



VSBA President
Bill Kidd
Wythe County School Board

PRESIDENT'S MESSAGE

HAPPY NEW YEAR! I trust that everyone has had a special time in the past several weeks to relax, enjoy a time of sharing with your family and friends, and also had a chance to spend some time in reflection on the events of the past year. We certainly have been busy as an organization and have accomplished much. I also hope that you are ready to embark upon an exciting new year as we work together for the betterment of education throughout the state for all of our young people. 2016 has the potential to be one of the most crucial years in the history of public school education in our Commonwealth.

Let me take this opportunity to welcome over 140 new school board members to our association. I congratulate you on your election/appointment and I commend you for your willingness to commit yourself to the awesome task that is ours to make a difference in the lives of our young people. I encourage you to become active participants in VSBA. This is your organization and it affords you many opportunities to obtain information and training through conferences, hot topics, webinars and the Virginia Daily Education News e-mail that will help make you a more effective board member. Take advantage of opportunities to meet and get to know your Board of Directors and your VSBA staff — Gina Patterson, executive director; Peter Sengenberger, assistant executive director; Elizabeth Ewing, director of legal and policy services; Kate Kaminski, staff attorney; Emily Webb, government relations coordinator; and Brianna Hundley, coordinator of board development.

All of these people are professional, knowledgeable, and passionate about what they are doing and are there to serve you. Don't hesitate to ask questions.

I want to also encourage all school board members to take a more active role in our organization. The more we grow, learn, share, celebrate successes, and collaborate with a variety of stakeholders, the greater our potential will be to impact education in a more positive way. Our goal for Leadership, Advocacy, and Support has a greater chance to be a reality with all of us working as one to enact change and promote success.

Our first conference of the year will be the Capital Conference at the Marriott in Richmond from Feb 10-11. The first day will feature presentations on the "State of the Commonwealth" and will provide briefings on legislative issues and VSBA priorities. There will be a reception that evening to allow time to mingle with legislators and top administrative officials. The second day will begin with breakfast followed by opportunities for members to meet with their individual legislators. This conference is a vital endeavor in our roles as advocates for public education. Please make every effort to attend this important conference but also be diligent with your advocacy efforts throughout the year. Also, on the 11th there will be orientation sessions available for all new board members, superintendents, chairmen and vice-chairmen. You will find these sessions invaluable in providing information which will help you realize some of your responsibilities in your new endeavors.

Once again, allow me to repeat what an honor, privilege and exciting opportunity it is for me to be in this role as president of VSBA. I recognize the huge responsibilities to continue the outstanding traditions of VSBA that have been carried out by Past President Juan Wade and so many other wonderful leaders in the past. I realize what a vital role each person who has any contact with our young people has in shaping and influencing lives and I thank each of you for all that you do to enhance public education in your division and throughout the state. I again pledge my undivided attention to leading our association in assuring that every student in our great Commonwealth has the chance to learn and to subsequently be successful in the world that they will face in the future. With a passion for our kids and working together as VSBA and collaboratively with other groups, we can accomplish great things during the course of this year.

Please contact me if I can be of help in any way (wskidd33@embarqmail.com). I look forward to meeting many of you during our journey together this year!

ISSUE HIGHLIGHTS

JASON Learning
Page 3

VSBA Mentorship Program
Page 4

2016 General Assembly
Page 5

Employer Commendation
Page 7

Upcoming Events
Page 8

DATES TO REMEMBER

January 19
Webinar—BoardDocs:
Meeting Control Panel

February
School Board Appreciation
Month

February 3
Webinar—Special Education
Implications of Online/Virtual
Instruction

February 10&11
Capital Conference

February 11
New Chair/Member/
Superintendent Orientation



Gina G. Patterson
VSBA Executive Director

FROM THE EXECUTIVE DIRECTOR

**“The VSBA Finance Manual?
I looked at it once when I received it.....”**

Once is not enough when it comes to gaining information about school finance and – just as important – the working relationship between the local school board and the local governing body. The VSBA takes pleasure in offering this updated and expanded edition of what has traditionally been known as its budget manual. Because of the enlarged coverage and its implications beyond just budgets and the budget process, it has become and is now regarded as a finance manual. The VSBA offers it to its boards and board members as well as to school division staff and legal counsel as yet another resource, among many, that the VSBA provides in its efforts to encourage and promote even more informed and engaged decision-making and advocacy on behalf of the Commonwealth's school divisions. One of the most important governance functions of a school board, of course, is to provide leadership and oversight regarding financial matters. In these changing times, that function is more critical.

