEMBER PROFILE:**

**Did You Know?**

**School Board Size**

3 members .....	1
4 members .....	1
5 members .....	65
6 members .....	10
7 members .....	40
8 members .....	4
9 members .....	11
10 members .....	0
11 members .....	1
12 members .....	1

**Number of Student Board Members: 27**

**School Board Member Gender**

46% women  
54% men

**Number of Board Members per Region:**

Blue Ridge .....	113
Central .....	67
Eastern .....	68
Northeastern .....	90
Southern .....	86
Southside .....	103
Southwest .....	87
Tidewater .....	134
Valley .....	92

**School Division Type:**

Rural .....	86
Suburban .....	26
Urban .....	21

**Board Member Compensation:**

No Salary .....	4 school boards
Less than \$1,000 .....	3 school boards
\$1,001 - \$5,000 .....	75 school boards
\$5,001 - \$10,000 .....	35 school boards
Over \$10,001 .....	15 school boards

**All But 20 School Boards Are Elected**

**Appropriations**

Annually .....	94
Semi-annually .....	5
Quarterly .....	8
Monthly .....	25

**Frequency of Board Meetings:**

Monthly .....	92
Bi-Monthly .....	34
Weekly .....	7

**2014-2015 VSBA Board of Directors**

**PRESIDENT**

Juandiego R. Wade  
Charlottesville City

**PRESIDENT-ELECT**

William S. Kidd  
Wythe County

**PAST PRESIDENT**

Kerri M. Wilson  
Harrisonburg City

**FINANCE/AUDIT COMMITTEE CHAIR**

Donald M. McCann, III  
Lancaster County

**LEGISLATIVE POSITIONS/  
FEDERAL RELATIONS  
COMMITTEE CHAIR**

Robert L. Hundley, Jr.  
Hanover County

**MEMBER-AT-LARGE**

Scott M. Albrecht  
Manassas City

**REGIONAL CHAIRMEN**

**Blue Ridge**

Annie Hylton  
Patrick County

**Central**

Camilla Washington  
Fluvanna County

**Eastern**

Anita Parker  
Gloucester County

**Northeastern**

Jarvis E. Bailey  
Fredericksburg City

**Southern**

Thomas C. Bullock  
Mecklenburg County

**Southside**

Beth Hardy  
Goochland County

**Southwest**

R. Tyrone Foster  
Bristol City

**Tidewater**

Ruth M. Larson  
Williamsburg/James City County

**Valley**

Ron Ramsey  
Staunton City

Gina G. Patterson, executive director

Peter J. Sengenberger,  
assistant executive director



**VSBA**

**Virginia School Boards Association**

**MISSION STATEMENT**

Virginia School Boards Association, a voluntary, nonpartisan organization of Virginia school boards, promotes excellence in public education through advocacy, training and services.

**VISION STATEMENT**

VSBA is recognized and respected as an innovative leader in public education.