



VSBA

Virginia School Boards Association
Leadership • Advocacy • Support

Products of Public Education

A Guide for Submitting to the VSBA Products of Public Education Publication

The VSBA is excited to launch a publication entitled: “Products of Public Education.” This publication aims to celebrate and showcase the remarkable achievements of individuals who are products of public education in Virginia. The VSBA is inviting school divisions across the Commonwealth to participate by submitting stories and videos of outstanding alumni and students who exemplify the value of public education. These individuals may have made an impact at the local, state, or national level through their contributions, innovations, and leadership.

Who can be featured?

We are looking for:

- **Current Students:** Individuals who are making waves locally, statewide, or nationally through community service, innovative projects, or organizations that contribute to their school or community.
- **Alumni:** Graduates of public schools who have achieved notable success in their careers or made significant contributions at the local, state, or national level.

Examples of alumni could include: founders, astronauts, scientists, judges, professional/Olympic athletes, researchers, musicians, actors, etc.

Submission Guidelines

Submissions can be in one of the following formats:

1. Short Videos:

- Videos can be filmed on a phone, via Zoom, or other recording tools.
- Maximum length: **1 – 2 minutes.**
- Videos should clearly outline the individual’s achievements and how they have positively impacted others.

2. Written Submissions:

- Provide a short write-up (no more than 400 words) that highlights the individual’s success story.
- Include key details such as their background, achievements, and how public education contributed to their journey.

Submission Requirements

- All submissions must highlight individuals who are products of public education in Virginia.
- Include the name, title (if applicable), and school division of the featured individual.
- For videos, ensure clear audio and video quality.
- For written submissions, use concise and clear language.

Parent/Legal Guardian Consent (Required for Current Students)

If your submission features a current student, parent or legal guardian consent is required.

- A signed **VSBA Parent/Legal Guardian Consent Form** (found on the last page of this guide) **must be** completed and submitted along with the submission.
- Submissions featuring current students will not be considered for publication without a completed consent form on file.
- School divisions are responsible for ensuring that the appropriate parent/legal guardian signature is obtained prior to submission.

The VSBA assumes that all other submissions have obtained prior approval from the individual being submitted. The VSBA will not be held liable if the individual denies approval.

The deadline to submit is: **Friday, June 5, 2026**

Divisions may submit **up to two submissions** A separate form will need to be filled out for the second submission.

Selection and Publication

Selected submissions will be compiled into the VSBA Products of Public Education Publication which will be published later this year. Up to 12 submissions will be selected for the publication but all submissions will be compiled in the online directory, which will be located on the VSBA website.

How to Submit

Submissions should be done online through the online submission form:

<https://www.surveymonkey.com/r/ProductsofPublicEd>

Online Submission Questions

For your convenience, below are the questions that will need to be completed in the online submission form, in addition to your written or video submission.

- **Why is this individual a “Product of Public Education?”**
Briefly describe how their public school experience helped shape who they are today. (No more than 300 words.)
- **Describe the individual’s impact or achievements.**
Community, state, national, or global impact. What makes their story stand out? (No more than 300 words.)
- **What specific public education experiences contributed to their success?**
Examples: teachers, programs, extracurriculars, CTE, fine arts, athletics, mentorship, leadership opportunities, etc. (No more than 300 words.)
- **Why should this story be highlighted in the 2026 VSBA Products of Public Education publication?**
(No more than 300 words.)
- **Has the individual granted permission for VSBA to publish and share this content in (but not limited to) print, online, and on social media?**
If yes, the VSBA will not be held liable if the person being submitted denies or did not approve.
- **Is the individual a current student?**
If yes, you will be directed to upload a signed VSBA Parent/Legal Guardian Media Consent Form. (Can be found on the next page of this document.)

Submission Deadline

Friday, June 5, 2026

Questions? Contact Bella Corbo at bella@vsba.org or call 434-295-8722 ext. 2.

Participation in VSBA initiatives and observances is optional. School boards in Virginia have the discretion on whether to participate locally. Any related materials from the Association are shared as suggested ideas for implementation for any member school board that may choose to do so.



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VSBA Parent/Legal Guardian Media Release Form

I, the undersigned parent or legal guardian of the student named below, grant permission to the Virginia School Boards Association (VSBA) to use and publish information related to my student in connection with VSBA programs, awards, and recognition activities.

Student Information

Student Name

School Division

Permission Granted

I authorize VSBA to photograph, video record, quote, and/or reference my student and to use my student's name, likeness, image, voice, written responses, and general biographical information for promotional, informational, and educational purposes.

This permission includes, but is not limited to, use in the following VSBA communications:

- Press releases
- VSBA social media platforms
- VSBA website
- VSBA newsletters (print and digital)
- Other VSBA publications or promotional materials

I understand that these materials may be distributed publicly and may appear in print, digital, and online formats.

Acknowledgement

I acknowledge that:

- No compensation will be provided for participation or use of these materials.
- This release is voluntary and may be revoked in writing at any time, except where materials have already been published or distributed.
- VSBA will not knowingly use the materials in a manner that is defamatory or misleading.

Parent/Legal Guardian Information

Name (Print)

Signature

Date

Phone Number

Email Address