Take a moment to review the publication throughout the year, but particularly now as you are headed into budget season. Take time to get familiar with this aspect of governance.

The finance manual is available for download at:
<http://www.vaschoolboards.org/images/uploads/VSBAfinancemanual.pdf>

Please note that the finance manual PDF is password protected and the password was distributed previously to the VSBA membership and superintendents. If you are unable to locate the password, please e-mail Peter Sengenberger, assistant executive director, at peter@vsba.org.

2016 NSBA Annual Conference

It's time to register for the 2016 NSBA Annual Conference, set for April 9-11 in Boston. This event will feature valuable insights and learning experiences for education leaders. Keynote speakers include former CBS news anchor Dan Rather; ABC's "Good Morning America" co-anchor Robin Roberts; and Tony Wagner, expert in residence at Harvard University's new Innovation Lab. Registration housing and program information can be found at www.nsba.org/conference. VSBA will host the annual "Virginia Breakfast" at the Conference on April 9th thanks to a generous donation from VMDO Architects. Be on the lookout for additional information on the "Virginia Breakfast".



Thank you for your hard work and dedication!

February

School Board Appreciation Month

Salute the service of the almost 850 school board members in Virginia in February 2016 during School Board Appreciation Month. The theme — *Turning Vision into Results* — reflects the top priority of local school board members as they advocate for public education with local, state, and federal leaders. Use the month to highlight the accomplishments of your local board, and encourage community leaders, business partners and local civic groups to join in your recognition efforts.

February 15-19

School Board Clerk Appreciation Week

The VSBA Board of Directors has designated the third week in February as VSBA School Board Clerk Appreciation Week, with a goal of building awareness of the role board clerks play in assisting school board members, superintendents, and our local schools. Please plan now to show your local clerks you appreciate their work.



VSBA Partners with JASON Learning to Enhance K-12 STEM Education in Virginia

The Virginia School Boards Association has identified JASON Learning as a strategic partner to provide effective and affordable science, technology, engineering and mathematics (STEM) curricula to Virginia's 1.3 million public school students.

Founded 25 years ago by the discoverer of the RMS Titanic, famed oceanographer Dr. Robert Ballard, JASON Learning is a non-profit organization that connects students to real science and exploration to inspire them to study and pursue STEM-related careers. JASON Learning links Virginia Standards of Learning aligned STEM curricula with real-life research and exploration and is shown to motivate students to excel in these challenging subjects.

The CHALLENGE

You've heard the stats: STEM-related careers and industries are the fastest growing segments of our workforce, **expanding 17%** between 2008 and 2018. **Sixty percent** of new jobs in the 21st century will be in STEM fields. But our educational system is not producing nearly enough qualified workers to fill this vital need—**80% of the US workforce will lack the knowledge, skills, or mindset required to fill these positions.** In order to remain competitive in a fast-moving global economy, we need to do better. Much better. But how?

Twentieth-century approaches to STEM teaching and learning **are not going to cut it** for building 21st century skills. Today's students have a world of information immediately accessible at their fingertips. They are natural explorers and tinkerers, and have an innate curiosity and problem-solving drive. **They are, essentially, scientists and engineers from day one.** But somewhere along the way—as early as 5th or 6th grade—we lose them. They opt out of STEM. They decide it's not for them, that they don't "do science" or they are "not a math person." They stop caring and stop trying. **Without the motivation** to do the "heavy lifting" of STEM study in high school, **students won't have the fundamentals** they need to pursue (much less succeed in) a STEM college degree. So the pipeline continues to leak.

JASON's Solution

JASON recognizes that **students need to be inspired and motivated** through those critical years. They need to see a "pot of gold" at the end of the STEM rainbow that's worth pursuing and putting in the effort to achieve—and not necessarily just from an economic perspective. They need to know that careers in STEM can be rewarding, meaningful, and have a positive impact on the lives of others. And they need to understand how STEM is relevant to their lives and the world around them. **They need, in effect, great STEM career role models** and mentors that they can look up to, relate to, and learn from. At the same time, their teachers



JASON Learning

need access to **high-quality educational content** that will enable them to meet their day-to-day needs of addressing required topics and standards, while simultaneously fueling their students' interest in and passion for STEM.

