

2025 VSBA High School Student Video Contest

The Virginia School Boards Association is asking high school students to express their thoughts and ideas around the theme “Champions for Impact in Public Education” through our 14th annual student video contest. Students can choose one of three topics for this year’s video contest:

- Champions in Our School
- Our Champion Stories
- Community of Champions

Each school division is invited to submit one 30-second video that conveys the contest theme. The top video selected for each category will be recognized at the VSBA Annual Convention.

Criteria

Videos will be judged on how well they address the topic, the quality of the production, and the creativity of the video. No professional assistance can be provided to produce the video. The format of the video is up to the students. Videos can be a commercial, news broadcasts, music videos, etc. Please note that only videos created by public high school students are eligible for this contest.

Submission Guidelines

To enter the contest, complete the three steps below.

REMINDER: Only ONE submission may be sent per school division. The submission representing each division must be received by 11:59 pm ET on Friday, October 3, 2025. Once the contest closes, our judges will select the top video for each category, which will be announced at the VSBA Annual Convention. By submitting a video, you understand that the use of the submission is completely at the discretion of VSBA.

Step 1: Make a video!

Make a 30-second video about the contest topic you chose centered around “Champions for Impact in Public Education.”

Step 2: Upload your video to the internet

Upload your video to your video-sharing site, such as your YouTube or Google Drive account. Please ensure the link is available for VSBA to review. Any link that is not made for public viewing by the deadline will be disqualified.

Step 3: Submit your video

A school division representative must submit the online survey form:

<https://www.surveymonkey.com/r/2025StudentVideo>

Entries must be received by Friday, October 3, 2025 for the video to be included in the judging. Please make sure that no copyrighted materials are used in your video.

Awards

As determined by the judges, the top three awards will be announced at the VSBA Annual Convention. Only one physical award is given to the first place winner. All students in the top three will receive a certificate.

Judging

Independent media and education professionals will serve as judges for the contest.

Student Release Form

All students that are featured in the video (excluding wide shots of crowds) and working on the video must have their parent/guardian sign a VSBA Student Video Contest Participant Release Form. The form can be found on the second page of this flyer. Submissions will not be considered if there is not a release form attached to the online submission for each participating student.

Need more information?

Contact Bella Corbo at bella@vsba.org or by calling 434-295-8722 ext. 2.

Thank you to our sponsor:



****This contest is open to all public high school students in the Commonwealth as long as their school division is an active member of the Virginia School Boards Association****



VSBA

Virginia School Boards Association

Leadership • Advocacy • Support

Student Video Contest Participant Release Form

Student's Name: _____

School: _____

Grade: _____

Parent Signature: _____

Phone: _____

Email: _____

Must have one form each for all students participating in the student video contest.