



VSBA Annual Convention Education Foundation Workshop November 15, 2022

The Williamsburg Lodge
310 S England Street
Williamsburg, VA 23185

Join us at the VSBA Education Foundation Workshop; school board members, superintendents, administrators, education foundation professionals, volunteers, and those interested in starting an education foundation in your school division are encouraged to attend. The workshop will feature education foundation representatives from across the commonwealth, as well as a presentation from the National Association of Education Foundations.

Topics include: Relaunching or Establishing a New Education Foundation, Innovative Ways to Use Classroom Grants from Pilots to Sustainable Programs, How to Advance Your Fundraising, a Networking Lunch Session, and much more!

Whether you are just getting started, or well established. You need to attend this workshop.

Workshop Agenda: Newly Revised Format

Tuesday, November 15, 2022

- 8:30 a.m. **Registration Begins**
- 9:00 a.m. **Pre-Session: How to Relaunch or Establish a New Education Foundation**
Mike Taylor, CEO, Henrico Education Foundation
- 10:00 a.m. **Welcome and Introductions**
National Association of Education Foundations (NAEF)
- 10:30 a.m. **Innovative & Classroom Grants - From Pilots to Sustainable Programs**
Jodie Gillette, Executive Director, Central Virginia Community College Educational Foundation
- 11:30 a.m. **Advance Your Fundraising**
Jay Shively, Chief Development Officer, Henrico Education Foundation
- 12:30 p.m. **Lunch & Peer Networking**
- 1:00 p.m. **Upcoming Legislation, Issues, & Trends**
Michael Molloy, Director of Government Relations, Fairfax County Public Schools
- 2:00 p.m. **Out of School Time Programs**
Blaire Denson, Executive Director, VPOST and Christine Jones Monaccio, Professional Development & Quality Coordinator, VPOST
- 3:00 p.m. **Adjournment and Door Prize Announcement**



Rivanna Ridge Professional Building
200 Hansen Road, Suite 2
Charlottesville, VA 22911

Reminder: Nametags must be visible to be admitted to ALL VSBA meetings and conferences.

Blocks of rooms have been secured at special rates at nearby hotels. All reservations are on a first-come, first-served basis. The rooms at the main convention headquarters hotel, The Williamsburg Lodge, are reserved for those school divisions eligible on the rotation list. Please do not call the hotel for reservations, they will not accept reservations if you are not on the rotation list. Divisions on the list have been notified.

Questions?

Contact Mikaela Coffey at
Mikaela@vsba.org

Kingsmill

1010 Kingsmill Road
800-832-5665 or 757-253-1703
(mention Virginia School Boards Association for group rate)
Room Rates: \$179-\$239 • Deadline to Reserve: October 24, 2022

Courtyard Marriott

470 McLaws Circle
800-321-2211 or 757-221-0700
Name of Group: Virginia School Boards Association
Room Rate: \$149 • Deadline to Reserve: October 25, 2022

Registration for VSBA meetings is only open to VSBA members and affiliate members. Please reach out to your school division clerk to register for this event. For affiliate members, please contact Mikaela Coffey for registration at mikaela@vsba.org.

Registration Information Below

Costs:

Registration: \$160

Late Registration: \$210 after
November 1, 2022

Please mail payment to:

VSBA
200 Hansen Road, Suite 2
Charlottesville, VA 22911

**2022 VSBA Education Foundations Workshop Cancellation
& Refund Policy**

The deadline for cancellations is November 1. Cancellations must be received in writing via email to mikaela@vsba.org by November 1 and will incur a \$50 cancellation fee. Cancellation requests received after November 1 and no shows will not be refunded. Substitution of an individual may be made at any time. If a meeting or conference is canceled and/or postponed due to inclement weather, registration fees will be automatically transferred to the rescheduled date of the conference. If attendees are unable to attend the rescheduled date, a substitution can be made, or the school division will be credited the registration fee to use for future events. The health and safety of our community, staff and event attendees is our highest priority. **As we continue to monitor guidance related to the coronavirus from the Centers for Disease Control and Prevention (CDC), please note if numbers increase this event could evolve into a Virtual Event.**