JASON Learning: Powerful Content for 21st Century Learners

Available online at jason.org, JASON's award-winning curricula place students in challenging, real-world situations where they are connected with and mentored by leading STEM professionals. The forward-thinking design ensures that each and every discrete curriculum component—every article, video, hands-on lab, and online game that comprises the multimedia curricular experience—is **aligned with the Virginia Standards of Learning.**

Each comprehensive JASON Learning program includes print and digital materials, hands-on activities, videos and online games for students, as well as lesson plans, implementation tips, professional development and a powerful digital platform for educators. Live, interactive events throughout the year connect JASON participants with inspirational STEM role models, including renowned scientists and other experts in STEM fields.

Three million K-12 students across the nation take part in JASON Learning each year, which has been shown in several district-wide studies to increase interest and achievement in STEM subjects.

Making A Difference in STEM Achievement and Attitudes

JASON's classroom and professional development programs have been extensively researched by independent evaluators, including Battelle Memorial Institute, the Center for Children and Technology at the Education Development Center, SRI International (formerly Stanford Research Institute), Dr. Daniel Duke of the University of Virginia's Curry School of Education, and others. The data conclude that the program increases students' STEM engagement and academic achievement, and improves teacher efficacy while enabling educators without a science background to teach the subject.

For More Information

Patrick Shea
Executive Vice President
pshea@jason.org
888-527-6600



PETITION SIGNATURES NEEDED: Help Our Schools Keep Local Education Resources Within Local Control

The Virginia General Assembly plans to seek a constitutional amendment to divest local school boards of the sole authority to approve charter schools, vesting authority with a gubernatorial appointed board. **The VSBA has created a Change.org petition encouraging Virginia legislators to please vote NO on the charter school constitutional amendment.**

- Local school boards are best equipped to assess the needs of their students and the locality.
- Local school boards are responsible for the outcomes of all schools within the school system, including charter schools, so they should be solely responsible for the authorization of any new school.
- Research has shown that charter school outcomes are mixed and depend upon ensuring quality and accountability.
- A rigorous study by the Center for Research on Education Outcomes (CREDO) found “a significant negative impact on student academic growth” for charters in states that allow multiple agencies to authorize these schools. In effect, CREDO said, the presence of multiple authorizers allows charter organizers to “shop” for the most advantageous route to approval.
- CREDO also examined the overall performance of charter schools across multiple subject areas. They found that while some charter schools do better than the traditional public schools that fed them; the majority of schools do the same or worse.

Sign the Position Today!

<https://www.change.org/p/help-our-schools-keep-local-education-resources-within-local-control>



THE VALUE OF MENTORING

Quality mentoring relationships can have a direct impact on your effectiveness as a school board member, both as a mentee who is learning the many aspects of school board service and as a mentor who is reflecting on their experience and looking for ways to continue their learning and growth.

The VSBA has a mentorship program where new school board members are paired with an experienced school board mentor who can answer questions, provide feedback, and offer assistance as needed. Those who have participated in the VSBA mentorship program have reported that this was a very valuable and worthwhile experience.

To participate as a mentor or mentee, contact Brianna Hundley, coordinator of board development, at brianna@vsba.org or 434-295-8722.

Ask the Legal Expert

Q. How often must teachers be evaluated?

A. Teachers who have not achieved continuing contract status must be evaluated every year. In addition, teachers in the first year of their probationary period must be evaluated informally at least once during the first semester of the school year. Teachers who have achieved continuing contract status must be formally evaluated at least once every three years and more often as deemed necessary by the principal. In addition, they must be informally evaluated during every year in which they are not formally evaluated.

Still comparing apples to oranges?

**U.S. Communities
delivers cooperative
purchasing
solutions
that can't
be matched.**



Visit us at www.uscommunities.org



Preparing for the 2016 General Assembly Session

By: Emily V. Webb, government relations coordinator

This week marks the start of the 2016 General Assembly. It's going to be a tough year for public education with the always challenging biennial budget process and several pieces of school choice legislation including the charter school constitutional amendment. With a continued focus on education by the General Assembly, it's important to have a strong, coordinated message that is communicated regularly to your local legislators.

During session, VSBA needs your assistance and active support to engage the public and your elected officials. The VSBA Lobbying Team are your daily boots on the ground, but legislators want to hear from YOU! Your voice as a constituent and local leader is extremely valuable to them. So how do you communicate effectively, create a strong message and stay on topic?

