

VSBA Business Affiliate Program

PROGRAM OVERVIEW & BENEFITS

As a VSBA affiliate, you demonstrate your support of public education to educators and business leaders across Virginia. Support for education programs that are specifically designed for board members helps to establish educational opportunities for all children.

As a way to further strengthen the connection between public education and business leaders across Virginia, the VSBA Business Affiliate Program is available to qualified businesses, agencies, or individuals that do business with local school divisions in Virginia. Participation in the VSBA Business Affiliate Program is a great avenue for promotion within the Virginia public school system, and the VSBA uses revenues from the program to support and expand training opportunities for school board members and school leaders. In 2024, the annual fee will be \$650. If you join after January, the fee is prorated.

The mission of the VSBA is to promote excellence in public education through leadership, advocacy and services.



Benefits of the VSBA Business Affiliate Program Include:

- Company name and details listed on the VSBA web site.
- Subscription to the VSBA Daily News and VSBA Newsletter.
- Opportunity to be featured in the Affiliate section of the VSBA Newsletter
- Guaranteed exhibit and advertising space at the VSBA Annual Convention, which brings together one thousand school board members, superintendents, and school division staff from across Virginia.
- Discounted exhibit space at the VSBA Annual Convention.
- Company name listed in the VSBA Annual Convention program guide.
- Opportunities to advertise in the VSBA newsletter.
- Opportunities to sponsor VSBA meetings and conferences.
- Opportunity to attend VSBA Meetings and Conferences throughout the year.
- Demonstrating your support of public education.

VSBA's members are locally appointed or elected school boards educating over 1 million public school students in Virginia. Please see the adjacent page for a membership application into the VSBA Business Affiliate Program.



VSBA

Virginia School Boards Association
Leadership · Advocacy · Support

VSBA Business Affiliate Program

AFFILIATE APPLICATION

Name of Company, Agency, or Individual _____

Contact Person _____

Address _____

Telephone _____

Email Address _____ Website _____

Description of product or service (for website listing) _____

Name of person/school division who contacted you concerning the VSBA Business Affiliate Program

Date _____

Email your application form and company logo to samantha@vsba.org

Please make checks payable to:

Virginia School Boards Association

200 Hansen Road, Suite 2

Charlottesville, VA 22911

For additional information on the VSBA Business Affiliate Program, contact:

Samantha Bosserman, Deputy Executive Director
samantha@vsba.org or 434-295-8722