



# VSBA

Virginia School Boards Association

Leadership • Advocacy • Support

## VSBA Conference on Education

### JULY 23, 2024 | HILTON RICHMOND HOTEL AND SPA SHORT PUMP



Join us for the 39th annual VSBA Conference on Education! We're kicking things off with none other than the respected founder and CEO of G'Cubed, Inc., Mr. Vernon Green Jr. Mr. Green will be speaking on the topic and importance of cybersecurity. Brace yourselves for an inspiring presentation that will set the tone for an enriching conference experience.

But there's so much more in store! Dive into a powerful day of knowledge as attendees travel table to table for different mini-workshops showcasing the best practices that have propelled Virginia's school divisions to success. From innovative teaching methods to effective administrative strategies, there's something for everyone to glean from these engaging sessions.

Following the workshops, school board members will have the opportunity to further explore key topics and network with industry experts and colleagues. Choose to visit with a few of VSBA's Business Affiliates, and discover new tools and resources, or collaborate on solutions to common challenges facing educators today with your colleagues.

Following the networking break, attendees will be treated to lunch, a school division performance, and award presentations. The presentation of the 2024 Excellence in Workforce Readiness Awards, 2024 Food For Thought Awards, and the 2024 Student Essay Contest Award will be named while lunch concludes.

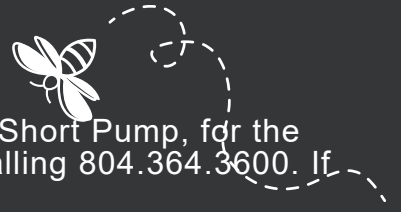
Don't miss out on the chance to be apart of this great event.

Get ready to connect, collaborate, and conquer as we chart the course for a brighter future together!

#### Tuesday, July 23, 2024

- 9:00 am Welcome**  
Dr. Cardell Patillo, President, VSBA  
Greetings: Quinn Evans, Conference Sponsor
- 9:05 am Morning General Session**  
Vernon Green, Jr., Founder & CEO of G' Cubed, Inc.
- 9:45 am Mini-Workshops**
- 12:05 pm Affiliate Trade Show**
- 12:30 pm Luncheon Program**  
Presentation of the 2024 Excellence in Workforce Readiness Awards: Sponsored by VAcorp  
Presentation of the 2024 Food for Thought Awards: Sponsored by VA Lottery  
Presentation of the 2024 Student Essay Contest Award: Sponsored by WellNet
- 2:00 pm Adjournment and Lunch**

# LODGING INFORMATION:



A block of rooms has been reserved at the Hilton Richmond Hotel & Spa Short Pump, for the night of July 22, 2024. Please make your hotel reservations directly by calling 804.364.3600. If you need assistance making room reservations, please contact VSBA.

The deadline for the reserved block is July 1, 2024. If reservations are made after the July 1 deadline, the group rate may not be available.

Registration for VSBA meetings are only open to VSBA members and affiliate members. Please reach out to your school division clerk to register for this event. For affiliate members, please contact Mikaela Coffey for registration at [mikaela@vsba.org](mailto:mikaela@vsba.org).



## REMINDER:

Nametags must be visible to be admitted to ALL VSBA meetings and conferences.



## COSTS:

Registration: \$220  
Late Registration: \$270

Please mail payment to:  
VSBA  
200 Hansen Road, Suite 2  
Charlottesville, VA 22911

# REGISTRATION INFORMATION:

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The deadline for cancellations is July 9, 2024. Cancellations must be received in writing via email to [mikaela@vsba.org](mailto:mikaela@vsba.org) by July 9 and will incur a \$50 cancellation fee. Cancellation requests received after July 9 and no shows will not be refunded. Substitution of an individual may be made at any time.

If a meeting or conference is canceled and/or postponed due to inclement weather, registration fees will be automatically transferred to the rescheduled date of the conference. If attendees are unable to attend the rescheduled date, a substitution can be made, or the school division will be credited the registration fee to use for future events.

## THANK YOU TO OUR SPONSOR:

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