Below are a few how-to tips for you to utilize during the sessions and throughout the year with your advocacy work:

- Make personal, face-to-face contact with your legislators whenever possible. Remember to call ahead when you will be in town to meet with your legislators. If you can't travel to Richmond, don't hesitate to pick-up the phone to have a conversation with them. The personal interactive is key to developing and continuing that strong relationship.
- Time is always limited when meeting with your legislators. Be prepared by knowing the issues and having facts to support your position. If you don't know an answer to one of their questions, be honest and follow-up with the answer after your meeting.
- Be sure to know the basic legislative process. Your input about the local impact of legislation can be helpful at any time. However, be sure about when and to whom to lobby. Depending on where the bill is in the legislative process, concentrate your efforts on the appropriate members.
- Always remember to be courteous to your member and respect their time limitations.
- Legislative aides are an important part of the process. Even when you can't talk directly to a legislator, speaking with their legislative aide is vital. They are most often advising the members on specific bills and preparing them each day for session.

Over the next few months, VSBA will be calling on you through various action alerts. When we put out an alert, we ask that you follow up with a call or email to your legislator(s) urging their support or opposition to a bill. Also, don't forget to share VSBA's legislative priorities and express your opposition to the charter school constitutional amendment.

You can stay up-to-date on the happenings at the General Assembly through the VSBA Legislative blog, Facebook, or Twitter account. We look forward to seeing you at the 2016 VSBA Capital Conference on February 10 and 11 at the Richmond Marriott.

VSBA ADVOCACY EVENTS CALENDAR

January 13

First Day of the 2016 General Assembly session

January 18

VSBA Task Force on Workforce Readiness presents to the House Education Committee

January 18

VSBA Task Force Day at the General Assembly

January 24-26

NSBA Advocacy Institute, Washington, DC

February 10-11

VSBA Capital Conference

February 10

VSBA Legislative Reception

February 11

VSBA Day at the General Assembly

February 22

VSBA Advocacy Day for Regional Chairs and Vice Chairs and the Legislative Positions Committee

March 12

Last Day of the scheduled 2016 General Assembly session

VSBA

Capital Conference

RICHMOND, VA

February 10-11, 2016





Communications Tip

School Closings & Monday Morning Quarterbacks

By Peter J. Sengenberger, assistant executive director

Whether it is a snow day or “credible threat” there will be a time when the decision will be made to close school. When that happens, tell yourself two things:

1. Someone will always criticize the decision, whether we closed school or kept it open.
2. If the decision was made with student safety being the top priority, I will sleep soundly tonight.

One simply has to look at last month’s news stories when officials shut down the Los Angeles Unified School District (LAUSD), the second-largest school district in the nation with more than 655,000 students, due to a threat. The threat was ultimately deemed to be a hoax and news outlets quickly questioned whether the closing was an overreaction. However, what would the new stories have been if school was not cancelled and the threats turned out to not be a hoax?

Closer to home, think of those times last winter when local weather forecasts called for “snow and slick road conditions beginning mid-morning and continuing throughout the afternoon and evening” resulting in school closings, yet mid-morning revealed a warm sun, blue skies, singing birds, and lots of angry Facebook posts and phone calls. Likewise, what would the posts and calls have been if school was not cancelled and the weather degraded rapidly?

All you can do is make the best decision possible with the information you have. Los Angeles Police Chief Charlie Beck, at a press conference about LAUSD’s closing, put it best when he said, “It is very easy in hindsight to criticize a decision based on results the decider could never have known.”

When (not if) a decision is made to close school, own the decision and remind yourself of those two statements above.



judgment call

any subjective or debatable determination; personal opinion or interpretation.

Monday morning quarterback

a person who criticizes the actions or decisions of others after the fact, using hindsight to assess situations and specify alternative solutions.



“If another school board chair/member were to inquire or ask my opinion about contracting with VSBA to facilitate the hiring process, I would be emphatic in describing the extraordinary experience that I had in working with VSBA. Without reservation, I would tell them to look no further when conducting a superintendent search. Our school board hired our new superintendent earlier this year from a pool of highly-qualified candidates. I am convinced from this experience that VSBA has developed a five-star process for working with school boards, identifying community needs, providing boards with tools and strategies, and assuring the end result (based on the candidate pool) is hiring a superintendent that is a good fit for the school board, community, and school system.”

Iris Lane
Westmoreland County School Board

VSBA superintendent searches have been responsible for the placement of 75 of the current 132 Virginia school division superintendents.



