



VSBA

Virginia School Boards Association

Leadership · Advocacy · Support

ANNOUNCING

2024 VSBA SUMMER ADVOCACY WEBINAR SERIES!

Join us in 2024 for a series of insightful webinars designed to educate school board members on various advocacy topics. This series offers participants the opportunity to:

- Learn about VSBA's legislative efforts
- Understand how local boards can advocate with their legislative delegation
- Gain an overview of Virginia's lawmaking processes

VSBA Director of Legislative Services, J.T. Kessler will guide you through these sessions, providing new insights into advocacy and the roles of Virginia's state government that impact school boards in the Commonwealth.

Each webinar will take place from 3:00 p.m. - 4:00 p.m. You can attend all sessions or pick and choose as per your schedule! Remember, you only need to register once to gain access to all webinars. Don't miss this chance to enhance your advocacy skills and deepen your understanding of legislative processes. Join us and make a difference in your school board's effectiveness!



**Scan the QR Code to
register for all 5 webinars!**



July 11: VSBA Legislative Positions & Priorities, Delegate Assembly, Advocacy Materials, and Events

VSBA's advocacy efforts play an important role in assisting school boards in their daily operations. From where do the positions of the association arise? How can you be an effective advocate for public education? This webinar will explore VSBA's member-driven legislative positions and introduce you to resources that can be used to advocate on behalf of your school division.



July 18: How to Develop Legislative Priorities for Local School Boards

Each year, the VSBA Board of Directors adopt Legislative Priorities for the upcoming session of the Virginia General Assembly. These priorities assist members when talking with their legislators about the association's legislative goals. This webinar will explore how local boards can adopt legislative priorities that address issues of importance to their individual school division and how to use these priorities when advocating with your local legislative delegation.



VSBA

Virginia School Boards Association
Leadership · Advocacy · Support

ANNOUNCING

2024 VSBA SUMMER ADVOCACY WEBINAR SERIES!



July 25: Virginia's Legislative Process

Each year, thousands of bills are heard during the legislative session of the Virginia General Assembly. How do these bills become law? This webinar will provide an in-depth spotlight on Virginia's legislative process allowing participants the opportunity to see the path from start to finish that legislation can take before becoming law in the Commonwealth.



August 1: Virginia's Budget Process

Each legislative session, VSBA receives questions about Virginia's budget process and how the final document will impact school divisions. This webinar will provide participants with the nuts and bolts of the budget process in the Commonwealth and offer strategies on how school board members can impact budget proceedings throughout the year.



August 8: Virginia's Regulatory Process

After bills pass through the Virginia General Assembly and become law, the implementation of the new laws typically falls on Virginia's Regulatory Agencies to enforce. How does the regulatory process affect school boards as they govern local school divisions? This webinar will introduce you to Virginia's Regulatory Process and provide you with the role these boards, agencies, and commissions play in the implementation of new and existing laws in the Commonwealth.



**Scan the QR Code to
register for all 5 webinars!**