Rory Vaden, MBA

2015 VSBA Annual Convention General Session Speaker

There is an opportunity for divisions interested in securing Rory Vaden as a convocation or commencement speaker to coordinate dates to reduce travel and speaking fees.

For more information, please e-mail Peter Sengenberger, assistant executive director, at peter@vsba.org.



VSBA Affiliate Member Profiles

In each issue of the VSBA newsletter, we will feature three VSBA Affiliate Members. Thank you for support of VSBA and Virginia's public education system.

VACORP

Providing property liability, student accident, workers' compensation and school security risk management and insurance services for Virginia's school divisions

Stephanie Heitzleman
Phone: 540-345-8500
Email: stephanie@vacoins.org
Web: <http://www.vacoins.org>

Honeywell, International

Honeywell Provides Comfortable, Safe, and Efficient Learning Environments for K-12 Schools

Joyce Coleburn, c/o Angela Ruis
Phone: 804-515-1546
Email: angela.kruis@honeywell.com
Web: <http://www.honeywell.com>

Eduplanet21

Eduplanet21 is a K-12 technology company that provides cutting-edge digital resources to help educators take control of their professional development

Jeff Colosimo
Phone: 717-884-9900
Email: jcolosimo@eduplanet21.com
Web: <http://www.eduplanet21.com>

Visit http://www.vsba.org/resources/affiliates/affiliate_member_program/ for a complete list of VSBA's 50+ Affiliate Members.

VSBA Employer Commendation Program

Thank your employer for supporting you and your work as a school board member! The VSBA Employer Commendation Program is designed to thank the employers of school board members for providing the support, encouragement, and time that is often needed to perform school board duties. Upon the recommendation of any Virginia school board member who is employed full-time, the VSBA executive director will send a letter of commendation to the board member's employer and a certificate suitable for framing and display. These commendations serve to remind employers that school board service is an essential and demanding avocation; encourage constructive dialogue concerning local education topics; reinforce the employer's existing commitment to school board service; and encourage other employees to consider participating in the educational process or to lend their support to those who do.



Please complete the [online form](#) by January 15, 2016. Letters and certificates will be mailed to recommended employers in February (VSBA School Board Appreciation Month).

Questions? Contact Peter Sengenberger, assistant executive director, at peter@vsba.org or 434-295-8722

Employer Commendation Form
<https://www.surveymonkey.com/r/Z5G5FWY>

2016 VSBA Showcases for Success

WHAT IS THE SHOWCASES FOR SUCCESS?

As a means of encouraging community awareness and positive press coverage of public education, the Virginia School Boards Association is inviting school divisions to recommend programs and initiatives that would serve as appropriate "Showcases for Success" in public education. Last year, more than 100 programs were profiled and the list was shared with journalists, school board members, superintendents, legislators, and top state officials. Press coverage was generated statewide, and this project served to be an effective tool for disarming the critics of public education. We are compiling a new list for 2016, and these successful programs will be showcased on the VSBA web site for the entire year.

WHAT IS THIS YEAR'S FOCUS?

The focus of the 2016 VSBA Showcases for Success are programs, initiatives and partnerships related to Workforce Readiness and Career & Technical Education.

HOW MANY PROGRAMS/INITIATIVES CAN A DIVISION SUBMIT?

Each division can submit up to 3 programs/initiatives .

HOW DO I SUBMIT?

Submit online at <https://www.surveymonkey.com/r/2016VSBAshowcases>

WHAT IS THE SUBMISSION DEADLINE?

Friday, February 19, 2016

WHO DO I CONTACT WITH QUESTIONS?

Peter Sengenberger, assistant executive director, at peter@vsba.org or 434-295-8722



UPCOMING EVENTS, WORKSHOPS & TRAINING

January 19, 2016

[Webinar—VSBA BoardDocs: Meeting Control Panel and Minutes Generator \(PRO version\)](#)

LOCATION: Webinar

DETAIL: During a board meeting, transcription of meeting minutes and voting results must be done with effectiveness and accuracy despite the rapid pace of the meeting and breadth of discussion topics. To add to the complexity of this effort, attendees at meetings often want instantaneous feedback so they can be better informed of discussion topics and voting results as they occur. During this session, you will learn practices and techniques for adding comments, recording motions, and displaying voting results in real time to help you more effectively manage your meetings. You will also learn how to employ both automated and manual techniques to generate meeting minutes and present them for approval at future board meetings.

February 3, 2016

[Webinar—Special Education Implications of Online/Virtual Instruction](#)

LOCATION: Webinar

DETAIL: Virtual learning for students with disabilities is rapidly evolving across the commonwealth. This webinar will cover some of the practical policy and practice considerations for delivering instruction in virtual environments for students with disabilities. John Eisenberg, assistant superintendent, Division of Special Education & Student Services, Virginia Department of Education will discuss recommended practices and basic tools that can assist educators in checking to ensure all content is accessible. He will share some national data as well as ideas for promoting universal design of learning for all students.

February 10-11, 2016

[Capital Conference](#)

LOCATION: Richmond Marriott

DETAIL: We will kick-off the two day conference with greetings from Virginia Governor Terry McAuliffe and Virginia Secretary of Commerce and Trade Maurice Jones. You will also listen to commentary on the “big picture” political scene, the governor’s budget amendments, and VSBA’s legislative priorities. Then join us in the evening for a reception that will provide you with an opportunity to mix and mingle with your legislators and top administration officials. The events on day one will help prepare you for your legislative meetings after breakfast on day two.

SPONSORED BY:



February 11, 2016

[VSBA Orientation for New Board Members & Superintendents](#)

LOCATION: Richmond Marriott

DETAIL: Becoming a new school board member or superintendent is an honor and a privilege. Enjoy a successful and less stressful transition by attending this orientation. Many important topics will be covered, including ethics, school law, parliamentary procedure, board/ superintendent roles, teamwork, and more. Don’t miss this popular event, which is a “must” for new board members and superintendents.

SPONSORED BY:



February 11, 2016

[VSBA Orientation for New Chairmen & Vice-Chairmen](#)

LOCATION: Richmond Marriott

DETAIL: Have you recently been selected as your school board’s new chairman or vice-chairman? If so, don’t miss this orientation, which has been especially designed to help you become more comfortable with your new role and responsibilities. Experts in a variety of areas will address many important topics, such as the legal authority of the chairman, parliamentary procedure, optimizing the chair/superintendent relationship, and ethical considerations as a board chair.

SPONSORED BY:



March 16 2016

[VSBA/WVSBA Hot Topic Conference](#)

LOCATION: Wytheville Meeting Center

DETAIL: Join the Virginia School Boards Association and the West Virginia School Board Association for the Southwest Hot Topic Conference, which is a result of the efforts of the VSBA Task Force on Workforce Readiness. This conference will focus on Career and Technical Education (CTE) and Workforce Readiness, topics that are important and relevant to every school division regardless of locality. Come hear from CTE directors, community college presidents, guidance counselors, and other key leaders on why we must prepare our students not only for college but also for the workforce when they graduate.

SPONSORED BY:





2015-2016 VSBA Board of Directors

PRESIDENT

William S. Kidd
Wythe County

PRESIDENT-ELECT

Robert L. Hundley, Jr.
Hanover County

PAST PRESIDENT

Juandiego R. Wade
Charlottesville City

FINANCE/AUDIT COMMITTEE CHAIR

Jarvis E. Bailey
Fredericksburg City

LEGISLATIVE POSITIONS/ FEDERAL RELATIONS COMMITTEE CHAIR

Scott M. Albrecht
Manassas City

MEMBERS-AT-LARGE

R. Tyrone Foster
Bristol City

Camilla D. Washington
Fluvanna County

REGIONAL CHAIRMEN

Blue Ridge

Annie H. Hylton
Patrick County

Central

Janet Turner-Giles
Nelson County

Eastern

Anita F. Parker
Gloucester County

Northeastern

Jim A. Meyer
Spotsylvania County

Southern

Julie M. Bennington
Bedford County

Southside

Beth A. Hardy
Goochland County

Southwest

David R. Woodard
Tazewell County

Tidewater

Rodney A. Jordan
Norfolk City

Valley

Ron W. Ramsey
Staunton City

Gina G. Patterson,
executive director

Peter J. Sengenberger,
assistant executive director



VSBA

Virginia School Boards Association

Rivanna Ridge Professional Building | 200 Hansen Road, Suite 2 | Charlottesville, VA 22911

MISSION STATEMENT

Virginia School Boards Association, a voluntary, nonpartisan organization of Virginia school boards, promotes excellence in public education through advocacy, training and services.

VISION STATEMENT

VSBA is recognized and respected as an innovative leader in public education.

www.vsba.org | 434-295-8722 | 800-446-8722